

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Bank		07/05/2011	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	United Financial Bancorp, Inc.		
Street Address:	95 Elm Street		
City:	West Springfield		
State/Country:	MASSACHUSETTS		
Postal Code:	01089		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3020666	UNITED BANK	
Registration Number:	3020671	UNITED BANK	
Registration Number:	3020673	UNITED BANK	
Registration Number:	3023524	UNITED BANK	
CORRESPONDENCE DATA			
Fax Number:	(413)567-2079		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4135672076		
Email:	dsh@hblaw.org		
Correspondent Name:	Donald S. Holland		
Address Line 1:	171 Dwight Road		
Address Line 4:	Longmeadow, MASSACHUSETTS 01106		
ATTORNEY DOCKET NUMBER:	10049T		
NAME OF SUBMITTER:	Donald S. Holland, Attorney of Record		

CH \$115.00 3020666

900196179

TRADEMARK
 REEL: 004575 FRAME: 0458

Signature:	/donaldsholland/
Date:	07/05/2011
Total Attachments: 2 source=signedassign#page1.tif source=signedassign#page2.tif	

ASSIGNMENT

WHEREAS United Bank, a Massachusetts corporation, having its principal offices at 95 Elm Street, West Springfield, MA 01089, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
UNITED BANK & design	3020666	11/29/05
UNITED BANK & design	3020671	11/29/05
UNITED BANK & design	3020673	11/29/05
UNITED BANK & design	3023524	12/06/05

WHEREAS, United Financial Bancorp, Inc., a Maryland corporation, having its principal offices at 95 Elm Street, West Springfield, MA 01089, is desirous of acquiring these registered trademarks,

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, United Bank hereby assigns to United Financial Bancorp, Inc. all of its rights, titles and interest in and to those trademarks, together with the goodwill of the business symbolized by the trademarks, and the registrations thereof.

Signed at West Springfield, MA, this 5th day of July, 2011.

UNITED BANK

By: 
Name: Mark Roberts
Title: Executive Vice President

Commonwealth of Massachusetts)
) ss.
County of Hampden)

On this 5th day of July, 2011, before me appeared Mark Robert to me personally known, and acknowledged that he/she executed the foregoing Assignment as his/her free act and deed.

Shelda M. Torralba
Notary Public
My commission expires:

[10049T/assign]

MY COMMISSION EXPIRES
JUNE 20, 2014