## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Assignment

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Associated Products, Inc.		06/28/2011	CORPORATION: PENNSYLVANIA

## RECEIVING PARTY DATA

Name:	California Scents, a California corporation
Street Address:	18850 VON KARMAN, SUITE 200
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92612
Entity Type:	CORPORATION: CALIFORNIA

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1211210	BAN-AIR

## CORRESPONDENCE DATA

Fax Number: (949)720-0182

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9492246428

Email: Trademark@Buchalter.com
Correspondent Name: Sandra P. Thompson

Address Line 1: 18400 Von Karman Ave., Suite 800 Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	C0593-3019
NAME OF SUBMITTER:	Sandra P. Thompson
Signature:	/Sandra P. Thompson/
Date:	07/05/2011

## Total Attachments: 2

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TRADEMARK REEL: 004575 FRAME: 0727

RECORDATION FORM COVER SHEET TRADEMARKS ONLY		
To the Director of the U. S. Patent and Trademark Office: Plea	se record the attached documents or the new address(es) below.	
1. Name of conveying party(ies):	2. Name and address of receiving party(ies)  Additional parts address of receiving party(ies)  Yes	
Associated Products, Inc.	Additional names, addresses, or citizenship attached?	
☐ Individual(s) ☐ Association	Name: California Scents, a California corporation  Internal	
General Partnership Limited Partnership	Address: Street Address: 18850 Von Karman, Suite 200	
☐ Corporation- State: Pennsylvania	City: Irvine	
Other	State: <u>CA</u>	
Citizenship (see guidelines)	Country: USA Zip: 92612	
Additional names of conveying parties attached? Yes X No	Association Citizenship	
3. Nature of conveyance )/Execution Date(s) :	General Partnership Citizenship	
Execution Date(s)June 28, 2011	Limited Partnership Citizenship	
X Assignment Merger	Corporation Citizenship California	
Security Agreement Change of Name	Citizenship  If assignee is not domiciled in the United States, a domestic	
Other	representative designation is attached: Yes X No (Designations must be a separate document from assignment)	
A. Trademark Application No.(s)     C. Identification or Description of Trademark(s) (and Filing)	B. Trademark Registration No.(s)  1211210  Additional sheet(s) attached? Yes No  Date if Application or Registration Number is unknown):	
5. Name & address of party to whom correspondence concerning document should be mailed: Name:Sandra P. Thompson	6. Total number of applications and registrations involved:	
Internal Address:	7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00	
Street Address:18400 Von Karman Ave., Suite 800		
City: <sub>Irvine</sub>	8. Payment Information:	
State: Zip:92612		
Phone Number:949-224-6428	Deposit Assourt Number	
Fax Number:949-720-0182	Deposit Account Number _500977	
Email Address: Trademark@Buchalter.com	Authorized User Name Buchalter Nemer	
9. Signature: AUAA MM / MW	July 5, 2011	
Signature /	Date	
Sandra P. Thompson  Name of Person Signing	Total number of pages including cover sheet, attachments, and document:	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

## TRADEMARK ASSIGNMENT

WHEREAS Associated Products, Inc., a Pennsylvania corporation (hereinafter "Assignor") owns and has used the following trademark (hereinafter the "Mark"), which is the subject of a United States Patent and Trademark Office registration as follows:

<u>Trademark</u>	Registration No.
BAN-AIR	1211210

WHEREAS Assignor owns all right, title and interest in and to the Mark, including the United States Patent and Trademark Office registration, all common law rights in and to the Mark, and has used the Mark and desires to transfer the Mark, the goodwill associated with the Mark, the United States Patent and Trademark Office registration thereto, all common law rights relating thereto and all rights to recover for past infringement;

WHEREAS California Scents, a California corporation (hereinafter "Assignee") desires to acquire all right, title and interest in and to the Mark, the goodwill symbolized by the Mark, the United States Patent and Trademark Office registration thereto, all common law rights relating thereto and all rights to recover for past infringement; and

WHEREAS the parties desire to memorialize the assignment of the Mark, together with the goodwill of the business symbolized by the Mark, the United States Patent and Trademark Office registration, all common law rights relating thereto, and all rights to recover for past infringement.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the United States Patent and Trademark registration thereto, all common law rights relating thereto, and all rights to recover for past infringement.

AGREED TO AND ACCEPTED BY Dated: <u>ピクタクスロ</u>	By: Associated Products, Inc
AGREED TO AND ACCEPTED BY Dated: <u>らんんん</u>	THE ASSIGNEE:  By:  California Scents

RECORDED: 07/05/2011

TRADEMARK REEL: 004575 FRAME: 0729