

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Assignment		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Associated Products, Inc.		06/28/2011	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	California Scents, a California corporation		
Street Address:	18850 VON KARMAN, SUITE 200		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1211210	BAN-AIR	
CORRESPONDENCE DATA			
Fax Number:	(949)720-0182		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9492246428		
Email:	Trademark@Buchalter.com		
Correspondent Name:	Sandra P. Thompson		
Address Line 1:	18400 Von Karman Ave., Suite 800		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	C0593-3019		
NAME OF SUBMITTER:	Sandra P. Thompson		
Signature:	/Sandra P. Thompson/		
Date:	07/05/2011		
Total Attachments: 2 source=California Scents Ban Air Assignment#page1.tif source=California Scents Ban Air Assignment#page2.tif			

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TRADEMARK ASSIGNMENT

WHEREAS Associated Products, Inc., a Pennsylvania corporation (hereinafter "Assignor") owns and has used the following trademark (hereinafter the "Mark"), which is the subject of a United States Patent and Trademark Office registration as follows:

<u>Trademark</u>	<u>Registration No.</u>
BAN-AIR	1211210

WHEREAS Assignor owns all right, title and interest in and to the Mark, including the United States Patent and Trademark Office registration, all common law rights in and to the Mark, and has used the Mark and desires to transfer the Mark, the goodwill associated with the Mark, the United States Patent and Trademark Office registration thereto, all common law rights relating thereto and all rights to recover for past infringement;

WHEREAS California Scents, a California corporation (hereinafter "Assignee") desires to acquire all right, title and interest in and to the Mark, the goodwill symbolized by the Mark, the United States Patent and Trademark Office registration thereto, all common law rights relating thereto and all rights to recover for past infringement; and

WHEREAS the parties desire to memorialize the assignment of the Mark, together with the goodwill of the business symbolized by the Mark, the United States Patent and Trademark Office registration, all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell and assign unto Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the United States Patent and Trademark registration thereto, all common law rights relating thereto, and all rights to recover for past infringement.

AGREED TO AND ACCEPTED BY THE ASSIGNOR:

Dated: 6/28/2011

By: 
Associated Products, Inc..

AGREED TO AND ACCEPTED BY THE ASSIGNEE:

Dated: 6/28/2011

By: 
California Scents