

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mr. Yosef Y. Levy		06/29/2011	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ILS HOLDINGS, LLC		
<b>Street Address:</b>	101 South State Road 7, Suite 201		
<b>City:</b>	Hollywood		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33023		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: FLORIDA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2789828	THE WATCHERY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(305)604-2011		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	(305) 604-2051		
<b>Email:</b>	amaurycruz@yahoo.com		
<b>Correspondent Name:</b>	Amaury Cruz, Esq.		
<b>Address Line 1:</b>	1560 Lenox Ave. Suite 207		
<b>Address Line 4:</b>	Miami Beach, FLORIDA 33139		
<b>NAME OF SUBMITTER:</b>		Amaury Cruz, Esq.	
<b>Signature:</b>		/ac/	
<b>Date:</b>		07/06/2011	
<b>Total Attachments: 1</b> source=Y Levy - Assignment of mark 7-5-11[1]#page1.tif			


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**ASSIGNMENT OF A MARK**


WHEREAS: Joseph Y. Levy, whose address is 123 Prospect Avenue Cedarhurst, New York 11516, has adopted and is using the mark THE WATCHERY, which is registered in the United States Patent and Trademark Office, registration number 2789828, dated December 2, 2003; and

WHEREAS: ILS Holdings, LLC, whose address is 101 S. State Road 7, Suite 201, Hollywood, FL 33023, is desirous of acquiring said mark and the registration thereof,

NOW, THEREFORE, for \$10 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Joseph Y. Levy does hereby assign unto the said ILS Holdings, LLC, all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark (or that part of the good will of the business connected with the use of and symbolized by the trademark), and all rights resulting from the above-identified registration thereof.

  
By: Joseph Y. Levy  
Signature of assignor

Sworn to and subscribed before me this 29 day of June 2011, by Joseph Y. Levy, who is personally known to me or has produced a \_\_\_\_\_ as identification.

  
NAME, NOTARY PUBLIC

MY COMMISSION EXPIRES: Oct 10, 2012

