

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Atlanta Hockey Club, LLC		06/16/2011	LIMITED LIABILITY COMPANY: GEORGIA

RECEIVING PARTY DATA

Name:	National Hockey League
Street Address:	1185 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	UNINC. ASSOCIATION: CANADA

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	3387730	BLUELAND
Registration Number:	3316116	BLUELAND
Registration Number:	3381894	SCORE FOR SCHOOLS
Registration Number:	3286161	SCORE FOR SCHOOLS
Registration Number:	2500792	
Registration Number:	2428809	THRASHERS STREET DASHERS
Registration Number:	2330330	
Registration Number:	2451472	
Registration Number:	2411175	ATLANTA THRASHERS
Registration Number:	2312487	
Registration Number:	2314983	
Registration Number:	2314986	
Registration Number:	2350572	ATLANTA THRASHERS
Registration Number:	2343979	THRASHERS

TRADEMARK

Registration Number:

3068494

THRASHERS

CORRESPONDENCE DATA

Fax Number: (212)789-2727

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2127892057

Email: anunez@nhl.com

Correspondent Name: Alison Nunez

Address Line 1: 1185 Avenue of the Americas

Address Line 2: NHL Enterprises, L.P.

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:

THRASHERS.ASSIGNMENT

NAME OF SUBMITTER:

Alison Nunez

Signature:

/Alison Nunez/

Date:

07/06/2011

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This assignment is made as of June 22, 2011, by and between Atlanta Hockey Club, LLC, a Georgia limited liability company located at 101 Marietta Street, Atlanta, Georgia, 30303 ("Assignor"), and National Hockey League, a joint venture organized as an unincorporated association not-for-profit located at 1185 Avenue of the Americas, 15th Floor, New York, NY 10036, ("Assignee").

Assignor owns the trademarks, service marks, trade names, trade dress, uniform designs and other proprietary indicia used by the NHL team known as the Atlanta Thrashers, including but not limited to those marks identified on the attached Schedule A (collectively, the "Marks"). Assignee desires to acquire the Marks and all rights, title and interest in and to the Marks, together with the goodwill of the business associated with them, as well as all common-law rights and all trademark and service mark registrations and applications identified on the attached Schedule A.

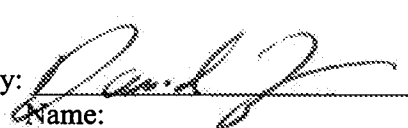
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all rights, title and interest in and to the Marks, together with the goodwill of the business associated with them, as well as all common-law rights and all trademark and service mark registrations and applications identified on the attached Schedule A. Assignor further assigns to Assignee all rights to collect income, royalties and damages due to Assignor with respect to the Marks and to sue for and receive and collect all damages occurring from past or future infringements or misappropriations of the Marks.

At any time after the execution of this assignment, Assignor agrees that it will execute and deliver such other instruments and take such action as Assignee may request to transfer, convey and assign the Marks to Assignee, to confirm Assignee's right, title and interest in and to

the Marks and to assist Assignee in exercising all rights with respect to the Marks.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to the benefit of Assignee and Assignor and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

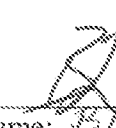
IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first set forth above.

<p>ATLANTA HOCKEY CLUB, LLC</p> <p>By: _____ Name: Title: Date:</p>	<p>STATE OF _____)) ss: COUNTY OF _____)</p> <p>Subscribed and sworn to before me on the __th day of _____, 2011.</p> <p>Notary Public _____</p> <p>My commission expires _____</p>
<p>NATIONAL HOCKEY LEAGUE</p> <p>By:  _____ Name: Title: David Zimmerman Date: Executive Vice President General Counsel</p>	<p>STATE OF <u>NY</u>)) ss: COUNTY OF <u>Nassau</u>)</p> <p>Subscribed and sworn to before me on the <u>20</u>th day of <u>June</u>, 2011.</p> <p>Notary Public <u>Bernarda Josie Russell</u></p> <p>My commission expires <u>5/18/14</u></p>

the Marks and to assist Assignee in exercising all rights with respect to the Marks.

Nothing in this assignment, express or implied, is intended or will be construed to confer upon, or give to, any person or entity, other than the parties to this assignment, any rights, remedies, obligations or liabilities. This assignment will bind and inure to the benefit of Assignee and Assignor and their respective successors and assigns. This assignment may be executed in any number of counterparts, each of which will be deemed an original, but all of which together will constitute one and the same.

IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first set forth above.

<p>ATLANTA HOCKEY CLUB, LLC</p> <p>By:  Name: <u>BRUCE LEVENSON</u> Title: _____ Date: <u>6/16/11</u></p>	<p>STATE OF <u>Maryland</u>)) SS: COUNTY OF <u>Montgomery</u></p> <p>Subscribed and sworn to before me on the <u>16</u>th day of <u>June</u>, 2011.</p> <p>Notary Public <u>Erica Maynor</u> My commission expires <u>06/21/2015</u></p>
<p>NATIONAL HOCKEY LEAGUE</p> <p>By: _____ Name: _____ Title: _____ Date: _____</p>	<p>STATE OF _____)) SS: COUNTY OF _____)</p> <p>Subscribed and sworn to before me on the ___th day of _____, 2011.</p> <p>Notary Public _____ My commission expires _____</p>

Schedule A

BLUELAND	U.S. Federal	REGISTERED	3387730
BLUELAND	U.S. Federal	REGISTERED	3316116
SCORE FOR SCHOOLS	U.S. Federal	REGISTERED	3381894
SCORE FOR SCHOOLS	U.S. Federal	REGISTERED	3286161
Design Only	U.S. Federal	RENEWED (REGISTERED)	2500792
THRASHERS STREET DASHERS	U.S. Federal	RENEWED (REGISTERED)	2428809
Design Only	U.S. Federal	RENEWED (REGISTERED)	2330330
Design Only	U.S. Federal	RENEWED (REGISTERED)	2451472
ATLANTA THRASHERS	U.S. Federal	RENEWED (REGISTERED)	2411175
Design Only	U.S. Federal	RENEWED (REGISTERED)	2312487
Design Only	U.S. Federal	RENEWED (REGISTERED)	2314983
Design Only	U.S. Federal	RENEWED (REGISTERED)	2314986
ATLANTA THRASHERS	U.S. Federal	RENEWED (REGISTERED)	2350572
THRASHERS	U.S. Federal	RENEWED (REGISTERED)	2343979
THRASHERS	U.S. Federal	REGISTERED	3068494
Design Only	Canada	REGISTERED	TMA543554
Design Only	Canada	REGISTERED	TMA543553
ATLANTA THRASHERS	Canada	REGISTERED	TMA520660
THRASHERS DESIGN	Canada	REGISTERED	TMA548707
THRASHERS	Canada	REGISTERED	TMA543717