

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Adrian Walton		05/01/2006	INDIVIDUAL: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Icelolly Marketing Limited		
<b>Street Address:</b>	97 STORR HILL		
<b>Internal Address:</b>	WYKE, BRADFORD		
<b>City:</b>	WEST YORKSHIRE		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	BD12 8PQ		
<b>Entity Type:</b>	private limited company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78977843	ICELOLLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)292-5391		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	William C. Wright		
<b>Address Line 1:</b>	60 East 42nd Street, Suite 2410		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	2077-500		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Epstein Drangel LLP		
<b>Address Line 1:</b>	60 East 42nd Street, Suite 2410		
<b>Address Line 4:</b>	New York, NEW YORK 10165		

OP \$40.00 78977843

**TRADEMARK**

NAME OF SUBMITTER:	William C. Wright
Signature:	/William C. Wright/
Date:	07/06/2011
Total Attachments: 2 source=Icelolly Assignment Doc #page1.tif source=Icelolly Assignment Doc #page2.tif	

# DEED OF ASSIGNMENT

This Deed of Assignment is made the 1<sup>st</sup> day of May 2006.

By this private Deed the individual proprietor Adrian Walton residing at 40 Scalebor Square, Burley In Wharfedale LS29 7SP, United Kingdom ('assignor')

Does hereby declare to assign the property and all rights resulting from:

## **Domain names**

[www.icelolly.com](http://www.icelolly.com)

[www.icelolly.co.uk](http://www.icelolly.co.uk)

[www.icelolly.tv](http://www.icelolly.tv)

[www.icelollytv.com](http://www.icelollytv.com)

[www.icelollymoney.com](http://www.icelollymoney.com)

## **Trademarks**

United Kingdom trademark 2396945

European trademark 4541983

USA trademark 78/671626 & 78/977843

Unto Icelolly Marketing Limited at 97 Storr Hill, Wyke, Bradford BD128PQ, United Kingdom ('assignee').

The following terms are laid down:

In consideration of the sum of £1 (one pound sterling) now paid by the assignee to the assignor (receipt of which the assignor hereby acknowledges) the assignor hereby assigns to the assignee with full title guarantee all its right, title and interest in and to the above trademarks and domain names (including any renewals and extensions that may be granted thereof) together with the goodwill attaching to and symbolised by the above trademarks and together with all rights of action, remedies, powers and benefits relating to the trademarks belonging or accrued including the right to sue for damages or

other remedies in respect of any infringement of such rights prior to the date hereof.

The assignment is to be intended full and clean and the assignee will become the one and only owner of the above said rights.

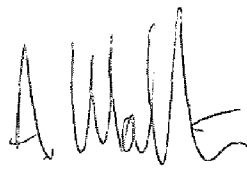
The assignor declares that he has not previously assigned his rights to any natural person, private corporation or public body.

**In witness** whereof the parties have executed this Deed the day and year first before written.

SIGNED as a DEED by

**ADRIAN WALTON**

In the presence of:

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)  
) 

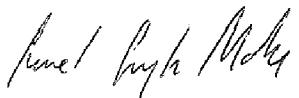
Witness

Signature:

Name:

Address:

Occupation:

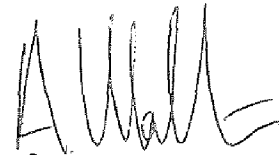
  
SUNIEL SINGH MARAN  
161 HALIFAX ROAD  
BRIGHOUSE  
HD6 2EQ

DESIGNER.

EXECUTED as a DEED by

**ICELOLLY MARKETING LIMITED**

acting by two directors or a director and company secretary

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