

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Sheraton LLC		07/06/2011	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Worldwide Franchise Systems, Inc.		
Street Address:	1111 Westchester Avenue		
City:	White Plains		
State/Country:	NEW YORK		
Postal Code:	10604		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2003614	FOUR POINTS	
Registration Number:	3337093		
CORRESPONDENCE DATA			
Fax Number:	(914)640-2650		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9146408100		
Email:	jennilyn.estacio@starwoodhotels.com		
Correspondent Name:	Jennilyn M. Estacio		
Address Line 1:	1111 Westchester Avenue		
Address Line 4:	White Plains, NEW YORK 10604		
ATTORNEY DOCKET NUMBER:	FP RECORDAL		
NAME OF SUBMITTER:	Jennilyn M. Estacio		
Signature:	/Jennilyn M. Estacio/		
Date:	07/06/2011		
Total Attachments: 1 source=wfsi assignment Scan (10)#page1.tif			

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US TRADEMARK ASSIGNMENT

THE SHERATON LLC, (“Assignor”), a Delaware Limited Liability Company with its principal offices at 1111 Westchester Avenue, White Plains, New York 10604, is the owner of the following trademark registrations presently registered in the United States Patent and Trademark Office:


<u>Reg. No.</u>	<u>Trademark</u>
2003614	FOUR POINTS
3337093	FOUR POINTS PINWHEEL DEVICE (W/O FOUR POINTS)(IN COLOR)

WORLDWIDE FRANCHISE SYSTEMS, INC., (“Assignee”), a Delaware corporation with its principal offices at 1111 Westchester Avenue, White Plains, New York 10604, desires to acquire all right title and interest in the trademarks, the good will symbolized by the marks, and the registration of the trademarks.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said mark, along with the registrations together with the good will symbolized by the mark throughout the United States along with the right to recover for damages and profits for past infringements of the trademark.

Assignor warrants that it is the legal owner of all right, title and interest in the trademark, that the trademark has not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademark, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR
By: 
Marshall Donat, Vice President & Assistant Secretary
July 6, 2011