

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Greystripe, Inc.		04/21/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	ValueClick Mobile, Inc.
<b>Street Address:</b>	30699 Russell Ranch Road, Suite 250
<b>City:</b>	Westlake Village
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	91362
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 7**

Property Type	Number	Word Mark
Registration Number:	3558452	GREYSTRIPE
Registration Number:	3561995	GREYSTRIPE
Registration Number:	3561996	GAMEJUMP
Registration Number:	3632174	GAMEJUMP
Registration Number:	3677076	GREYSTRIPE
Registration Number:	3709235	GREYSTRIPE
Registration Number:	3709236	GAMEJUMP

**CORRESPONDENCE DATA**

Fax Number: (415)882-3232  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (415) 882-3200  
 Email: tmlegal@owe.com  
 Correspondent Name: Lawrence G. Townsend  
 Address Line 1: 455 Market Street, Suite 1910  
 Address Line 4: San Francisco, CALIFORNIA 94588

CH \$190.00 3558452

ATTORNEY DOCKET NUMBER:	VALUE 90001
NAME OF SUBMITTER:	Lawrence G. Townsend
Signature:	/Lawrence G. Townsend/
Date:	07/06/2011
Total Attachments: 0	

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