

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Linea Marketing Group Inc.		06/22/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Wells Fargo Business Credit Canada ULC		
Street Address:	40 King Street West		
Internal Address:	Suite 2500		
City:	Toronto, ON		
State/Country:	CANADA		
Postal Code:	M5H 3Y2		
Entity Type:	Unlimited Liability Company: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77656876	ENIGMA	
Serial Number:	77332858	TOTE DU JOUR	
CORRESPONDENCE DATA			
Fax Number:	(513)579-6457		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5135796960		
Email:	trademarks@kmklaw.com		
Correspondent Name:	Courtney A. Laginess		
Address Line 1:	One East Fourth Street		
Address Line 2:	Suite 1400		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	A17150(LINEA/WELLS FARGO)		
DOMESTIC REPRESENTATIVE			

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Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Courtney A. Laginess

Signature:

/Courtney A. Laginess/

Date:

07/06/2011

Total Attachments: 2

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NOTICE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

WHEREAS Linea Marketing Group Inc. (the "Debtor") is the owner of the registered trade-marks set forth in Attachment 1 attached hereto (collectively, the "Trade Marks");

WHEREAS Wells Fargo Business Credit Canada ULC (the "Lender") entered into, *inter alia*, a Trade Mark Security Agreement with the Debtor dated as of July 22, 2008 (the "Trade Mark Security Agreement") by which the Debtor granted to the Lender a security interest in all the Debtor's then-existing and future trade-marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in accordance with the terms and obligations set forth in the Trade Mark Security Agreement, the Debtor hereby confirms the granting of a security interest and lien in the Trade Marks to the Lender..

DATED: the 30th day of June, 2011

LINEA MARKETING GROUP INC.

By: 

Name: MCL POWELL
Title: PRESIDENT

**ATTACHMENT 1
TRADE MARKS**

Canadian Trade Marks – Registrations & Applications

Trademark	TMA Number	Renewal Date	Registration Date	Application Serial No.
CURIOSITÉS				1442213
ENIGMA				1424985
FOCUS				1431255
ACCENTS DE VILLE	TMA360487	15 September, 2004	15 September, 1989	0600570
AdV	TMA684301		31 March, 2007	1235771
TERREMONDE	TMA684308		22 March, 2007	1235761

US Trade-marks – Registrations & Applications

Trademark	TMA Number	Renewal Date	Registration Date	Application Serial No.
ENIGMA				77656876
TOTE DU JOUR	3841960		31 August, 2010	77332858

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