

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credit Acceptance Corporation		06/17/2011	CORPORATION: MICHIGAN
Buyers Vehicle Protection Plan, Inc.		06/17/2011	CORPORATION: MICHIGAN
Vehicle Remarketing Services, Inc.		06/17/2011	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	Comerica Bank, as Collateral Agent		
Street Address:	39200 Six Mile Road		
City:	Livonia		
State/Country:	MICHIGAN		
Postal Code:	48152		
Entity Type:	a Texas banking association: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3523150	ASK ABOUT OUR GUARANTEED CREDIT APPROVAL	
CORRESPONDENCE DATA			
Fax Number:	(734)930-2494		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	734-761-3780		
Email:	asujek@bodmanlaw.com		
Correspondent Name:	Angela Alvarez Sujek - Bodman PLC		
Address Line 1:	201 South Division, Ste. 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	Angela Alvarez Sujek		
Signature:	/Angela Alvarez Sujek/		
Date:	07/06/2011		

OP \$40.00 3523150

TRADEMARK

Total Attachments: 4

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Amendment to Security Agreement

This Amendment, dated June 17, 2011 is delivered pursuant to Section 4.18(d) of the Security Agreement referred to below. The undersigned hereby agrees that this Amendment may be attached to the Fourth Amended and Restated Security Agreement dated as of February 1, 2010, among the undersigned and Comerica Bank, as the Collateral Agent, as the same may be amended, restated or otherwise modified from time to time (the "Security Agreement"), and that the intellectual property listed on Schedule F hereto shall be and become part of the Collateral referred to in the Security Agreement and shall secure payment and performance of all First Lien Obligations as provided in the Security Agreement.


Capitalized terms used herein but not defined herein shall have the meanings therefor provided in the Security Agreement.

(Signatures Appear on the Following Pages)


CREDIT ACCEPTANCE CORPORATION

By: 
Name: Douglas W. Busk
Title: Treasurer

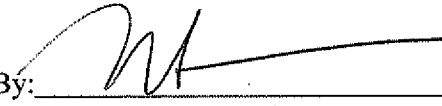
**BUYERS VEHICLE PROTECTION PLAN,
INC.**

By: 
Name: Douglas W. Busk
Title: Treasurer

VEHICLE REMARKETING SERVICES, INC.

By: 
Name: Douglas W. Busk
Title: Treasurer

COMERICA BANK, as Collateral Agent

By:  _____

Name: Michael P. Stapleton

Title: Vice President

SCHEDULE F

Mark	App. No.	Filing Date	Reg. No.	Reg. Date	Owner
ASK ABOUT OUR GUARANTEED CREDIT APPROVAL	77/159922	4/18/07	3,523,150	10/28/08	Credit Acceptance Corporation (a Michigan corp.