

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the conveying party's name previously recorded on Reel 002376 Frame 0374. Assignor(s) hereby confirms the assignment of the entire right, title and interest in the trademarks.		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Hasco International, Inc.		09/14/1999	CORPORATION: MISSOURI
<b>RECEIVING PARTY DATA</b>			
Name:	Hasco I.A. Limited		
Street Address:	423 West Plumb Lane		
City:	Reno		
State/Country:	NEVADA		
Postal Code:	89509		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
Property Type	Number	Word Mark	
Registration Number:	2463835	FIRST FOTO	
Registration Number:	2463836	FIRST FOTO	
Registration Number:	2470479	GROWING FAMILY	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(314)667-3633		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-552-6580		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Jennifer A. Visintine		
Address Line 1:	One US Bank Plaza		
Address Line 4:	St. Louis, MISSOURI 63101		
<b>ATTORNEY DOCKET NUMBER:</b>	3950-32367		
<b>NAME OF SUBMITTER:</b>	Jennifer A. Visintine		

CH \$90.00 2463835

Signature:	/Jennifer A. Visintine/
Date:	07/06/2011
<p>Total Attachments: 12</p> <p>source=Notice_of_Recordation_of_Assignment#page1.tif source=Notice_of_Recordation_of_Assignment#page2.tif source=Notice_of_Recordation_of_Assignment#page3.tif source=Notice_of_Recordation_of_Assignment#page4.tif source=Notice_of_Recordation_of_Assignment#page5.tif source=Notice_of_Recordation_of_Assignment#page6.tif source=Notice_of_Recordation_of_Assignment#page7.tif source=Notice_of_Recordation_of_Assignment#page8.tif source=Notice_of_Recordation_of_Assignment#page9.tif source=Notice_of_Recordation_of_Assignment#page10.tif source=Notice_of_Recordation_of_Assignment#page11.tif source=Notice_of_Recordation_of_Assignment#page12.tif</p>	



UNITED STATES  
PATENT AND  
TRADEMARK OFFICE

DECEMBER 03, 2001

PTAS

Chief Financial Officer and Chief Administrative Officer  
Washington, DC 20231  
www.uspto.gov

BLACKWELL SANDERS ET AL  
CAROL J. HAMILTON  
720 OLIVE STREET, 24TH FLOOR  
ST. LOUIS, MO 63101



\*101870942A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 10/01/2001

REEL/FRAME: 002376/0374  
NUMBER OF PAGES: 4

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:

GROWING FAMILY, INC.

DOC DATE: 09/14/1999  
CITIZENSHIP: MISSOURI  
ENTITY: CORPORATION

ASSIGNEE:

HASCO I.A. LIMITED  
423 WEST PLUMB LANE, SUITE 7  
RENO, NEVADA 89509

CITIZENSHIP: DELAWARE  
ENTITY: CORPORATION

APPLICATION NUMBER: 75706995  
REGISTRATION NUMBER:

FILING DATE: 05/13/1999  
ISSUE DATE:

MARK: DIGITAL EXPRESS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75704591  
REGISTRATION NUMBER:

FILING DATE: 05/13/1999  
ISSUE DATE:

MARK: DIGITAL EXPRESS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TRADEMARK  
REEL: 004576 FRAME: 0389

APPLICATION NUMBER: 75704822  
REGISTRATION NUMBER:

FILING DATE: 05/13/1999  
ISSUE DATE:

MARK: DIGITAL EXPRESS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75704031  
REGISTRATION NUMBER:

FILING DATE: 05/13/1999  
ISSUE DATE:

MARK: DIGITAL EXPRESS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76052121  
REGISTRATION NUMBER:

FILING DATE: 05/19/2000  
ISSUE DATE:

MARK: FIRST FOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76052037  
REGISTRATION NUMBER: 2463835

FILING DATE: 05/19/2000  
ISSUE DATE: 06/26/2001

MARK: FIRST FOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76052123  
REGISTRATION NUMBER: 2463836

FILING DATE: 05/19/2000  
ISSUE DATE: 06/26/2001

MARK: FIRST FOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76052013  
REGISTRATION NUMBER:

FILING DATE: 05/19/2000  
ISSUE DATE:

MARK: FIRST FOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76052015  
REGISTRATION NUMBER:

FILING DATE: 05/19/2000  
ISSUE DATE:

MARK: FIRST FOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76052152  
REGISTRATION NUMBER: 2469534

FILING DATE: 05/19/2000  
ISSUE DATE: 07/17/2001

MARK: FIRST FOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76052019  
REGISTRATION NUMBER:

FILING DATE: 05/19/2000  
ISSUE DATE:

MARK: FIRST FOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75706990  
REGISTRATION NUMBER:

FILING DATE: 05/13/1999  
ISSUE DATE:

MARK: FIRST FOTO PREVIEW  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75704821  
REGISTRATION NUMBER:

FILING DATE: 05/13/1999  
ISSUE DATE:

MARK: FIRST FOTO PREVIEW  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75706994  
REGISTRATION NUMBER:

FILING DATE: 05/13/1999  
ISSUE DATE:

MARK: FIRST FOTO PREVIEW  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75799091  
REGISTRATION NUMBER:

FILING DATE: 09/14/1999  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75798828  
REGISTRATION NUMBER:

FILING DATE: 09/14/1999  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75798689  
REGISTRATION NUMBER:

FILING DATE: 09/14/1999  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75979986  
REGISTRATION NUMBER:

FILING DATE: 09/14/1999  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75798688  
REGISTRATION NUMBER:

FILING DATE: 09/14/1999  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75798684  
REGISTRATION NUMBER: 2470480

FILING DATE: 09/14/1999  
ISSUE DATE: 07/17/2001

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75798292  
REGISTRATION NUMBER:

FILING DATE: 09/14/1999  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75798578  
REGISTRATION NUMBER: 2470479

FILING DATE: 09/14/1999  
ISSUE DATE: 07/17/2001

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75798515  
REGISTRATION NUMBER:

FILING DATE: 09/14/1999  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75799090  
REGISTRATION NUMBER:

FILING DATE: 09/14/1999  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76052118  
REGISTRATION NUMBER:

FILING DATE: 05/19/2000  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75875651  
REGISTRATION NUMBER:

FILING DATE: 12/20/1999  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76052011  
REGISTRATION NUMBER:

FILING DATE: 05/19/2000  
ISSUE DATE:

MARK: GROWING FAMILY & DESIGN  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75943293  
REGISTRATION NUMBER:

FILING DATE: 03/13/2000  
ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76052007  
REGISTRATION NUMBER:

FILING DATE: 05/19/2000  
ISSUE DATE:

MARK: GROWING FAMILY & DESIGN  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75942524 FILING DATE: 03/13/2000  
REGISTRATION NUMBER: ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75942583 FILING DATE: 03/13/2000  
REGISTRATION NUMBER: ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75876072 FILING DATE: 12/20/1999  
REGISTRATION NUMBER: ISSUE DATE:

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75572497 FILING DATE: 10/19/1998  
REGISTRATION NUMBER: ISSUE DATE:

MARK: HELPING NEW MOMS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73155050 FILING DATE: 01/12/1978  
REGISTRATION NUMBER: 1139643 ISSUE DATE: 09/16/1980

MARK: BABIES ARE BEAUTIFUL  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73155085 FILING DATE: 01/12/1978  
REGISTRATION NUMBER: 1125056 ISSUE DATE: 09/11/1979

MARK: BABIES ARE BEAUTIFUL  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73155081 FILING DATE: 01/12/1978  
REGISTRATION NUMBER: 1139614 ISSUE DATE: 09/16/1980

MARK: BABIES ARE BEAUTIFUL  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73534526 FILING DATE: 04/29/1985  
REGISTRATION NUMBER: 1368380 ISSUE DATE: 10/29/1985

MARK: BIRTH-A-GRAM  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73215273 FILING DATE: 05/11/1979  
REGISTRATION NUMBER: 1159119 ISSUE DATE: 06/30/1981

MARK: FIRST FOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 73215245  
REGISTRATION NUMBER: 1159509

FILING DATE: 05/11/1979  
ISSUE DATE: 06/30/1981

MARK: FIRST FOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75704033  
REGISTRATION NUMBER: 2396534

FILING DATE: 05/13/1999  
ISSUE DATE: 10/17/2000

MARK: FIRST FOTO PREVIEW  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76052010  
REGISTRATION NUMBER: 2451017

FILING DATE: 05/19/2000  
ISSUE DATE: 05/15/2001

MARK: GROWING FAMILY  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75245028  
REGISTRATION NUMBER: 2185019

FILING DATE: 02/21/1997  
ISSUE DATE: 08/25/1998

MARK: HELPING NEW MOMS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75572518  
REGISTRATION NUMBER: 2334905

FILING DATE: 10/19/1998  
ISSUE DATE: 03/28/2000

MARK: HELPING NEW MOMS  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73593385  
REGISTRATION NUMBER: 1420617

FILING DATE: 04/14/1986  
ISSUE DATE: 12/09/1986

MARK: LOVENOTES FROM FIRST FOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73438157  
REGISTRATION NUMBER: 1294232

FILING DATE: 08/08/1983  
ISSUE DATE: 09/11/1984

MARK: PREMIERE PHOTO  
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75438348  
REGISTRATION NUMBER: 2295188

FILING DATE: 02/23/1998  
ISSUE DATE: 11/30/1999

MARK: FPL  
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

STEVEN POST, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS





Chief Financial Officer and Chief Administrative Officer  
Washington, DC 20231  
www.uspto.gov

AUTHORIZATION TO CHARGE ADDITIONAL FEES TO DEPOSIT  
DECEMBER 03, 2001



\*101870942B\*

TO: OFFICE OF FINANCE  
FROM: ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS  
SUBJECT: DEPOSIT ACCOUNT CHARGE(S)

CHARGE THE DEPOSIT ACCOUNT LISTED BELOW ADDITIONAL FEE(S) AS INDICATED  
BELOW. AUTHORIZATION TO CHARGE ADDITIONAL FEES HAS BEEN PROVIDED PER  
THE ATTACHED COVER SHEET, OR BY DIRECT CONTACT WITH THE CUSTOMER.

DEPOSIT ACCOUNT NUMBER: 110160  
PROPERTY NUMBER: 75706995

RECORDING FEES:

FEE CODE: 482 AMOUNT: 540

IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT  
THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

STEVEN POST, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

TRADEMARK SERVICE FEES:	FEE CODE:
RECORDING FIRST MARK	481
RECORDATION SECOND AND SUBSEQUENT MARK IN SAME DOCUMENT	482
LABOR CHARGES FOR SERVICES PER HOURS OR FRACTION THEREOF	484
UNSPECIFIED OTHER SERVICES	485

PATENT SERVICE FEES:

RECORDING EACH PATENT ASSIGNMENT, AGREEMENT, OTHER PAPER, PER PROPERTY	581
LABOR CHARGES FOR SERVICES PER HOUR	584

**TRADEMARK**  
**REEL: 004576 FRAME: 0395**

(\$30) OR FRACTION THEREOF  
UNSPECIFIED OTHER SERVICES

585



To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): GROWING FAMILY, INC.

10-1-01

- Individual(s), Association, General Partnership, Limited Partnership, Corporation - State Missouri, Other

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 09/14/1999

2. Name and address of receiving party(ies):

Name: HASCO I.A. LIMITED Internal Address: OCT - 1 Street Address: 423 West Plumb Lane, Suite 7 City: Reno State: NV Zip: 89509

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

SEE ATTACHED SCHEDULE A

B. Trademark Registration No.(s)

SEE ATTACHED SCHEDULE A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carol J. Hamilton Blackwell Sanders Peper Martin LLP

Internal Address:

Street Address: 720 Olive Street - 24th Floor

City: St. Louis State: Missouri Zip: 63101

6. Total number of applications and registrations involved: 46

7. Total fee (37 CFR 3.41): \$ 625.00

- Enclosed, Authorized to be charged to deposit account

If fee insufficient, please debit 8. Deposit account number:: 11-0160

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carol J. Hamilton

Signature

9/25/01

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments and document 4

## SCHEDULE A

### APPLICATIONS AND REGISTRATIONS IN THE NAME OF HASCO INTERNATIONAL, INC.

<i>App./Reg. No.</i>	<i>Mark</i>
1,139,643	BABIES ARE BEAUTIFUL
1,125,056	BABIES ARE BEAUTIFUL
1,139,614	BABIES ARE BEAUTIFUL
1,368,380	BIRTH-A-GRAM (STYLIZED)
75/706,995	DIGITAL EXPRESS
75/704,591	DIGITAL EXPRESS
75/704,822	DIGITAL EXPRESS
75/704,031	DIGITAL EXPRESS
1,159,119	FIRST FOTO
1,159,509	FIRST FOTO
76/052,121	FIRST FOTO
76/052,037	FIRST FOTO
76/052,123	FIRST FOTO
76/052,013	FIRST FOTO
76/052,015	FIRST FOTO
76/052,152	FIRST FOTO
76/052,019	FIRST FOTO
75/706,990	FIRST FOTO PREVIEW
75/704,821	FIRST FOTO PREVIEW
2,396,534	FIRST FOTO PREVIEW
75/706,994	FIRST FOTO PREVIEW
75/799,091	GROWING FAMILY
75/798,828	GROWING FAMILY
75/798,689	GROWING FAMILY
75/979,986	GROWING FAMILY
75/798,688	GROWING FAMILY
75/798,684	GROWING FAMILY
75/798,292	GROWING FAMILY
75/798,578	GROWING FAMILY
75/798,515	GROWING FAMILY
75/799,090	GROWING FAMILY
76/052,118	GROWING FAMILY and Design
75/875,651	GROWING FAMILY and Design
76/052,011	GROWING FAMILY and Design
75/943,293	GROWING FAMILY and Design
2,451,017	GROWING FAMILY and Design
76/052,007	GROWING FAMILY and Design
75/942,524	GROWING FAMILY and Design
75/942,583	GROWING FAMILY and Design
75/876,072	GROWING FAMILY and Design
2,185,019	HELPING NEW MOMS
2,334,905	HELPING NEW MOMS
75/572,497	HELPING NEW MOMS
1,420,617	LOVENOTES FROM FIRST FOTO
1,294,232	PREMIERE PHOTO and Design
1,295,188	PREMIERE PHOTO and Design

ASSIGNMENT

WHEREAS, HASCO International, Inc. (n/k/a Growing Family, Inc.) of 4203 Earth City Expressway Street, St. Louis, Missouri 63045 (hereinafter "Assignor"), has adopted and is the owner of the entire right, title and interest in and to the following trademark applications and registrations shown on the attached Schedule A.

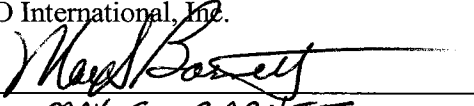
WHEREAS, HASCO I.A. LIMITED, a Delaware corporation duly organized under the laws of the state of Delaware (hereinafter "Assignee"), having its principal office and place of business at 423 West Plumb Lane, Suite 7, Reno, Nevada 89509, is desirous of acquiring all rights, title and interest in the trademark applications and registrations therefor and the good will of the business associated therewith.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT, for and in consideration of valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents does hereby assign, sell, transfer and set over to said Assignee, Assignor's entire right, title and interest in the trademarks listed in Schedule A, together with the goodwill of the business associated therewith, including the right to sue for past and present infringement, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

Signed at St. Louis, Missouri this 14<sup>th</sup> day of September, 1999.


ASSIGNOR:

HASCO International, Inc.

By:   
Name: MAX S. BARNETT  
Title: ASSISTANT SECRETARY

ASSIGNEE:

HASCO I.A. Limited

By:   
Name: MAX S. BARNETT  
Title: SECRETARY / TREASURER

## SCHEDULE A

### APPLICATIONS AND REGISTRATIONS IN THE NAME OF HASCO INTERNATIONAL, INC.

<i>App./Reg. No.</i>	<i>Mark</i>
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1,125,056	BABIES ARE BEAUTIFUL
1,139,614	BABIES ARE BEAUTIFUL
1,368,380	BIRTH-A-GRAM (STYLIZED)
75/706,995	DIGITAL EXPRESS
75/704,591	DIGITAL EXPRESS
75/704,822	DIGITAL EXPRESS
75/704,031	DIGITAL EXPRESS
i,159,119	FIRST FOTO
1,159,509	FIRST FOTO
76/052,121	FIRST FOTO
76/052,037	FIRST FOTO
76/052,123	FIRST FOTO
76/052,013	FIRST FOTO
76/052,015	FIRST FOTO
76/052,152	FIRST FOTO
76/052,019	FIRST FOTO
75/706,990	FIRST FOTO PREVIEW
75/704,821	FIRST FOTO PREVIEW
2,396,534	FIRST FOTO PREVIEW
75/706,994	FIRST FOTO PREVIEW
75/799,091	GROWING FAMILY
75/798,828	GROWING FAMILY
75/798,689	GROWING FAMILY
75/979,986	GROWING FAMILY
75/798,688	GROWING FAMILY
75/798,684	GROWING FAMILY
75/798,292	GROWING FAMILY
75/798,578	GROWING FAMILY
75/798,515	GROWING FAMILY
75/799,090	GROWING FAMILY
76/052,118	GROWING FAMILY and Design
75/875,651	GROWING FAMILY and Design
76/052,011	GROWING FAMILY and Design
75/943,293	GROWING FAMILY and Design
2,451,017	GROWING FAMILY and Design
76/052,007	GROWING FAMILY and Design
75/942,524	GROWING FAMILY and Design
75/942,583	GROWING FAMILY and Design
75/876,072	GROWING FAMILY and Design
2,185,019	HELPING NEW MOMS
2,334,905	HELPING NEW MOMS
75/572,497	HELPING NEW MOMS
1,420,617	LOVENOTES FROM FIRST FOTO
1,294,232	PREMIERE PHOTO and Design
1,295,188	PREMIERE PHOTO and Design