

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY																		
CONVEYING PARTY DATA																			
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PROPERTY NUMBERS Total: 5																			
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CORRESPONDENCE DATA																			
<p>Fax Number: (312)577-4688</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (312)577-8416</p> <p>Email: carole.dobbins@kattenlaw.com</p> <p>Correspondent Name: Carole Dobbins c/o Katten Muchin</p> <p>Address Line 1: 525 W. Monroe St.</p> <p>Address Line 4: Chicago, ILLINOIS 60661</p>																			

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TRADEMARK
REEL: 004576 FRAME: 0507

ATTORNEY DOCKET NUMBER:	207170-00433
NAME OF SUBMITTER:	Carole Dobbins
Signature:	/Carole Dobbins/
Date:	07/06/2011
Total Attachments: 3 source=GECC#page1.tif source=GECC#page2.tif source=GECC#page3.tif	

TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of July 6, 2011, by General Electric Capital Corporation, as agent (in such capacity, "**Grantee**").

WITNESSETH:

WHEREAS, Grantee and Opinionology, LLC, a Utah limited liability company and successor by conversion to Opinionology, Inc. (formerly known as Western Wats Center, Inc.) ("**Grantor**"), are parties to that certain Trademark Security Agreement dated as of January 21, 2011 (the "**Security Agreement**"; capitalized terms used herein but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Security Agreement), pursuant to which Grantor granted a security interest in and lien on all of Grantor's right, title and interest in and to the Trademarks, including the Trademarks listed on Schedule I hereto, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action existing by reason of infringement thereof (collectively, the "**Trademark Collateral**"), as security for certain obligations owing by Grantor to Grantee;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on January 21, 2011 at Reel 4458, Frame 0619; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to the Grantee.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Grantee hereby terminates the Security Agreement and terminates, cancels and releases its security interest in all of Grantor's right, title and interest in and to the Trademark Collateral.

2. Grantee hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Grantee, any right, title and interest Grantee may have in and to the Trademark Collateral.

3. Grantee shall, at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Trademark Release.

IN WITNESS WHEREOF, Grantee has caused this Trademark Release to be executed as of the day and year first above written.

**GENERAL ELECTRIC CAPITAL
CORPORATION**, as Grantee

By: Beth Linger
Name: Beth Linger
Title: Only Authorized Signatory

Trademark Release

TRADEMARK
REEL: 004576 FRAME: 0510

SCHEDULE 1

TRADEMARK REGISTRATIONS

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
OPINION OUTPOST	3082403	04/18/2006
WESTERN WATS	3054317	01/31/2006
LIGHTSPRING	2713382	05/06/2003
HUMANVOICE	2768958	09/30/2003

TRADEMARK APPLICATIONS

<u>MARK</u>	<u>APPLN. NO.</u>	<u>APPLN. DATE</u>
OPINIONOLOGY	77928853	02/05/2010