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## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.106/24/2011  
900195454

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT																										
NATURE OF CONVEYANCE:	Corrective Assignment to correct the typographical error in the name of the owner and the state in which it is incorporated previously recorded on Reel 004434 Frame 0225. Assignor(s) hereby confirms the following errors should be corrected from Temptations LLC to TEMP-TATIONS LLC; their entity type from NY to DE.																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Coastal Sales Associates Inc. dba CSA, Inc.</td> <td></td> <td>10/18/2010</td> <td>CORPORATION: NEW YORK</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Coastal Sales Associates Inc. dba CSA, Inc.		10/18/2010	CORPORATION: NEW YORK																
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Coastal Sales Associates Inc. dba CSA, Inc.		10/18/2010	CORPORATION: NEW YORK																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">TEMP-TATIONS LLC</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">502 Gordon Drive</td> </tr> <tr> <td>City:</td> <td colspan="3">Exton</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">PENNSYLVANIA</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">19341</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>				Name:	TEMP-TATIONS LLC			Street Address:	502 Gordon Drive			City:	Exton			State/Country:	PENNSYLVANIA			Postal Code:	19341			Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
Name:	TEMP-TATIONS LLC																										
Street Address:	502 Gordon Drive																										
City:	Exton																										
State/Country:	PENNSYLVANIA																										
Postal Code:	19341																										
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE																										
PROPERTY NUMBERS Total: 1																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>77843723</td> <td>HOT RECIPES IN COOL DISHES</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Serial Number:	77843723	HOT RECIPES IN COOL DISHES																		
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Serial Number:	77843723	HOT RECIPES IN COOL DISHES																									
CORRESPONDENCE DATA																											
<p>Fax Number: (480)655-9536  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>  Phone: 480-655-0073  Email: kcalkins@iplawusa.com  Correspondent Name: Schmeiser, Olsen &amp; Watts LLP  Address Line 1: 18 E. University Drive, Suite 101  Address Line 4: Mesa, ARIZONA 85201</p>																											
ATTORNEY DOCKET NUMBER:	TEMP.12976																										
NAME OF SUBMITTER:	Albert L. Schmeiser																										

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Signature:	/Albert L. Schmeiser/
Date:	06/24/2011
Total Attachments: 4 source=CSA_Temptation_Trademarks_Assignments#page1.tif source=CSA_Temptation_Trademarks_Assignments#page2.tif source=CSA_Temptation_Trademarks_Assignments#page3.tif source=CSA_Temptation_Trademarks_Assignments#page4.tif	

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## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Coastal Sales Associates Inc. DBA CSA, Inc.		10/18/2010	CORPORATION: NEW YORK

## RECEIVING PARTY DATA

Name:	Temptation, LLC <i>TEMP-TATIONS LLC</i>
Street Address:	62 Leone Lane
City:	Chester
State/Country:	NEW YORK
Postal Code:	10918
Entity Type:	LIMITED LIABILITY COMPANY: <del>NEW YORK</del> <i>DELAWARE</i>

## PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3145875	TEMP-TATIONS
Registration Number:	3529117	TEMP-TATIONS COUNTRY LACE
Serial Number:	77723281	LID-IT
Serial Number:	77843723	HOT RECIPES IN COOL DISHES
Serial Number:	85090527	TASTY TOTABLE
Serial Number:	85090836	MAKE IT, BAKE IT, AND TAKE IT
Serial Number:	85123157	OLD WORLD

## CORRESPONDENCE DATA

Fax Number: (480)855-9538  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 480-655-0073  
 Email: trademarks@iplawusa.com  
 Correspondent Name: Schmeiser, Olsen & Watts LLP  
 Address Line 1: 18 E. University Drive, Suite 101

OP \$190.00 3145875

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Address Line 4: Mesa, ARIZONA 85201	
ATTORNEY DOCKET NUMBER:	TEMP.13453
NAME OF SUBMITTER:	Albert L. Schmeiser
Signature:	/Albert L. Schmeiser/
Date:	12/15/2010
Total Attachments: 4 source=CSA_Temptation_Trademarks_Assignments#page1.tif source=CSA_Temptation_Trademarks_Assignments#page2.tif source=CSA_Temptation_Trademarks_Assignments#page3.tif source=CSA_Temptation_Trademarks_Assignments#page4.tif	

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Execution Version

TRADEMARK ASSIGNMENT

WHEREAS, Coastal Sales Associates Inc., a New York corporation with offices at 62 Leone Lane, Chester, New York 10918 (the *Assignor*), has adopted, is using and is the owner of the right, title, interest and goodwill in and to the trademarks identified in Exhibit 1 attached hereto (the *Marks*) and the U.S. Federal Trademark Registration associated with such Marks (the *Registrations*); and

WHEREAS, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor desires to sell, transfer, assign and set over unto Temptations LLC, a Delaware limited liability company with offices at 62 Leone Lane, Chester, New York 10918 (the *Assignee*), all rights, title and interest of the Assignor in and to the Marks, the Registrations and all goodwill associated therewith;

NOW, THEREFORE, the Assignor does hereby sell, assign, transfer and set over unto the Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to: (i) the Marks, (ii) the Registrations, (iii) the goodwill of the business symbolized by and associated with the Marks and the Registrations thereof, and (iv) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringement or dilution of or damage or injury to the Marks or the Registrations thereof or such associated goodwill. The Assignor further agrees to execute and have executed all documents, instruments and papers and to perform all acts, without any further consideration but at the cost and expense of the Assignee, as deemed reasonably necessary by the Assignee to perfect in the Assignee the foregoing rights, title and interests, including the execution of any related domestic or foreign application documents.

*Remainder of page intentionally left blank. Next page is a signature page.*

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IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has executed this Trademark Assignment, as an instrument under seal on this 18<sup>th</sup> day of October, 2010.

Coastal Sales Associates Inc.

By: [Signature]  
Name: Eric R Levine  
Title: President

STATE OF NEW YORK  
COUNTY OF ORANGE

ss.

On this the 18<sup>th</sup> day of October, 2010, before me appeared ERIC R. LEVINE, the person who signed this instrument, who acknowledged that he signed such instrument as his free act and deed.

[Signature]  
Notary Public  
My commission expires: 10/3/2012

JAMES A. PERALES  
Notary Public, State of New York  
Qualified in Orange County  
No. 01PE6106144  
My Commission Expires 10/3/2012

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The foregoing Trademark Assignment of said Marks and Registrations thereof by Assignor is hereby accepted as of October 18, 2010.

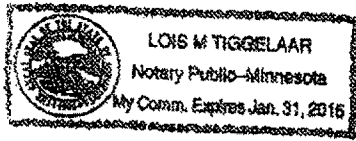
Temp-Tations LLC

By: *Steven N. Giambruno*  
Name: STEVEN N. GIAMBRUNO  
Title: TREASURER

STATE OF Minnesota  
COUNTY OF Carver

ss.

On this the 18 day of October, 2010, before me appeared Steven N. Giambruno the person who signed this instrument, who acknowledged that he signed such instrument as his free act and deed.



*Lois M. Tiggelaar*  
1-31-15

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EXHIBIT 1

## TRADEMARKS

Our File No.	Description	Country	Trademark	Registration # or Application #
CSA.10087	Temp-tations	US	Trademark	3,145,875
CSA.10867	Tem-ption Country Lace	US	Trademark	3,529,117
CSA.12713	LID-IT Trademark	US	Trademark	77723,281
CSA.12976	Hot Recipes In Cool Dishes	US	Trademark	77843,725
CSA.13341	Tasty Totable	US	Trademark	85/090,527
CSA.13342	Make It, Bake It, and Take It	US	Trademark	85,090,836
CSA.13383	Old World	US	Trademark	85/123,157
CSA.11085	Tem-ptations	Europe	Trademark	004 962 163
CSA.11476	Temp-tations	Canada	Trademark	TMA752,314

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