

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | | RELEASE BY SECURED PARTY | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| American Capital, Ltd., as Agent | FORMERLY American Capital Financial Services, Inc. | 07/06/2011 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Opinionology, LLC, fka Western Wats Center, Inc. | | |
| Street Address: | 701 E. Timpanogos Parkway, Building M | | |
| City: | Orem | | |
| State/Country: | UTAH | | |
| Postal Code: | 84097 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: UTAH | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2713382 | LIGHTSPRING | |
| Registration Number: | 2768958 | HUMANVOICE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (312)577-4565 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 3125778265 | | |
| Email: | kristin.brozovic@kattenlaw.com | | |
| Correspondent Name: | Kristin Brozovic c/o Katten Muchin | | |
| Address Line 1: | 525 W Monroe | | |
| Address Line 4: | Chicago, ILLINOIS 60661 | | |
| ATTORNEY DOCKET NUMBER: | 207170-433 | | |
| NAME OF SUBMITTER: | Kristin Brozovic | | |
| Signature: | /Kristin Brozovic/ | | |

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Date:

07/07/2011

Total Attachments: 3

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of July 6, 2011, by American Capital, Ltd. (successor by conversion to American Capital Financial Services, Inc.), as agent (in such capacity, "**Grantee**").

WITNESSETH:

WHEREAS, Grantee and Opinionology, LLC, a Utah limited liability company and successor by conversion to Opinionology, Inc. (formerly known as Western Wats Center, Inc.) ("**Grantor**"), are parties to that certain Security Interest dated as of December 22, 2004 (the "**Security Agreement**"; capitalized terms used herein but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Security Agreement), pursuant to which Grantor granted a security interest in and lien on all of Grantor's right, title and interest in and to the Trademarks, including the Trademarks listed on Schedule I hereto, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action existing by reason of infringement thereof (collectively, the "**Trademark Collateral**"), as security for certain obligations owing by Grantor to Grantee;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on January 10, 2005 at Reel 3005, Frame 0316; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to the Grantee.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Grantee hereby terminates the Security Agreement and terminates, cancels and releases its security interest in all of Grantor's right, title and interest in and to the Trademark Collateral.

2. Grantee hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Grantee, any right, title and interest Grantee may have in and to the Trademark Collateral.

3. Grantee shall, at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Trademark Release.

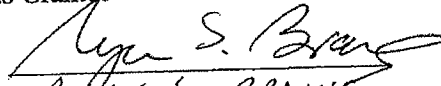
IN WITNESS WHEREOF, Grantee has caused this Trademark Release to be executed as of the day and year first above written.

AMERICAN CAPITAL, LTD. (successor by merger to American Capital Financial Services, Inc.), as Grantee

By:

Name:

Title:



MELVIN S. BRAUNS

PRINCIPAL & VICE PRESIDENT

SCHEDULE 1

TRADEMARK REGISTRATIONS

| <u>MARK</u> | <u>REG. NO.</u> | <u>REG. DATE</u> |
|-------------|-----------------|------------------|
| LIGHTSPRING | 2713382 | 05/06/2003 |
| HUMANVOICE | 2768958 | 09/30/2003 |

Trademark Release

RECORDED: 07/07/2011

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