TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
American Capital Ltd_as Agent	FORMERLY American Capital Financial Services, Inc.	07/06/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Opinionology, LLC, fka Western Wats Center, Inc.	
Street Address:	701 E. Timpanogos Parkway, Building M	
City:	Orem	
State/Country:	UTAH	
Postal Code:	84097	
Entity Type:	LIMITED LIABILITY COMPANY: UTAH	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3082403	OPINION OUTPOST
Registration Number:	3054317	WESTERN WATS
Registration Number:	2713382	LIGHTSPRING
Registration Number:	2768958	HUMANVOICE

CORRESPONDENCE DATA

Fax Number: (312)577-4565

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3125778265

Email: kristin.brozovic@kattenlaw.com

Correspondent Name: Kristin Brozovic c/o Katten Muchin

Address Line 1: 525 W Monroe

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: 207170-433

NAME OF SUBMITTER: Kristin Brozovic TRADEMARK

900196378 REEL: 004576 FRAME: 0759

Signature:	/Kristin Brozovic/
Date:	07/07/2011
Total Attachments: 3 source=TMSA- ACFS- Apr 4 2007#page1.ti source=TMSA- ACFS- Apr 4 2007#page2.ti source=TMSA- ACFS- Apr 4 2007#page3.ti	f

TRADEMARK
REEL: 004576 FRAME: 0760

TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of July 6, 2011, by American Capital, Ltd. (successor by conversion to American Capital Financial Services, Inc.), as agent (in such capacity, "Grantee").

WITNESSETH:

WHEREAS, Grantee and Opinionology, LLC, a Utah limited liability company and successor by conversion to Opinionology, Inc. (formerly known as Western Wats Center, Inc.) ("Grantor"), are parties to that certain First Lien Security Agreement dated as of December 29, 2006 (the "Security Agreement"; capitalized terms used herein but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Security Agreement), pursuant to which Grantor granted a security interest in and lien on all of Grantor's right, title and interest in and to the Trademarks, including the Trademarks listed on Schedule I hereto, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action existing by reason of infringement thereof (collectively, the "Trademark Collateral"), as security for certain obligations owing by Grantor to Grantee;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on April 4, 2007 at Reel 3514 Frame 0740;

WHEREAS, the recordation of the Security Agreement was corrected by the Trademark Division of the United States Patent and Trademark Office on April 10, 2007 at Reel 3524 Frame 0340; and

WHEREAS, Grantor has paid all of its outstanding indebtedness to the Grantee.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

- 1. Grantee hereby terminates the Security Agreement and terminates, cancels and releases its security interest in all of Grantor's right, title and interest in and to the Trademark Collateral.
- 2. Grantee hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Grantee, any right, title and interest Grantee may have in and to the Trademark Collateral.
- 3. Grantee shall, at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Trademark Release.

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IN WITNESS WHEREOF, Grantee has caused this Trademark Release to be executed as of the day and year first above written.

AMERICAN CAPITAL, LTD. (successor by merger to American Capital Financial Services,

Inc.), as Grantee

Trademark Release

SCHEDULE 1

TRADEMARK REGISTRATIONS

MARK	<u>REG. NO.</u>	<u>REG. DATE</u>
OPINION OUTPOST	3082403	04/18/2006
WESTERN WATS	3054317	01/31/2006
LIGHTSPRING	2713382	05/06/2003
HUMANVOICE	2768958	09/30/2003

Trademark Release

TRADEMARK REEL: 004576 FRAME: 0763

RECORDED: 07/07/2011