## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CHARLES J PHETERSON		07/06/2011	INDIVIDUAL:

#### RECEIVING PARTY DATA

Name:	TOTALLY BANANAS, INC.	
Street Address:	480 LEXINGTON AVENUE	
City:	DAVIE	
State/Country:	FLORIDA	
Postal Code:	33325	
Entity Type:	CORPORATION: FLORIDA	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85163516	TOTALLY BANANAS

#### CORRESPONDENCE DATA

Fax Number: (305)371-6807

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: trademarks@pch-iplaw.com

Correspondent Name: Peretz Chesal & Herrmann, PL

Address Line 1: 201 S. Biscayne Blvd.

Address Line 2: Suite 1750

Address Line 4: Miami, FLORIDA 33131

ATTORNEY DOCKET NUMBER:	TBI.001UST
NAME OF SUBMITTER:	Michael B. Chesal
Signature:	/mbc/
Date:	07/07/2011

### Total Attachments: 2

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TRADEMARK REEL: 004576 FRAME: 0820

ASSIGNMENT OF TRADEMARK APPLICATION AND RIGHTS

THIS ASSIGNMENT OF TRADEMARK APPLICATION **AND RIGHTS** 

("Assignment") is made and entered into as of the date set forth below by CHARLES J.

PHETERSON ("Assignor"), whose address is 480 Lexington Avenue, Davie, FL 33325 to

TOTALLY BANANAS, INC., a Florida Corporation ("Assignee"), whose address is 480

Lexington Avenue, Davie, FL 33325.

WITNESSETH

WHEREAS, Assignor has adopted and is the owner of the mark TOTALLY BANANAS

(the "Mark"); and

WHEREAS, Assignor has applied for registration of the Mark on the Principal Register

of the United States Patent and Trademark Office under Serial Number 85/163,516 (the

"Application"); and

WHEREAS, Assignor desires to assign to Assignee all of his right, title and interest in

and to the Mark and the Application, including the goodwill of the business symbolized thereby,

and Assignee desires to acquire such rights and goodwill;

NOW, THEREFORE, for ten dollars (\$10.00) and other good and valuable consideration,

the receipt and sufficiency of which is hereby acknowledged, Assignor hereby conveys, transfers

and assigns unto Assignee, without representation or warranty, all of Assignor's right, title and

interest in and to (a) the Mark, together with the goodwill of Assignor's business symbolized

thereby; (b) the Application; and (c) all claims and causes of action Assignor has or may have in

connection with the Mark and the Application.

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TRADEMARK **REEL: 004576 FRAME: 0821**  IN WITNESS WHEREOF, we have hereunto executed this Assignment as of the dates set forth below.

**ASSIGNOR:** 

**CHARLES J. PHETERSON** 

Date: 7-06-2011

ACCEPTED AND AGREED TO: ASSIGNEE:

TOTALLY BANANAS, INC.,

By: Charles Pheterson

Title: President

Date: 7-06-2011

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**RECORDED: 07/07/2011** 

TRADEMARK REEL: 004576 FRAME: 0822