

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phillips-Van Heusen Corporation		06/23/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PVH Corp.		
Street Address:	200 Madison Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 65			
Property Type	Number	Word Mark	
Registration Number:	1464623	PLAYERS	
Registration Number:	1790483	VAN HEUSEN FOR HER	
Registration Number:	2620305	VAN HEUSEN	
Registration Number:	2846656	VAN HEUSEN STAIN SHIELD	
Registration Number:	3804881	VAN HEUSEN	
Registration Number:	1580850	VAN HEUSEN	
Registration Number:	0728039	VAN HEUSEN	
Registration Number:	2624289	VAN HEUSEN	
Registration Number:	2801719	VAN HEUSEN	
Registration Number:	2688161	VAN HEUSEN	
Registration Number:	1772974	VAN HEUSEN DIRECT	
Registration Number:	1761885	VAN HEUSEN DIRECT	
Registration Number:	1645313	BASS THE LOOK THAT NEVER WEARS OUT G.H.BASS & CO. SINCE 1876	
Registration Number:	2580532	G.H. BASS & CO.	

TRADEMARK

900196469

REEL: 004576 FRAME: 0936

CH \$1640.00 1464623

Registration Number:	2682644	G. H. BASS
Registration Number:	1573531	SUNJUNS
Registration Number:	0657151	WEEJUNS
Registration Number:	2742894	G.H. BASS & CO.
Registration Number:	3223425	BASS BODY + SOUL G.H. BASS & CO. SINCE 1876
Registration Number:	3172087	BASS AMERICA G.H. BASS & COMPANY
Registration Number:	3419753	BASS AMERICAN JEANS G.H. BASS & COMPANY
Registration Number:	3697092	GH BASS EARTH
Registration Number:	3439266	CUSHION STEP
Registration Number:	3900994	E
Registration Number:	1508361	BASS
Registration Number:	1231925	BASS
Registration Number:	1637659	BASS
Registration Number:	2590122	BASS
Registration Number:	2249226	G.H. BASS & CO.
Registration Number:	2637861	G.H. BASS & CO.
Registration Number:	1432487	G.H. BASS
Registration Number:	3862407	IZ
Registration Number:	3864267	IZ
Registration Number:	3823538	IZ
Registration Number:	3788404	IZOD
Registration Number:	3595295	IZOD
Registration Number:	1821448	IZOD CLUB INTERNATIONAL TOUR
Registration Number:	2518381	IZOD PERFORMX
Registration Number:	2632352	PERFORMX
Registration Number:	2882339	IZOD PFX
Registration Number:	3026551	IZOD X.F.G.
Registration Number:	3548166	IZOD X-TREME FUNCTION GOLF
Registration Number:	3088475	IZOD AMERICAN CHINO
Registration Number:	3050884	IZOD G
Registration Number:	988980	EAGLE SHIRTMAKERS SINCE 1867
Registration Number:	0110603	EAGLE
Registration Number:	986469	EAGLE
Registration Number:	1311169	IZOD
Registration Number:	0655860	IZOD

	0756956	IZOD
Registration Number:	0840548	IZOD
Registration Number:	2136046	IZOD
Registration Number:	2433910	IZOD
Registration Number:	2627773	IZOD
Registration Number:	2692600	IZOD
Registration Number:	3928776	IZOD
Registration Number:	2691370	PERFORMX
Registration Number:	1809320	IZOD CLUB
Serial Number:	77780840	TURBO-DRY
Serial Number:	77780838	TURBO-DRY
Serial Number:	77780899	TURBO-DRY QUICK DRY
Serial Number:	77932372	VAN HEUSEN
Serial Number:	85093489	EAGLE CLOTHES
Serial Number:	77700933	IZOD
Serial Number:	85224172	IZOD

CORRESPONDENCE DATA

Fax Number: (212)218-2200

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-218-2100

Email: JHiney@fchs.com

Correspondent Name: Fitzpatrick, Cella, Harper & Scinto

Address Line 1: 1290 Avenue Of The Americas

Address Line 4: New York, NEW YORK 10104-3800

ATTORNEY DOCKET NUMBER:	01781.000000.
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NAME OF SUBMITTER:	Jessica Hiney
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Signature:	/Jessica Hiney/
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Date:	07/07/2011
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Total Attachments: 4

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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "PHILLIPS-VAN HEUSEN CORPORATION", CHANGING ITS NAME FROM "PHILLIPS-VAN HEUSEN CORPORATION" TO "PVH CORP.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF JUNE, A.D. 2011, AT 1:20 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

0823142 8100

110754985



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8857384

DATE: 06-23-11

TRADEMARK
REEL: 004576 FRAME: 0939

Apostille

(Convention de La Haye du 5 Octobre 1961)

1. Country: United States of America

This public document:

2. has been signed by Jeffrey W. Bullock

3. acting in the capacity of Secretary of State of Delaware

4. bears the seal/stamp of Office of Secretary of State

Certified

5. at Dover, Delaware

6. the twenty-third day of June, A.D. 2011

7. by Secretary of State, Delaware Department of State

8. No. 0444922

9. Seal/Stamp:

10. Signature:


Secretary of State

CERTIFICATE OF AMENDMENT
OF THE
CERTIFICATE OF INCORPORATION
OF
PHILLIPS-VAN HEUSEN CORPORATION

Under Section 242 of the
General Corporation Law

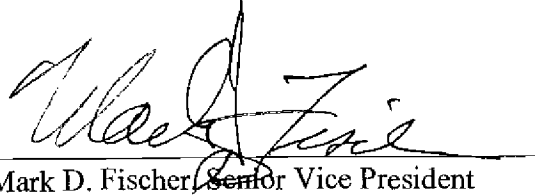
The undersigned, Mark D. Fischer, Senior Vice President of Phillips-Van Heusen Corporation, a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

1. The name of the Corporation is Phillips-Van Heusen Corporation.
2. The Certificate of Incorporation of the Corporation was filed by the Secretary of State on April 8, 1976.
3. The purpose of this Amendment to the Certificate of Incorporation of the corporation is to change the Corporation's name to "PVH Corp."
4. The foregoing amendment is hereby effected by deleting Article FIRST of the Certificate of Incorporation of the Corporation in its entirety and substituting in lieu thereof, the following:

"FIRST: The name of the Corporation is PVH CORP."

5. The foregoing amendment to the Certificate of Incorporation of the Corporation has been duly authorized and adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has signed this Certificate and affirms under the penalties of perjury that the statements made herein are true, this 23rd day of June, 2011.



Mark D. Fischer, Senior Vice President

ATTEST:



Jeffrey S. Hellman, Assistant Secretary