

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United Advertising Publications, Inc.		09/08/2010	CORPORATION: WASHINGTON
RECEIVING PARTY DATA			
Name:	Harmon Media Group, Inc.		
Street Address:	4501 Hills & Dales Road, N. W.		
City:	Canton		
State/Country:	OHIO		
Postal Code:	44708		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1656218	HARMON	
Registration Number:	2783782	HARMONHOMES.COM	
Registration Number:	3000389	HARMON'S DISTINCTIVE HOMES	
Registration Number:	3000388	HARMON'S DISTINCTIVE HOMES	
CORRESPONDENCE DATA			
Fax Number:	(330)244-1173		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	330-244-1174		
Email:	info@sandandsebolt.com		
Correspondent Name:	Joseph A. Sebolt		
Address Line 1:	4940 Munson Street, N. W.		
Address Line 2:	Aegis Tower - Suite 1100		
Address Line 4:	Canton, OHIO 44718-3615		
ATTORNEY DOCKET NUMBER:	2689-GEN		

OP \$115.00 1656218

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**TRADEMARK
 REEL: 004577 FRAME: 0798**

NAME OF SUBMITTER:	Joseph A. Sebolt
Signature:	/josephasebolt/
Date:	07/08/2011
Total Attachments: 2 source=2689 ASSIGNMENT#page1.tif source=2689 ASSIGNMENT#page2.tif	

ASSIGNMENT

THIS ASSIGNMENT is made and is effective as of September 8, 2010 (the "Effective Date") by and between United Advertising Publications, Inc., a corporation organized under the laws of the State of Washington, with its principal place of business at 150 Granby Street, Norfolk, Virginia ("Assignor") and Harmon Media Group, Inc., a corporation organized under the laws of the State of Ohio, with its principal place of business at 4501 Hills Dales Road NW, Canton, Ohio ("Assignee").

WHEREAS, Assignor has adopted and used in the United States the trademarks set forth in Exhibit A and is the owner of registrations therefor (the "Harmon Marks and Registrations"); and

WHEREAS, Assignee desires to obtain and Assignor desires to assign, grant, and deliver to Assignee all rights, title, and interest in and to the Harmon Marks and Registrations, together with the goodwill of the business symbolized by the Harmon Marks and Registrations.

NOW, THEREFORE, in consideration for one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Harmon Marks and Registrations, together with the goodwill of the business symbolized thereby, and with the right to recover for all causes of action and claims based on past actions or infringements related thereto, as of the Effective Date.

ASSIGNOR:

UNITED ADVERTISING PUBLICATIONS, INC.

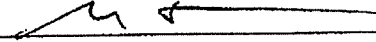

By: 
Name: Guy R. Friddell III
Title: Vice President & Secretary

EXHIBIT A

Mark	Registration No.	Goods
HARMON	1,656,218	Real estate listing magazines
HARMONHOMES.COM	2,783,782	Advertising services, namely preparing and disseminating advertising for others relating to residential real estate via an online electronic communications network. Providing a wide range of information relating to residential real estate via an online electronic communications network.
HARMON'S DISTINCTIVE HOMES	3,000,389	Periodic magazine featuring classified and display advertising in the field of real estate.
	3,000,388	Periodic magazine featuring classified and display advertising in the field of real estate.