

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Designers Edge, Inc.		04/01/2011	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Coleman Cable, Inc.
Street Address:	1530 Shields Drive
City:	Waukegan
State/Country:	ILLINOIS
Postal Code:	60085
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3345825	HEAT ZONE
Registration Number:	3644470	ECOZONE
Registration Number:	3640639	SAHARA
Registration Number:	2590511	COOL BRITE
Registration Number:	2572311	
Registration Number:	2451002	WALL-TO-WALL
Registration Number:	2489414	DUAL-EYE
Registration Number:	2290108	DARK SKY
Registration Number:	2262758	GOOD NEIGHBOR
Registration Number:	1941587	MIGHTY MITE
Registration Number:	1630743	THE DESIGNERS EDGE

CORRESPONDENCE DATA

Fax Number: (312)551-1101
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

900196527

TRADEMARK
REEL: 004577 FRAME: 0897

CH \$290.00 3345825

Phone: 312-551-8300
Email: ipdocket@pfs-law.com
Correspondent Name: Patzik, Frank & Samotny Ltd.
Address Line 1: 150 S. Wacker Drive
Address Line 2: Suite 1500
Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:

4856-675

NAME OF SUBMITTER:

Scott W. Smilie

Signature:

/Scott W. Smilie/

Date:

07/07/2011

Total Attachments: 9

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INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this "Agreement") is effective as of April 1, 2011 (the "Effective Date"), by and among The Designers Edge, Inc., a Washington corporation ("Assignor") and Coleman Cable, Inc., a Delaware corporation ("Assignee"). Capitalized terms not otherwise defined herein shall have the respective meanings provided in the Purchase Agreement (as defined below).

WHEREAS, Assignor and Assignee are party to that certain Asset Purchase Agreement dated as of April 1, 2011 (the "Purchase Agreement") whereby Assignor has agreed to sell, and Assignee has agreed to purchase, substantially all the assets used in connection with Assignor's Business; and

WHEREAS, pursuant to the Purchase Agreement, Assignor agrees to assign, transfer and convey all of Assignor's right, title and interest in and to the Seller Intellectual Property to Assignee.

NOW, THEREFORE, in consideration of the above premises and of the mutual agreements, provisions and covenants contained in this Agreement and the Purchase Agreement and intending to be legally bound hereby, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns, transfers, grants, conveys and delivers to Assignee, its successors, assigns or other legal representatives, all of its right, title and interest in and to the Seller Intellectual Property, including, but not limited to the Seller Intellectual Property set forth on Schedule A hereto, but excluding any intellectual property included in Retained Assets.

2. Assignor shall not contest Assignee's ownership of the Seller Intellectual Property, including in any claim, action, arbitration, suit, inquiry or proceeding.

3. Assignor hereby authorizes Assignee to request the relevant government entity or agency to record Assignee as the assignee and owner of the entire right, title and interest in and to each of the Seller Intellectual Property, for the sole use and enjoyment of Assignee, its successors, assigns and other legal representatives. Assignor agrees that, at Assignee's expense, it shall complete and submit the relevant documentation and paperwork with the appropriate domain name registrar, and authorize Assignee to do the same on its behalf, in order to effectuate this assignment with respect to its domain names.

4. This Agreement may be executed in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original but all of which taken together shall constitute one and the same agreement.

5. Assignor does hereby agree, from and after the date hereof upon the request of Assignee, to execute such other documents as Assignee may reasonably require in order to obtain the full benefit of this Agreement and Assignor's obligations hereunder.

6. Nothing in this Agreement, express or implied, is intended or shall be construed to expand or defeat, impair or limit in any way the rights, obligations, claims or remedies of Assignor or Assignee as set forth in the Purchase Agreement.

7. In the event any one or more of the provisions contained in this Agreement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and therein shall not in any way be affected or impaired thereby. The parties shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

8. This Agreement shall bind and inure to the benefit of Assignee and its respective successors and assigns. In the event of any conflict between this Agreement and the Purchase Agreement, the Purchase Agreement shall control.

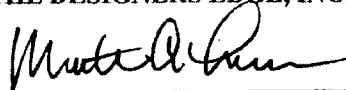
9. This Agreement shall be governed by and construed in accordance with the laws of the State of Illinois (without regard to the principles of conflicts of laws thereof).

[signature page follows]

IN WITNESS WHEREOF, the parties hereto execute this Agreement as of the date first above written.

ASSIGNOR:

THE DESIGNERS EDGE, INC.



Name: Monte A. Leen
Title: President

ASSIGNEE:

COLEMAN CABLE, INC.

Name: G. Gary Yetman
Title: Chief Executive Officer

IN WITNESS WHEREOF, the parties hereto execute this Agreement as of the date first above written.

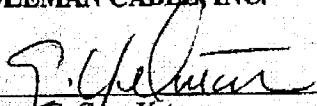
ASSIGNOR:

THE DESIGNERS EDGE, INC.

Name: Monte A. Leen
Title: President

ASSIGNEE:

COLEMAN CABLE, INC.



Name: G. Gary Yetman
Title: Chief Executive Officer

SCHEDULE A

Patents

See attached.

Trademark Registrations and Applications

See attached.

Trade Names

The Designers Edge

Domain Name Registrations

www.designersedge.com



United States Patent and Trademark Office

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Current Search: S2: ~~DESIGNERS[ON] and EDGE[ON]~~ docs: 21 occ: 42

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	78744875			TARR	DEAD
2	78833723	3345825	HEAT ZONE	TARR	LIVE
3	78744714			TARR	DEAD
4	78257653		HOME LAND LIGHTING	TARR	DEAD
5	78279901		TOWER OF POWER	TARR	DEAD
6	78188141		HOMELAND	TARR	DEAD
7	77408838	3644470	ECOZONE	TARR	LIVE
8	77390021	3640639	SAHARA	TARR	LIVE
9	76055548	2590511	COOL BRITE	TARR	LIVE
10	76060620	2572311		TARR	LIVE
11	76049195	2451002	WALL-TO-WALL	TARR	LIVE
12	76021541	2489414	DUAL-EYE	TARR	LIVE
13	75542372	2320680	COOLZONE	TARR	DEAD
14	75535359	2290108	DARK SKY	TARR	LIVE
15	75917622	2652817		TARR	DEAD
16	75264681	2836702	GOLIATH	TARR	DEAD
17	75431791	2313037	ON GUARD	TARR	DEAD
18	75468709	2262758	GOOD NEIGHBOR	TARR	LIVE
19	75190198		DESIGNERS EDGE	TARR	DEAD
20	74474822	1941587	MIGHTY MITE	TARR	LIVE
21	74014723	1630743	THE DESIGNERS EDGE	TARR	LIVE

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CANADIAN DESIGN PATENTS
MAINTENANCE FEE DOCKET

FILE NAME	REG. NUMBER	FEE
DESI 113CA	D114641	ROUND BODY WORKLIGHT
LEEM 101CA	D94601	SINGLE WORK LIGHT STAND
LEEM 102CA	D94600	DUAL WORK LIGHT STAND
LEEM 103CA	D 90895	PORTABLE LIGHT STAND
LEEM 104CA	D 90855	MOIION SENSOR
LEEM 105CA	D94602	PORTABLE HALOGEN LIGHT STAND
LEEM 106CA	D94603	DUAL PORTABLE HALOGEN LIGHT STAND
LEEM 107CA	D 92223	PORTABLE WORK LIGHT STAND
LEEM 108CA	D 92222	PORTABLE WORK LIGHT STAND
LEEM 109CA	D 92221	PORTABLE WORK LIGHT STAND
LEEM 115CA	D 75986	HALOGEN CLAMP
LEEM 120CA	D 88026	LIGHT FIXTURE
LEEM 121CA	D 84304	HALOGEN WORK LIGHT/FLOODLIGHT
LEEM 123CA	D 88027	LIGHT FIXTURE
LEEM 124CA	D 88028	LIGHT FIXTURE
LEEM 125CA	D 86213	FLOODLIGHT
LEEM 127CA	D 86674	MERCURY VAPOR
LEEM 128CA	D 87295	LIGHT FIXTURE

REDACTED

10-Year term with one Maintenance Fee due on 5-year anniversary of Issue Date
REVISED 08.05.2008

Canadian Utility Patents

2,533,412 (our file DESI 111CA), Wireless Motion Activation Light Fixture, issued on , 1/20/2006

2,108,762 (our file LEEM 114CA), Halogen Clamp Light, issued on 10/1/1993

2,227,678 (our file LEEM 122CA), Spare Bulb Holder, issued on 1/22/2003

2,263,242(our file LEEM 140CA), Airway Vent, issued on 3/1/1999