

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Twenty-First Century Products, Incorporated		07/05/2011	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Biomedical Systems Corporation		
Street Address:	77 Progress Parkway		
City:	Maryland Heights		
State/Country:	MISSOURI		
Postal Code:	63043		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1688359	THE HEELER	
CORRESPONDENCE DATA			
Fax Number:	(314)231-4342		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	314-345-7000		
Email:	ustrademarks@senniger.com		
Correspondent Name:	Senniger Powers LLP - William D. O'Neill		
Address Line 1:	100 NORTH BROADWAY		
Address Line 2:	17TH FLOOR		
Address Line 4:	St. Louis, MISSOURI 63102		
ATTORNEY DOCKET NUMBER:	BMD 2084 (WDO/MKS)		
NAME OF SUBMITTER:	Mona K. Smith		
Signature:	/mona k. smith/		

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**TRADEMARK
 REEL: 004577 FRAME: 0959**

Date:

07/08/2011

Total Attachments: 2

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Trademark Assignment

1. WHEREAS, Twenty-First Century Products, Incorporated, a Missouri corporation (hereinafter "Assignor"), owns the following trademark and corresponding U.S. trademark registration relating to such mark:

THE HEELER, U.S. Reg. No. 1688359
("the Trademark").

2. WHEREAS Biomedical Systems Corporation, a Delaware corporation (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest of Assignor in the Trademark, and the good will of the business in connection with which said Trademark is used;

3. NOW THEREFORE, in good and valuable consideration by Assignee to Assignor in hand paid, receipt of all of which is hereby acknowledged, Assignor has agreed to and does hereby sell, assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest throughout the world in and to the Trademark and said registration, together with the good will of the business in connection with which said Trademark is used, and together with full right to sue for and recover all profits and damages recoverable from any past infringements of said Trademark.

4. TO BE HELD AND ENJOYED BY Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.

5. IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be executed by its authorized representative.

TWENTY-FIRST CENTURY PRODUCTS,
INCORPORATED.
a Missouri corporation

By: 

Name: PATRICK J. BAIZETT

Title: PRESIDENT

Date: 7/5/11

