

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FCC, LLC		07/08/2011	LIMITED LIABILITY COMPANY: FLORIDA

RECEIVING PARTY DATA

Name:	Winplex Holdings LLC
Street Address:	c/o Greenberg Traurig, 200 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10166
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	3005451	BEAUDRY
Registration Number:	3010074	BEAUDRY
Registration Number:	3147288	BEAUDRY
Registration Number:	2215591	BEAUDRY
Registration Number:	3437698	BEAUDRY BEAUTIQUE
Registration Number:	3005450	BEAUDRY SIGNED ORIGINALS
Registration Number:	2183822	MICHAEL BEAUDRY

CORRESPONDENCE DATA

Fax Number: (212)805-5571
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 2128019200
 Email: schlossd@gtlaw.com
 Correspondent Name: Daniel I. Schloss, Greenberg Traurig, LLP
 Address Line 1: 200 Park Avenue, 34th Floor
 Address Line 4: New York, NEW YORK 10166

TRADEMARK

900196566

REEL: 004578 FRAME: 0209

CH \$190.00 3005451

ATTORNEY DOCKET NUMBER:	124269.010100
NAME OF SUBMITTER:	Daniel I. Schloss
Signature:	/Daniel I. Schloss/
Date:	07/08/2011
Total Attachments: 2 source=beaudry#page1.tif source=beaudry#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, pursuant to the provisions of Sections 1 and 2(c) of that certain Assignment of Trademarks executed as of April 14, 2011 by and between Michael Beaudry, Inc. (a California corporation) and FCC, LLC doing business as First Capital Western Region, LLC (a Florida limited liability company, hereinafter "Assignor") Assignor is the owner by assignment of all right, title and interest in and to the trademarks and the United States Trademark Registrations therefor identified on Exhibit A annexed hereto (collectively hereinafter the "Marks"); and

WHEREAS, Winplex Holdings LLC, a Delaware limited liability company (hereinafter "Assignee"), is acquiring substantially all of Assignor's business and goodwill appurtenant to the Marks, and Assignor has agreed to assign the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the right to sue and recover damages and profits for all past, present, and future third-party infringements, if any.

IN WITNESS WHEREOF, the parties have caused this Assignment to be duly executed by its officer thereunto duly authorized as of this 8th day of July 2011.

FCC, LLC

By: 

Name: Rob Fontana

Title: SVP.

WINPLEX HOLDINGS LLC

By: 

Name: Paul Lubetsky

Title: Manager

EXHIBIT A

BEAUDRY	US Registration Number 3,005,451
BEAUDRY (stylized)	US Registration Number 3,010,074
BEAUDRY (stylized)	US Registration Number 3,147,288
BEAUDRY and Design	US Registration Number 2,215,591
BEAUDRY BEAUTIQUE	US Registration Number 3,437,698
BEAUDRY SIGNED ORIGINALS and design	US Registration Number 3,005,450
MICHAEL BEAUDRY	US Registration Number 2,183,822

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