

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT EFFECTIVE MAY 10, 2011		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Polygram Holding, Inc.		07/07/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Vevo LLC		
Street Address:	825 Eighth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77981990	VEVO	
CORRESPONDENCE DATA			
Fax Number:	(212)813-5901		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-813-5900		
Email:	anicolescu@fzlz.com		
Correspondent Name:	LAWRENCE E. APOLZON		
Address Line 1:	FROSS ZELNICK LEHRMAN & ZISSU, P.C.		
Address Line 2:	866 UNITED NATIONS PLAZA		
Address Line 4:	NEW YORK, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	PLYG 1104506		
NAME OF SUBMITTER:	Lawrence E. Apolzon		
Signature:	/anca nicolescu/		
Date:	07/08/2011		
Total Attachments: 1 source=Executed confirmatory assignment - Vevo LLC (F0823548)#page1.tif			

CH \$40.00 77981990

**CONFIRMATORY ASSIGNMENT**

WHEREAS, Polygram Holding, Inc., a corporation organized and existing under the laws of Delaware, with an address of c/o Universal Music Group, 2220 Colorado Avenue, Santa Monica, CA 90404 ("Assignor"), was the owner of the trademark for the services and all associated goodwill for such services in the following application (hereinafter, the "Trademark") as of May 10, 2011 for which an Allegation of Use was filed on May 9, 2011:

**TRADEMARK**

**SERIAL NO.**

**VEVO**

Serial No. 77/981,990

WHEREAS, Vevo LLC, a limited liability company organized and existing under the laws of Delaware, located and doing business at 825 Eighth Avenue, New York, NY 10019 ("Assignee"), acquired said Trademark including such associated goodwill, effective as of May 10, 2011, after the filing of the Allegation of Use;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignee, effective as of May 10, 2011, of all right, title, and interest in and to the Trademark including the above identified application therefor, together with the associated goodwill of the business symbolized by the Trademark for the associated services, and with all claims arising out of or relating to the use or ownership of such Trademark.

**POLYGRAM HOLDING, INC.**

By: \_\_\_\_\_

Name: *Na'il Nazano*

Title: *Senior Vice President*

Date of Signature: *July 7, 2011*