

06/21/2011

U S DEPARTMENT OF COMMERCE
United States Patent and Trademark Office



103627599

HEET
Y

To the Director of the U S Patent and Trademark Office and the attached documents or the new address(es) below

1. Name of conveying party(ies):

FOLEY FAMILY WINES, INC., a Delaware Corporation

- Individual(s)
- General Partnership
- Corporation - State Delaware
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) March 23, 2011

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Richard A. Cuneo

Internal

Address: P.O. Box 4, Vineburg, CA 95487

Street Address: 708 Broadway

City: Sonoma

State: California

Country: USA Zip: 95476

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other Individual

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No (s)

1,640,728

Additional sheet(s) attached? Yes No

C Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown)

The words "RICHARD CUNEO"

Filed: 05/04/1990

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Catherine J. Banti, Esq.

Internal Address: P.O. Box 1498, Santa Rosa, CA 95402

Street Address: 50 Old Couthouse Square, 5th Floor

City: Santa Rosa

State: California Zip: 95404

Phone Number: 707/545-4910

Fax Number: 707/544-0260

Email Address: Catherine.Banti@azdog.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature:

[Signature]
Signature

5 MAY 2011
Date

Richard A. Cuneo

Name of Person Signing

Total number of pages including cover sheet, attachments, and document

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004578 FRAME: 0724

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made and entered into effective as of the 23rd day of March, 2011, by and between FOLEY FAMILY WINES, INC., a Delaware corporation ("FFW"), the successor-in-interest by merger to Sebastiani Vineyards, Inc., on the one hand, and RICHARD A. CUNEO ("Cuneo"), on the other hand.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, FFW hereby assigns, sells and sets over to Cuneo any and all right, title and interest that FFW may have in and to the "Richard Cuneo" trademark (Registration No. 1640728 Class 33) (the "Trademark"), together with the goodwill symbolized thereby, and certain wine labels for: "Richard Cuneo Sparkling Chardonnay" (the "Labels").

IN WITNESS WHEREOF, FFW has executed this Assignment effective as of the day and year first above written.

FOLEY FAMILY WINES, INC.

By: 

Name: Michael L. Gravelle

Title: Executive Vice President

TRADEMARK

REEL: 004578-FRAME: 0725



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUNE 22, 2011

PTAS



103625627A

CATHERINE J. BANTI, ESQ.
P.O. BOX 1498
50 OLD COUTHUSE SQUARE, 5TH FLOOR
SANTA ROSA, CALIFORNIA 95404

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF NON-RECORDATION OF DOCUMENT

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THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE,
MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.
IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE,
YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT
571-272-3350.

1. A FEE WAS NOT SUBMITTED WITH THIS DOCUMENT. AUTHORIZATION TO CHARGE WAS NOT GRANTED. THE REQUIRED FEE IS \$40.00.

TONYA LEE, EXAMINER
ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

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TRADEMARK