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MANNY POKOTILOW, C/O CAESAR, RIVISE, ET COMPANY:1635 MARKET STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.1

06/09/2011  
900193940

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the terms of the original Assignment, namely the entire interest previously recorded on Reel 004098 Frame 0541. Assignor(s) hereby confirms the Trademark Assignment.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
eModa.Com Corporation		06/08/2011	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	Rogan Holdings LLC
Street Address:	8 Logan Drive
City:	Cherry Hill
State/Country:	NEW JERSEY
Postal Code:	08034
Entity Type:	LIMITED LIABILITY COMPANY: Pennsylvania

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3582986	EMODA

CORRESPONDENCE DATA

Fax Number: (215)751-1142  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 215-567-2010  
Email: mlozada@crbcp.com  
Correspondent Name: Manny Pokotilow, c/o Caesar, Rivise, et  
Address Line 1: 1635 Market Street  
Address Line 2: 7 Penn Center - 11th Floor  
Address Line 4: Philadelphia, PENNSYLVANIA 19103-2212

ATTORNEY DOCKET NUMBER:	E1104/30002
NAME OF SUBMITTER:	Manny D. Pokotilow
Signature:	/md/

CHI \$40.00 3582986

O:Submitter COMPANY:Faxed to Submitter's Fax Number

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ANNY POKOTILOW, C/O CAESAR, RIVISE, ET COMPANY:1635 MARKET STREET

Date:

08/09/2011

Total Attachments: 6

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TRADEMARK

REEL: 004578 FRAME: 0728

Form PTO-1594 (Rev. 01-09)  
OMB Collection 0651-0027 (exp. 02/28/2009)

11-19-2009

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

**RECEIVED**

103581123

To the Director of the U. S. Patent and Trademark Office at the new address(es) below.

508111

**1. Name of conveying party(ies):**  
emoda.com Corporation

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation- State: Pennsylvania  
 Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**  Yes  
 Additional names, addresses, or citizenship attached?  No

Name: KOGAN HOLDINGS LLC  
 Internal Address: 8 LOGAN DRIVE  
 Street Address: 8 LOGAN DRIVE  
 City: Cherry Hill  
 State: NJ  
 Country: USA Zip: 08034

Association Citizenship \_\_\_\_\_  
 General Partnership Citizenship \_\_\_\_\_  
 Limited Partnership Citizenship \_\_\_\_\_  
 Corporation Citizenship \_\_\_\_\_  
 Other LLC Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)

**3. Nature of conveyance / Execution Date(s) :**

Execution Date(s) 11/1/2009

Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s) \_\_\_\_\_  
 B. Trademark Registration No.(s) 3562986

NOV 18 2009

Additional sheet(s) attached?  Yes  No

**C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):**

EMODA

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: DANIEL KOGAN  
 Internal Address: 8 LOGAN DRIVE  
 Street Address: 8 LOGAN DRIVE  
 City: Cherry Hill  
 State: NJ Zip: 08034  
 Phone Number: 267-416-0004  
 Fax Number: 215-827-5154  
 Email Address: danielkogan@yahoo.com

**6. Total number of applications and registrations involved:** 1

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00**

Authorized to be charged to deposit account  
 Enclosed

**8. Payment Information:**

Deposit Account Number \_\_\_\_\_  
 11/18/2009 NTOMAI 8888812 3562986  
 Authorized User Name \_\_\_\_\_  
 81 EC-8521 \_\_\_\_\_

**9. Signature:**

DANIEL KOGAN  
 Name of Person Signing

Date: 11/13/09

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be sent to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

## ASSIGNMENT

WHEREAS, **EMODA.COM CORPORATION**, a Pennsylvania Corporation, (hereinafter "ASSIGNOR") is the proprietor of the mark **EMODA**, prints, signs and labels on which said mark has appeared and United States Certificate of Registration No. **3,562,986**, registered on January 20, 2009.

WHEREAS, for good and valuable consideration ASSIGNOR on an earlier Assignment recorded on November 18, 2009, under REEL/FRAME 004098/0541 assigned and transferred to **KOGAN HOLDINGS LLC**, a Limited Liability Company having an address at 8 Logan Drive, Cherry Hill, New Jersey 08034, (hereinafter "ASSIGNEE") all of the right, title and interest of said ASSIGNOR in and to the mark **EMODA**, prints, signs and labels on which said mark has appeared, all registrations and applications for the registration of said mark and the goodwill of the business associated with and symbolized mark, prints, signs and labels; and

WHEREAS, ASSIGNOR and ASSIGNEE recorded with the Assignment Branch of the United States Patent and Trademark Office an Assignment which did not contain some terms of the Assignment and now wishes to record the full Assignment of said mark and the transfer to ASSIGNEE of the aforesaid mark.

NOW THEREFORE, IN CONSIDERATION of the sum of \$1.00 and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is

hereby acknowledged by ASSIGNOR, and in further consideration of the fact that it is the desire of ASSIGNOR to be legally bound hereby, said ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE its mark **EMODA**, all prints, signs and labels on which the mark **EMODA** has appeared, United States Certificate of Registration No. **3,562,986** and any application or service mark registration of said mark, the prints, signs and labels and the goodwill of the business associated with and symbolized by the mark, prints, signs and labels on which the mark has appeared.

Included in this assignment is the entire right, title and interest in and to the mark and the United States Certificate of Registration No. **3,562,986** together with the goodwill of the business associated with and symbolized by the mark. Also, included in this assignment are any and all rights which ASSIGNOR has against persons who have infringed upon the mark, prints, signs and labels and United States Certificate of Registration No. **3,562,986**. These rights include the right to sue and recover for all damages and profits arising out of past infringement of the mark, prints, signs and labels and United States Certificate of Registration No. **3,562,986**.

IN WITNESS WHEREOF, **Daniel Kogan** is duly authorized and has signed this assignment on this 8 day of June, 2011, effective November 18, 2009.

  
\_\_\_\_\_  
Daniel Kogan, Vice President  
EMODA.COM CORPORATION

State of *New Jersey* :  
 County of *Gloucester* : SS  
 :

On this 8 day of June, 2011 before me personally appeared *Daniel Kogan*, to me known, who after being duly sworn, did depose and say that at the time of the Assignment he is the Vice President of eModa.Com Corporation listed on Certificate of Registration No. 3,562,986 and has signed his name thereto by like order.

*Debra J White* (SEAL)  
 Notary Public

MY COMMISSION EXPIRES:

DEBRA J WHITE  
 NOTARY PUBLIC  
 STATE OF NEW JERSEY  
 MY COMMISSION EXPIRES OCTOBER 10, 2012