

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wes Pak, Inc.		12/13/2010	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pratt Corrugated Holdings, Inc.		
<b>Street Address:</b>	3535 Piedmont Road, Building 14, Suite 440		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30305		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3287170	JUMBO JUG	
Registration Number:	3155845	POP-UP COOLER	
Registration Number:	3144098	THE ICE CUBE	
Registration Number:	2859611	W WES-PAK INC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(770)434-7376		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	770-434-6868		
<b>Email:</b>	tmk1967tmj1994@yahoo.com		
<b>Correspondent Name:</b>	Jeffrey R. Kuester		
<b>Address Line 1:</b>	1600 Parkwood Circle, Suite 400		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30339		
<b>ATTORNEY DOCKET NUMBER:</b>	66171-9000 - ASSIGNMENT		
<b>NAME OF SUBMITTER:</b>	Jeffrey R. Kuester		

OP \$115.00 3287170

900196669

**TRADEMARK**  
 REEL: 004579 FRAME: 0731

Signature:	/jrk/
Date:	07/11/2011
Total Attachments: 3 source=00091313#page1.tif source=00091313#page2.tif source=00091313#page3.tif	

## **TRADEMARK ASSIGNMENT**

WHEREAS, Wes Pak, Inc., an Arkansas Corporation having a principal place of business at 11610 Vimy Ridge Road, Alexander, Arkansas (AR) 72002 U.S.A. (Post Office Address the same), has previously adopted and registered the following trademarks:

(i) Registration No. 3,287,170, Serial Number 76/658508, Registered in the United States Patent and Trademark Office August 28, 2007, for JUMBO JUG, used with portable beverage dispensers comprising a corrugated box with plastic liner, plastic container and beverage dispensing pump for cooling and dispensing liquids;

(ii) Registration No. 3,155,845, Serial Number 76/648906, Registered in the United States Patent and Trademark Office October 17, 2006, for POP-UP COOLER, used with corrugated and cardboard carriers for food and beverages;

(iii) Registration No. 3,144,098, Serial Number 76/648907, Registered in the United States Patent and Trademark Office September 19, 2009, for THE ICE CUBE, used with corrugated and cardboard carriers for food and beverages;

(iv) Registration No. 2,862,219, Serial Number 76/506907, Registered in the United States Patent and Trademark Office July 13, 2004, for MED-PAK, used with containers for medical waste, namely corrugated or cardboard boxes for containing medical waste;

(v) Registration No. 2,859,611, Serial Number 76/504295, Registered in the United States Patent and Trademark Office April 13, 2004, design for W WES-PAK INC, used with cardboard and corrugated containers and boxes; and,

(vi) Registration No. 2,857,670, Serial Number 76/531397, Registered in the United States Patent and Trademark Office July 29, 2004, for LIQUI-TITE LINER, used with high-density polyethylene film with an adhesive back to be used in corrugated or cardboard boxes for containing food or drinks;

(vii) Registration No. 2,855,686, Serial Number 76/504776, Registered in the United States Patent and Trademark Office June 22, 2004, for GAME DAY COOLER, used with corrugated and cardboard boxes for containing food and drinks;

Trademark Assignment, Continued

(viii) Registration No. 2,852,925, Serial Number 76/504294, Registered in the United States Patent and Trademark Office June 15, 2004, for RACE DAY COOLER, used with corrugated and cardboard carriers for food and beverages;

(ix) Registration No. 2,410,438, Serial Number 76/648.906, Registered in the United States Patent and Trademark Office October 17, 2006, for POP-UP COOLER, used with corrugated and cardboard carriers for food and beverages; and,

(x) Registration No. 2,346,209, Serial Number 75/600769, Registered in the United States Patent and Trademark Office April 25, 2000, for POP-UP COOLER, used with foldable, corrugated containers.

WHEREAS, Pratt Corrugated Holdings, Inc., a Corporation of Delaware, with a principal place of business at 3535 Piedmont Road, Building 14 Suite 440, Atlanta, Georgia, (GA) 30305 is desirous of acquiring all right, title and interest in and to said trademarks, the registrations thereof, and in and to all goodwill associated therewith, including all common law rights thereunder, and the right to sue for past infringements;

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged by the undersigned, all right, title and interest in and to said trademark Registration Nos. 3,287,170, 3,155,845, 3,144,098, 2,862,219, 2,859,611, 2,857,670, 2,855,686, 2,852,925, 2,410,438, and 2,346,209 along with all goodwill associated therewith and symbolized thereby, all common law rights thereunder, and the right to sue and recover for past infringements, is hereby bargained, sold, transferred, and assigned unto said Pratt Corrugated Holdings, Inc.

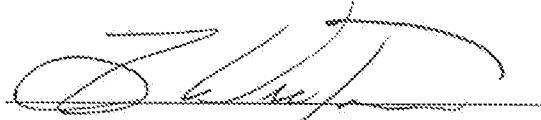
The Commissioner of Patents and Trademarks is hereby authorized and respectfully requested to record this assignment.

Trademark Assignment, Continued

Signed at LtH, Rock Ave. U.S.A. this 13 day of December 2010.

**WES PAK, INC.**

By:

  
Frank E. Westerman, President

**ACKNOWLEDGMENT**

STATE OF ARKANSAS )

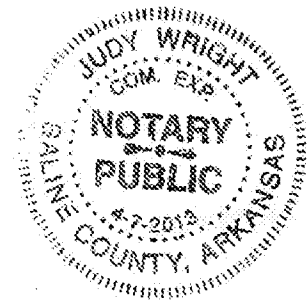
) ss.

COUNTY OF PULASKI )

The undersigned Notary Public, within and for the State and County aforesaid, duly qualified, commissioned and acting, hereby certifies that Frank E. Westerman, to me well known, appeared before me, and executed the foregoing Assignment for the consideration, purposes and uses therein contained and set forth.

WITNESS my hand and official seal this 13<sup>th</sup> day of December 2010.

Judy Wright  
Notary Public



**S-E-A-L**

My Commission Expires: 4-7-2013