

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Opinionology, Inc.		06/30/2011	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	Opinionology, LLC		
Street Address:	701 East Timpanogos Parkway		
Internal Address:	Building M		
City:	Orem		
State/Country:	UTAH		
Postal Code:	84097		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	85280936	REAL CUSTOMERS	
Serial Number:	85160373	{N}FUSION	
Serial Number:	77928853	OPINIONOLOGY	
Registration Number:	3082403	OPINION OUTPOST	
Registration Number:	3054317	WESTERN WATS	
Registration Number:	2713382	LIGHTSPRING	
Registration Number:	2768958	HUMANVOICE	
CORRESPONDENCE DATA			
Fax Number:	(215)655-2286		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	trademarks@dechert.com		
Correspondent Name:	Jacob R. Bishop		
Address Line 1:	Dechert LLP		
Address Line 2:	Cira Centre, 2929 Arch Street		

CH \$190.00 85280936

900196756

TRADEMARK  
 REEL: 004580 FRAME: 0166

Address Line 4: Philadelphia, PENNSYLVANIA 19104-2808	
ATTORNEY DOCKET NUMBER:	113572
NAME OF SUBMITTER:	Jacob Bishop
Signature:	/Jacob Bishop/
Date:	07/12/2011
<b>Total Attachments: 5</b> source=Opinionology -- conversion to LLC#page1.tif source=Opinionology -- conversion to LLC#page2.tif source=Opinionology -- conversion to LLC#page3.tif source=Opinionology -- conversion to LLC#page4.tif source=Opinionology -- conversion to LLC#page5.tif	



Francine Giani  
Executive Director  
Department of Commerce

Gary Herbert  
Governor  
State of Utah

Kathy Berg  
Director  
Division of Corporations  
& Commercial Code

STATE OF UTAH  
DEPARTMENT OF COMMERCE  
*DIVISION OF CORPORATIONS & COMMERCIAL CODE*  
CERTIFICATE OF REGISTRATION

STACEY Y. JENKINS  
**OPINIONOLOGY, LLC**  
701 E TIMPANOGOS PARKWAY  
BUILDING M  
OREM UT 84097

Access Code  
Code: 4836378



State of Utah  
Department of Commerce  
Division of Corporations & Commercial Code

**CERTIFICATE OF REGISTRATION**

**LLC - Domestic**

This certifies that **OPINIONOLOGY, LLC** has been filed and approved on **June 21, 1991** and has been issued the registration number **1125266-0160** in the office of the Division and hereby issues this Certification thereof.

KATHY BERG  
Division Director

\*The Access Code is used for Online Applications used by this Division only.

TRADEMARK  
REEL: 004580 FRAME: 0168

# EXPEDITE

CONVERSION

RECEIVED

Conversion of Opinionology, Inc. into LLC

JUN 30 2011

Utah Div. Of Corp. & Comm. Code

STATE OF UTAH

ARTICLES OF CONVERSION

FROM A CORPORATION TO A

LIMITED LIABILITY COMPANY PURSUANT TO

CHAPTER 48-2c OF THE REVISED LIMITED LIABILITY COMPANY ACT AND

SECTION 16-10a-1008.7 OF THE REVISED BUSINESS CORPORATION ACT.

These Articles of Conversion from a Corporation to a Limited Liability Company are being duly executed and filed by Opinionology, Inc., a Utah corporation (the "Company"), to convert the Company to Opinionology, LLC, a Utah limited liability company (the "LLC") under the Utah Revised Business Corporation Act and the Utah Revised Limited Liability Company Act.

1. The jurisdiction where the Company was first incorporated is Utah.
2. The jurisdiction of the Company immediately prior to filing these Articles of Conversion is Utah.
3. The date the Company was first incorporated in the State of Utah was June 21, 1991.
4. The name of the Company immediately prior to filing these Articles of Conversion is Opinionology, Inc.
5. The name of the LLC as set forth in the Articles of Organization is Opinionology, LLC.
6. All issued shares of the Company shall be converted to a membership interest in the LLC.
7. The conversion of the Company to the LLC has been duly approved by the sole stockholder of the Company.

[Signature page follows]

06-30-11 P01:12 RCVD

Date: 06/30/2011  
Receipt Number: 3607192  
Amount Paid: \$1,019.00

State of Utah  
Department of Commerce  
Division of Corporations and Commercial Code  
I hereby certified that the foregoing has been filed  
and approved on this 30 day of Jun 20 11  
In this office of this Division and hereby issued  
This Certificate thereof.

Examiner

Date



*Kathy Berg*  
Kathy Berg  
Division Director

TRADEMARK

16526819.2.BUSINESS

REEL: 004580 FRAME: 0169

Conversion of Opinionology, Inc. into LLC

IN WITNESS WHEREOF, the undersigned have executed these Articles on the 30 day  
of June, 2011.

Opinionology, Inc.

By: D. Hayes

Name: DAVID HAYES

Title: CEO

[Signature page to Opinionology, Inc. Articles of Conversion]

## ARTICLES OF ORGANIZATION

OF

## OPINIOLOGY, LLC

RECEIVED  
JUN 30 2011  
Utah Div. Of Corp. & Comm. Code

These Articles of Organization are being duly executed and filed by the undersigned member to form a limited liability company under the Utah Revised Limited Liability Company Act (the "Act").

1. The name of the limited liability company (the "Company") is:

**Opinionology, LLC**

2. The purpose of the Company is to engage in any lawful act or activity for which a limited liability company may be organized under the Act.
3. The address of the registered office of the Company is 701 East Timpanogos Parkway, Building M, Orem, Utah 84097.
4. The registered agent of the Company is Stacey Y. Jenkins. The address of the registered agent is 701 East Timpanogos Parkway, Building M, Orem, Utah 84097.
5. The Company has no organizers who are not managers or members.
6. The Company shall be managed by its sole member. The name and registered address of the Company's sole member is as follows:
- WWC Acquisitions, Inc.  
160 Greentree Drive, Suite 101  
Dover, DE 19904
7. In furtherance and not in limitation of the powers conferred by the Act, the Company shall be governed by a limited liability company agreement.

[Signature page follows]

State of Utah  
Department of Commerce  
Division of Corporations and Commercial Code  
I hereby certified that the foregoing has been filed  
and approved on this 30 day of June, 2011  
In this office of this Division and hereby issued  
This Certificate thereof.

Examiner to

Date 7-5-11




Kathy Berg  
Kathy Berg  
Division Director

Conversion of Opinionology, Inc. into LLC

IN WITNESS WHEREOF, the undersigned member has executed these Articles  
of Organization as of July 20, 2011.

WWC Acquisitions, Inc., its  
sole member

By:   
Name: DAVID HAYNES  
Title: CEO

[Signature page to Opinionology, LLC Articles of Organization]