

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--|----------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Deluxe Business Operations, Inc. | | 07/11/2011 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Deluxe Enterprise Operations, Inc. | | |
| Street Address: | 3680 Victoria Street North | | |
| City: | Shoreview | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55126 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 78295433 | PSPRINT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (978)449-3018 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 978.449.3348 | | |
| Email: | heather.labrecque@deluxe.com | | |
| Correspondent Name: | Heather B. LaBrecque, Esq. | | |
| Address Line 1: | Deluxe Corporation | | |
| Address Line 2: | 500 Main Street | | |
| Address Line 4: | Groton, MASSACHUSETTS 01471 | | |
| ATTORNEY DOCKET NUMBER: | ('433) DBO TO DEO | | |
| NAME OF SUBMITTER: | Heather B. LaBrecque, Esq. | | |
| Signature: | /hlabrecque/ | | |
| Date: | 07/12/2011 | | |
| Total Attachments: 1 source=78295433 Trademark Assignment (DBO to DEO)#page1.tif | | | |

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