

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		07/08/2011	Bank: UNITED STATES

RECEIVING PARTY DATA

Name:	Robbins Bros. Jewelry, Inc.
Street Address:	1300 W. Optical Drive
Internal Address:	Suite 200
City:	Azusa
State/Country:	CALIFORNIA
Postal Code:	91702
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	2237873	THE ENGAGEMENT RING STORE
Registration Number:	2689729	WORLD'S BIGGEST ENGAGEMENT RING STORE
Registration Number:	3263871	ROBBINS BROS.
Registration Number:	2999592	RB WORLD'S BIGGEST ENGAGEMENT RING STORE
Registration Number:	2907663	WORLD CLASS WEDDINGS AT ROBBINS BROS.
Registration Number:	3315057	ROBBINS BROS. WORLD'S BIGGEST ENGAGEMENT RING STORE
Registration Number:	3358488	SOLANA
Registration Number:	3635731	PERFECT PROPOSALS
Registration Number:	3444058	PERFECT PROPOSALS
Registration Number:	3248687	WORLD CLASS WEDDINGS AT ROBBINS BROS.
Registration Number:	3021907	RECRUIT-A-PALOOZA
Registration Number:	3496972	GEMQUEST

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Registration Number:	3049149	LOVE2
Registration Number:	3676950	RANDOM ACTS OF ROMANCE
Registration Number:	3661523	MSID
Registration Number:	3493597	WATER GIVING WATER
Serial Number:	77045148	ENGAGEMENT DREAMS
Serial Number:	77047224	ENCHANTE
Serial Number:	77047225	VIVANT
Serial Number:	77048317	ECHO
Serial Number:	78370517	ECHO
Serial Number:	78491883	SKIP AND STEVE'S WORLD'S BIGGEST ENGAGEMENT RING STORE
Serial Number:	78815951	CERTIFIED COLLECTION QUALITY
Serial Number:	78860436	PREZIA
Serial Number:	77582388	THE ENGAGEMENT RING EXPERTS
Serial Number:	77222489	LUVINITY
Serial Number:	77297753	CHIEF ENGAGEMENT OFFICER
Serial Number:	77323754	BIGGER. BRIGHTER. PATENTED. PROVEN.
Serial Number:	77337471	AL SMITH'S DIAMOND
Serial Number:	77337445	MR. SMITH'S INCREDIBLE DIAMOND
Serial Number:	77186948	BELLA LUNA
Serial Number:	77516900	ROBBINS BROS. ONE LOVE. ONE RING.
Serial Number:	77219417	WATER GIVING WATER FROM ROBBINS BROS.

CORRESPONDENCE DATA

Fax Number: (302)636-5454
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 800-927-9801 x2348
Email: jpaterso@cscinfo.com
Correspondent Name: Corporation Service Co.- J. Paterson
Address Line 1: 1090 Vermont Avenue NW, Suite 430
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	842828
NAME OF SUBMITTER:	Jean Paterson
Signature:	/jep/
Date:	07/12/2011

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies): <i>Wells Fargo Bank, National Association</i>		2. Name and address of receiving party(ies) Additional names, addresses, or citizenship attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Name: <i>Robbins Bros. Jewelry, Inc.</i> Internal Address: <i>Suite 200</i> Street Address: <i>1300 W. Optical Dr.</i> City: <i>AZUSA</i> State: <i>CA</i> Country: <i>USA</i> Zip: <i>91702</i>	
<input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input type="checkbox"/> Corporation- State: _____ <input checked="" type="checkbox"/> Other <i>Bank</i> Citizenship (see guidelines) _____ Additional names of conveying parties attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Association Citizenship _____ <input type="checkbox"/> General Partnership Citizenship _____ <input type="checkbox"/> Limited Partnership Citizenship _____ <input checked="" type="checkbox"/> Corporation Citizenship <i>OE</i> <input type="checkbox"/> Other _____ Citizenship _____ If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment)	
3. Nature of conveyance / Execution Date(s) : Execution Date(s) <i>July 8, 2011</i> <input type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input checked="" type="checkbox"/> Other <i>RELEASE</i>		4. Application number(s) or registration number(s) and identification or description of the Trademark. A. Trademark Application No.(s) <i>See Exhibit A</i> B. Trademark Registration No.(s) <i>See Schedule 1 See Exhibit A</i> Additional sheet(s) attached? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
4. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):			
5. Name & address of party to whom correspondence concerning document should be mailed: Name: <i>Corporation Service Company</i> Internal Address: <i>Suite 210</i> Street Address: <i>1180 Avenue of the Americas</i> City: <i>New York</i> State: <i>NY</i> Zip: <i>10036</i> Phone Number: <i>212-299-5600</i> Fax Number: <i>212-299-5656</i> Email Address: <i>ORDER# 842828-5</i>		6. Total number of applications and registrations involved: <i>35</i> 7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ _____ <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed	
9. Signature: <i>Lisa A. Corbett</i> <i>LISA A. CORBETT</i> Signature Name of Person Signing		8. Payment Information: Deposit Account Number _____ Authorized User Name _____ Date: <i>7/8/11</i> Total number of pages including cover sheet, attachments, and document: <i>7</i>	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

RELEASE OF TRADEMARK COLLATERAL

THIS RELEASE OF TRADEMARK COLLATERAL (this "Release") is made as of July 8, 2011, by WELLS FARGO BANK, NATIONAL ASSOCIATION, as administrative agent (in such capacity as the "Administrative Agent"), the secured party under the Security Agreement referred to below.

WITNESSETH:

WHEREAS, Robbins Bros. Jewelry, Inc., a Delaware corporation ("Robbins Bros.") executed that certain Intellectual Property Security Agreement, dated as of May 20, 2009 (the "Security Agreement") in favor of the Administrative Agent, pursuant to which Robbins Bros. granted a security interest to the Administrative Agent in all right, title and interest of Robbins Bros. in and to all trademarks, trade names, trade styles and service marks, and general intangibles of like nature, now existing or hereafter adopted or acquired, all right, title and interest therein and thereto, all registrations thereof, including (i) all applications and registrations in the Patent and Trademark Office (other than intent-to-use trademark applications, to the extent a Statement of Use or Amendment to Allege Use has not been filed and accepted with respect thereto), all whether now owned or hereafter acquired by Robbins Bros., including those described in Exhibit A attached hereto, and all renewals thereof, and the goodwill symbolized by any of the foregoing (the "Collateral");

WHEREAS, in connection with said Security Agreement, documentation was recorded with the United States Patent and Trademark Office at Reel 4003, Frame 0970 on June 12, 2009; and

WHEREAS, the Administrative Agent has agreed to release all its liens on the Collateral and to reconvey any and all rights in the Collateral to Robbins Bros.

NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, receipt of which is hereby acknowledged, the Administrative Agent hereby releases all its rights in and to the Collateral, reconveys to Robbins Bros. all of the Administrative Agent's right, title and interest in and to the Collateral, all without warranty or representation of any kind.

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed on the date first above written.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Administrative Agent




By: 

Name: Ernie Pinder


Title: Vice President

EXHIBIT A

TRADEMARKS and TRADEMARK APPLICATIONS

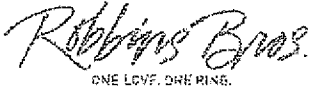
Mark	Serial Number	Filing Date	Registration Number	Registration Date
THE ENGAGEMENT RING STORE®	74430884	9/1/1993	2,237,873	4/13/1999
THE WORLD'S BIGGEST ENGAGEMENT RING STORE®	76031420	4/21/2000	2,689,729	2/25/2003
ROBBINS BROS. and design 	76506631	4/16/2003	3,263,871	07/17/2007
RB WORLD'S BIGGEST ENGAGEMENT RING STORE® and design 	76509010	4/23/2003	2,999,592	9/27/2005
WORLD CLASS WEDDINGS AT ROBBINS BROS.®	76506633	4/16/2003	2,907,663	12/7/2004
ROBBINS BROS. WORLD'S BIGGEST ENGAGEMENT RING STORE and design 	76521382	6/9/2003	3,315,057	10/23/2007

OHS WEST:261193309.3

Mark	Serial Number	Filing Date	Registration Number	Registration Date
ENGAGEMENT DREAMS	77045148	11/22/2006	N/A	12/25/2007
Solana®	77047222	11/18/2006	3,358,488	12/25/2007
ENCHANTE	77047224	11/18/2006	N/A	N/A
VIVANT	77047225	11/18/2006	N/A	N/A
ECHO	77048317	11/20/2006	N/A	N/A
PERFECT PROPOSALS	77050303	11/22/2006	3,635,731	N/A
PERFECT PROPOSALS®	77198312	11/05/2007	3,444,058	06/10/2008
WORLD CLASS WEDDINGS AT ROBBINS BROS. and Design® 	78266591	6/24/2003	3,248,687	05/29/2007
ECHO ECHO	78370517	2/19/2004	N/A	N/A
RECRUIT-A-PALOOZA RECRUIT-A-PALOOZA	78370707	2/19/2004	3,021,907	11/29/2005
Gemquest®	78432014	6/8/2004	3,496,972	09/02/2008
LOVE ² (stylized format) ® Love ²	78441034	6/24/2004	3,049,149	1/24/2006
Skip & Eve's World's	78491883	9/29/2004	N/A	N/A

OHS WEST:261193309.3

Mark	Serial Number	Filing Date	Registration Number	Registration Date
Biggest Engagement Ring Store				
CERTIFIED COLLECTION QUALITY	78815951	2/15/2006	N/A	N/A
Prezia	78860436	4/12/2006	N/A	N/A
The Engagement Ring Experts	77582388	09/30/2008	N/A	N/A
RANDOM ACTS OF ROMANCE	77153003	4/10/2007	3,676,950	N/A
LUVINITY	77222489	07/05/2007	N/A	N/A
ROBBINS BROS. WORLD'S BIGGEST ENGAGEMENT RING STORE	N/A	N/A	53,288 (California Service Mark)	5/3/2000
CHIEF ENGAGEMENT OFFICER	77297753	10/5/2007	N/A	N/A
MSID	77299634	10/9/2007	3,661,523	N/A
Bigger. Brighter. Patented. Proven.	77323754	11/7/2007	N/A	N/A
AL SMITH'S DIAMOND	77337471	11/27/2007	N/A	N/A
MR. SMITH'S INCREDIBLE DIAMOND	77337445	11/27/2007	N/A	N/A
BELLA LUNA	77186948	05/22/2007	N/A	N/A
ROBBINS BROS. ONE LOVE. ONE RING.	77516900	07/08/2008	N/A	N/A

Mark	Serial Number	Filing Date	Registration Number	Registration Date
				
WATER GIVING WATER FROM ROBBINS BROS.	77219417	06/29/2007	N/A	N/A
WATER GIVING WATER®	77219409	06/29/2007	3493597	08/26/2008

OHS WEST:261193309.3