

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PostRank Inc. | | 07/08/2011 | CORPORATION: CANADA |
| RECEIVING PARTY DATA | | | |
| Name: | Google Inc. | | |
| Street Address: | 1600 Amphitheatre Parkway | | |
| City: | Mountain View | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94043 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 77241959 | POSTRANK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (650)618-8571 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | tmdocketing@google.com | | |
| Correspondent Name: | Google Inc. | | |
| Address Line 1: | 1600 Amphitheatre Parkway | | |
| Address Line 4: | Mountain View, CALIFORNIA 94043 | | |
| ATTORNEY DOCKET NUMBER: | GT-0366-US-1 | | |
| NAME OF SUBMITTER: | Jacqueline Lawrence | | |
| Signature: | /JML/ | | |
| Date: | 07/12/2011 | | |
| Total Attachments: 3 source=PostRank trademark assignment#page1.tif source=PostRank trademark assignment#page2.tif source=PostRank trademark assignment#page3.tif | | | |

CH \$40.00 77241959

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the 3rd day of June, 2011 by and between PostRank Inc., a Canadian corporation (hereinafter "Assignor"), and Google Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth in Schedule A attached hereto and incorporated herewith, and all other rights appurtenant, including, but not limited to, common law rights, title and interest, trade name rights and the right to recover for past infringement, in the United States of America and all other countries and jurisdictions of the world, in and to said trademarks and any applications and registrations thereof, including any intent-to-use applications (hereinafter collectively referred to as the "Trademarks");

WHEREAS, for the Trademarks in use, Assignor has adopted, used, is using and has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, for the Trademarks not in use, Assignor has intent to use the Trademarks in connection with Assignor's existing and ongoing business, or portion thereof to which the Trademarks pertain, and has not abandoned the same;

WHEREAS, Assignee is desirous of acquiring all rights, title and interest in and to the Trademarks worldwide; and

WHEREAS, Assignor is willing to assign to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide;

NOW THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest as Assignor may possess in and to the Trademarks worldwide, together with (i) the goodwill symbolized by said Trademarks, (ii) the business or portion of the business to which the Trademarks pertain, (iii) all registrations and applications (including intent-to-use applications) for the Trademarks, (iv) all income, royalties, damages and payments in respect of the Trademarks, and (v) all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for infringement of the Trademarks.

Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. Assignor hereby appoints Assignee's in-house trademark counsel as Assignor's attorney-in-fact to execute all documents on behalf of Assignor and its employees for this limited purpose.

Executed at Mountain View, California, this 8th day of July, 2011.

POSTRANK INC.

By: 

Katherine Stephens
Printed Name

Director, President and Secretary
Title

GOOGLE INC.

By: 

Andrew Abrams
Printed Name

Trademark Counsel
Title

SCHEDULE A

Trademarks:

POSTRANK

AIDERS

READ WHAT MATTERS



| Trademark | Jurisdiction | Application Number | Registration Number |
|------------------|---------------------|---------------------------|----------------------------|
| POSTRANK | US | 77241959 | 3,600,921 |
| POSTRANK | Canda | 1357559 | TMA765465 |