

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		07/08/2011	Bank: UNITED STATES

RECEIVING PARTY DATA

Name:	Robbins Bros. Jewelry, Inc.
Street Address:	1300 W. Optical Dr.
Internal Address:	Suite 200
City:	Azusa
State/Country:	CALIFORNIA
Postal Code:	91702
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 36

Property Type	Number	Word Mark
Registration Number:	2237873	THE ENGAGEMENT RING STORE
Registration Number:	2689729	WORLD'S BIGGEST ENGAGEMENT RING STORE
Registration Number:	3263871	ROBBINS BROS.
Registration Number:	2999592	RB WORLD'S BIGGEST ENGAGEMENT RING STORE
Registration Number:	2907663	WORLD CLASS WEDDINGS AT ROBBINS BROS.
Registration Number:	3315057	ROBBINS BROS. WORLD'S BIGGEST ENGAGEMENT RING STORE
Registration Number:	3358488	SOLANA
Registration Number:	3635731	PERFECT PROPOSALS
Registration Number:	3444058	PERFECT PROPOSALS
Registration Number:	3248687	WORLD CLASS WEDDINGS AT ROBBINS BROS.
Registration Number:	3021907	RECRUIT-A-PALOOZA
Registration Number:	3496972	GEMQUEST

CH \$915.00 2237873

Registration Number:	3049149	LOVE2
Registration Number:	3676950	RANDOM ACTS OF ROMANCE
Registration Number:	3661523	MSID
Registration Number:	3493597	WATER GIVING WATER
Serial Number:	77045148	ENGAGEMENT DREAMS
Serial Number:	77047224	ENCHANTE
Serial Number:	77047225	VIVANT
Serial Number:	77048317	ECHO
Serial Number:	78370517	ECHO
Serial Number:	78491883	SKIP AND STEVE'S WORLD'S BIGGEST ENGAGEMENT RING STORE
Serial Number:	78815951	CERTIFIED COLLECTION QUALITY
Serial Number:	78860436	PREZIA
Serial Number:	77582388	THE ENGAGEMENT RING EXPERTS
Serial Number:	77222489	LUVINITY
Serial Number:	77297753	CHIEF ENGAGEMENT OFFICER
Serial Number:	77323754	BIGGER. BRIGHTER. PATENTED. PROVEN.
Serial Number:	77337471	AL SMITH'S DIAMOND
Serial Number:	77337445	MR. SMITH'S INCREDIBLE DIAMOND
Serial Number:	77186948	BELLA LUNA
Serial Number:	77516900	ROBBINS BROS. ONE LOVE. ONE RING.
Serial Number:	77219417	WATER GIVING WATER FROM ROBBINS BROS.
Serial Number:	78932380	THE ENGAGEMENT RING EXPERTS
Serial Number:	77000052	THE ENGAGEMENT RING PEOPLE
Serial Number:	77048954	VIVANT THE 18KT CONTEMPORARY COLLECTION

CORRESPONDENCE DATA

Fax Number: (302)636-5454
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 800-927-9801 x2348
Email: jpaterso@cscinfo.com
Correspondent Name: Corporation Service Co.- J. Paterson
Address Line 1: 1090 Vermont Avenue NW, Suite 430
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:

842828-2

NAME OF SUBMITTER:

Jean Paterson

TRADEMARK
REEL: 004580 FRAME: 0406

/jep/

Date:

07/12/2011

Total Attachments: 7

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RELEASE OF TRADEMARK COLLATERAL

THIS RELEASE OF TRADEMARK COLLATERAL (this "Release") is made as of July 8, 2011, by WELLS FARGO BANK, NATIONAL ASSOCIATION, as administrative agent (in such capacity as the "Administrative Agent"), the secured party under the Security Agreement referred to below.

WITNESSETH:

WHEREAS, Robbins Bros. Corporation (predecessor in interest to Robbins Bros. Jewelry, Inc.) ("Robbins Bros.") executed that certain Amended and Restated Intellectual Property Security Agreement, dated as of January 19, 2007 (the "Security Agreement") in favor of the Administrative Agent, pursuant to which Robbins Bros. granted a security interest to the Administrative Agent in all right, title and interest of Robbins Bros. in and to the trademarks registered in the United States Patent and Trademark Office set forth on the attached Exhibit A and the registrations thereof, together with the goodwill of the business in connection with which any of the marks is used and which is symbolized by any such mark, along with the right to pursue claims and recover damages and profits for past infringement thereof (the "Collateral");

WHEREAS, in connection with said Security Agreement, documentation was recorded with the United States Patent and Trademark Office at Reel 3464, Frame 0653 on January 19, 2007; and

WHEREAS, the Administrative Agent has agreed to release all its liens on the Collateral and to reconvey any and all rights in the Collateral to Robbins Bros. Jewelry, Inc..

NOW, THEREFORE, in consideration of the promises and other good and valuable consideration, receipt of which is hereby acknowledged, the Administrative Agent hereby releases all its rights in and to the Collateral, reconveys to Robbins Bros. Jewelry Inc. all of the Administrative Agent's right, title and interest in and to the Collateral, all without warranty or representation of any kind.

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed on the date first above written.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Administrative Agent






By: 
Name: Ernie Pinder
Title: Vice President

EXHIBIT A

TRADEMARKS and TRADEMARK APPLICATIONS

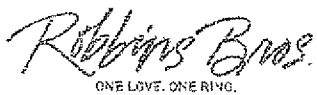
Mark	Serial Number	Filing Date	Registration Number	Registration Date
THE ENGAGEMENT RING STORE®	74430884	9/1/1993	2,237,873	4/13/1999
THE WORLD'S BIGGEST ENGAGEMENT RING STORE®	76031420	4/21/2000	2,689,729	2/25/2003
ROBBINS BROS. and design 	76506631	4/16/2003	3,263,871	07/17/2007
RB WORLD'S BIGGEST ENGAGEMENT RING STORE® and design 	76509010	4/23/2003	2,999,592	9/27/2005
WORLD CLASS WEDDINGS AT ROBBINS BROS.®	76506633	4/16/2003	2,907,663	12/7/2004
ROBBINS BROS. WORLD'S BIGGEST ENGAGEMENT RING STORE and design 	76521382	6/9/2003	3,315,057	10/23/2007

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Mark	Serial Number	Filing Date	Registration Number	Registration Date
ENGAGEMENT DREAMS	77045148	11/22/2006	N/A	12/25/2007
Solana®	77047222	11/18/2006	3,358,488	12/25/2007
ENCHANTE	77047224	11/18/2006	N/A	N/A
VIVANT	77047225	11/18/2006	N/A	N/A
ECHO	77048317	11/20/2006	N/A	N/A
PERFECT PROPOSALS	77050303	11/22/2006	3,635,731	N/A
PERFECT PROPOSALS®	77198312	11/05/2007	3,444,058	06/10/2008
WORLD CLASS WEDDINGS AT ROBBINS BROS. and Design® 	78266591	6/24/2003	3,248,687	05/29/2007
ECHO ECHO	78370517	2/19/2004	N/A	N/A
RECRUIT-A-PALOOZA RECRUIT-A-PALOOZA	78370707	2/19/2004	3,021,907	11/29/2005
Gemquest®	78432014	6/8/2004	3,496,972	09/02/2008
LOVE ² (stylized format) ® Love ²	78441034	6/24/2004	3,049,149	1/24/2006
Skip & Eve's World's	78491883	9/29/2004	N/A	N/A

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Mark	Serial Number	Filing Date	Registration Number	Registration Date
Biggest Engagement Ring Store				
CERTIFIED COLLECTION QUALITY	78815951	2/15/2006	N/A	N/A
Prezia	78860436	4/12/2006	N/A	N/A
The Engagement Ring Experts	77582388	09/30/2008	N/A	N/A
RANDOM ACTS OF ROMANCE	77153003	4/10/2007	3,676,950	N/A
LUVINITY	77222489	07/05/2007	N/A	N/A
ROBBINS BROS. WORLD'S BIGGEST ENGAGEMENT RING STORE	N/A	N/A	53,288 (California Service Mark)	5/3/2000
CHIEF ENGAGEMENT OFFICER	77297753	10/5/2007	N/A	N/A
MSID	77299634	10/9/2007	3,661,523	N/A
Bigger. Brighter. Patented. Proven.	77323754	11/7/2007	N/A	N/A
AL SMITH'S DIAMOND	77337471	11/27/2007	N/A	N/A
MR. SMITH'S INCREDIBLE DIAMOND	77337445	11/27/2007	N/A	N/A
BELLA LUNA	77186948	05/22/2007	N/A	N/A
ROBBINS BROS. ONE LOVE. ONE RING.	77516900	07/08/2008	N/A	N/A

Mark	Serial Number	Filing Date	Registration Number	Registration Date
				
WATER GIVING WATER FROM ROBBINS BROS.	77219417	06/29/2007	N/A	N/A
WATER GIVING WATER®	77219409	06/29/2007	3493597	08/26/2008
THE ENGAGEMENT RING EXPERTS	78932380	07/18/2006	N/A	N/A
THE ENGAGEMENT RING PEOPLE	77000052	9/14/2006	N/A	N/A
VIVANT THE 18KT CONTEMPORARY COLLECTION	77048954	11/21/2006	N/A	N/A

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