TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	IP SUPPLEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE WINE GROUP LLC		07/11/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch, as Collateral Agent
Street Address:	245 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	U.S. branch of foreign bank: NEW YORK

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Serial Number:	85290965	ALTAMONT
Serial Number:	85356896	BEST COAST
Serial Number:	85290020	FORTUNE COOKIE
Serial Number:	85293154	HALL OF FLAME
Serial Number:	85323239	HEADSHRINKER
Serial Number:	85343903	HONEY BUN
Serial Number:	85284277	INFINITE STONE
Serial Number:	85359538	JUST B
Serial Number:	85323231	LAVA FLOW
Serial Number:	85309229	MASH-UP
Serial Number:	85323236	PEACHY KEEN
Serial Number:	85323233	PINEAPPLE EXPRESS
Serial Number:	85323237	PINK MONKEY

CH $690.00 85290965

Serial Number:	85328982	RED FLASH
Serial Number:	85344023	ROOFTOP
Serial Number:	85359536	SALT + PEPPER
Serial Number:	85343907	SCHMICKIES
Serial Number:	85290961	SHADETREE
Serial Number:	85359534	SOLACE & SPICE
Serial Number:	85336760	SUGAR MAMA
Serial Number:	85334471	SWEET BITE
Serial Number:	85359537	SWEET PLEASURES
Serial Number:	85287602	TEAM
Serial Number:	85342089	THE HONEY POT
Serial Number:	85305118	THE NASTY
Serial Number:	85975222	TO EACH, THEIR OWN
Serial Number:	85319609	VINE 2.0

CORRESPONDENCE DATA

Fax Number: (213)627-0705

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (213) 683-5627

Email: nancychow@paulhastings.com

Correspondent Name: Nancy Chow

Address Line 1: Paul, Hastings, Janofsky & Walker LLP

Address Line 2: 515 South Flower Street, 25th Floor

Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	74033.00003
NAME OF SUBMITTER:	Nancy Chow
Signature:	/Nancy Chow/
Date:	07/12/2011

Total Attachments: 6

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IP SUPPLEMENT

This IP SUPPLEMENT, dated July _11___, 2011, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "**Security Agreement**"), among The Wine Group, Inc., a California corporation ("**TWG, Inc.**"), The Wine Group LLC, a Delaware limited liability company (the "**Company**", and together with TWG, Inc., the "**Co-Issuers**"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen – Boerenleenbank B.A., "Rabobank International", New York Branch ("**Rabobank**"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "**Grant**"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of July _11_, 2011.

THE WINE GROUP LLC,
a Delaware limited liability company

By: TWG Manager, Inc.,
a California corporation,
its Manager

By: _____
Richard Mahoney,
Chief Financial Officer

STATE OF CALIFORNIA)
) ss.
CITY OF TRACY AND COUNTY OF SAN JOAQUIN)

On _____, 2011 before me, _____, Notary Public, personally appeared _____, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

See attached
Signature of Notary Public

1650940

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

State of California
County of San Joaquin }

On July 11, 2011 (Date) before me, Gigi Shaull, Notary Public (Here Insert Name and Title of the Officer),

personally appeared Richard Mahoney (Name(s) of Signer(s))

N/A,

who proved to me on the basis of satisfactory evidence to be the person(~~s~~) whose name(~~s~~) is/~~are~~ subscribed to the within instrument and acknowledged to me that he/~~she/they~~ executed the same in his/~~her/their~~ authorized capacity(~~ies~~), and that by his/~~her/their~~ signature(~~s~~) on the instrument the person(~~s~~), or the entity upon behalf of which the person(~~s~~) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: (Signature of Notary Public)

GIGI LADAWN SHAULL
Commission # 1931942
Notary Public - California
San Joaquin County
My Comm. Expires May 6, 2015

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: EP Supplement

Document Date: 7-11-11 Number of Pages: 1

Signer(s) Other Than Named Above: N/A

Capacity(ies) Claimed by Signer(s)

Signer's Name: Richard Mahoney

☑ Corporate Officer — Title(s): CFO

☐ Individual

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other:

Signer Is Representing: The Wine Group

RIGHT THUMBPRINT OF SIGNER
Top of thumb here

Signer's Name:

☐ Corporate Officer — Title(s):

☐ Individual

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other:

Signer Is Representing:

RIGHT THUMBPRINT OF SIGNER
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Item #5907

SCHEDULE A TO IP SUPPLEMENT

GRANTOR	TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
The Wine Group LLC	BOURBON OF PROOF	China	4/21/2011	9370049
The Wine Group LLC	BOURBON OF PROOF	Hong Kong	4/21/2011	301895824
The Wine Group LLC	BOURBON OF PROOF	Japan	5/2/2011	2011-030573
The Wine Group LLC	BOURBON OF PROOF	Taiwan	4/22/2011	100020085
The Wine Group LLC	Chateau Concannon - Chinese characters	China	4/1/2011	9297034
The Wine Group LLC	Chateau Concannon - Chinese characters	Hong Kong	4/1/2011	301878021
The Wine Group LLC	CHATEAU CONCANNON	China	4/1/2011	9297032
The Wine Group LLC	CHATEAU CONCANNON	Hong Kong	4/1/2011	301878012
The Wine Group LLC	Corbett Canyon - Chinese characters	China	4/1/2011	9291045
The Wine Group LLC	Corbett Canyon - Chinese characters	Hong Kong	4/1/2011	301877356
The Wine Group LLC	Corbett Canyon - Chinese characters	Taiwan	4/1/2011	100016249
The Wine Group LLC	CORBETT CANYON	Mexico	6/27/2011	1189839
The Wine Group LLC	Cupcake - Chinese characters	China	4/1/2011	9291059
The Wine Group LLC	Cupcake - Chinese characters	China	5/24/2011	
The Wine Group LLC	Cupcake - Chinese characters	Hong Kong	4/1/2011	301877301
The Wine Group LLC	Cupcake - Chinese characters	Hong Kong	5/27/2011	301929402
The Wine Group LLC	Cupcake - Chinese characters	Taiwan	4/1/2011	100016251
The Wine Group LLC	CUPCAKE	Argentina	5/30/2011	3090428
The Wine Group LLC	CUPCAKE	Australia	5/25/2011	1427369
The Wine Group LLC	CUPCAKE	Brazil	5/26/2011	
The Wine Group LLC	CUPCAKE	Canada	5/24/2011	1528801
The Wine Group LLC	CUPCAKE	Chile	5/25/2011	954541

The Wine Group LLC	CUPCAKE	China	5/24/2011	
The Wine Group LLC	CUPCAKE	Hong Kong	5/27/2011	301929411
The Wine Group LLC	CUPCAKE	India	5/31/2011	2152477
The Wine Group LLC	CUPCAKE	Japan	5/24/2011	2011-035219
The Wine Group LLC	CUPCAKE	South Korea	5/27/2011	40-2011-0028908
The Wine Group LLC	CUPCAKE	Mexico	5/25/2011	1181026
The Wine Group LLC	CUPCAKE	New Zealand	5/25/2011	842579
Golden State Vintners	Fish Isle - Chinese characters	China	4/1/2011	9291048
Golden State Vintners	Fish Isle - Chinese characters	Hong Kong	4/1/2011	301877310
Golden State Vintners	Fish Isle - Chinese characters	Taiwan	4/1/2011	100016261
The Wine Group LLC	Foxhorn - Chinese characters	China	4/1/2011	9291060
The Wine Group LLC	Foxhorn - Chinese characters	Hong Kong	4/1/2011	301877365
The Wine Group LLC	Foxhorn - Chinese characters	Taiwan	4/1/2011	100016252
The Wine Group LLC	Franzia - Chinese characters	China	4/1/2011	9291058
The Wine Group LLC	Franzia - Chinese characters	Hong Kong	4/1/2011	301877329
The Wine Group LLC	Franzia - Chinese characters	Taiwan	4/1/2011	100016255
The Wine Group LLC	Inglenook - Chinese characters	China	4/1/2011	9291047
The Wine Group LLC	Inglenook - Chinese characters	Hong Kong	4/1/2011	301877338
The Wine Group LLC	Inglenook - Chinese characters	Taiwan	4/1/2011	100016257
The Wine Group LLC	MOGEN DAVID	Nigeria	5/5/2011	
The Wine Group LLC	Oakleaf - Chinese characters	China	4/1/2011	9291046
The Wine Group LLC	Oakleaf - Chinese characters	Hong Kong	4/1/2011	301877347
The Wine Group LLC	Oakleaf - Chinese characters	Taiwan	4/1/2011	100016259
The Wine Group LLC	SANTIAGO STATION	European Union	6/28/2011	10083822
The Wine Group LLC	TEACAKE	China	4/20/2011	9364601

The Wine Group LLC	TEACAKE	Hong Kong	4/20/2011	301895103
The Wine Group LLC	TEACAKE	Japan	5/10/2011	2011-031565
The Wine Group LLC	TEACAKE	Taiwan	4/22/2011	100020088
The Wine Group LLC	The Wine Group - Chinese Characters	China	4/1/2011	9291049
The Wine Group LLC	The Wine Group - Chinese Characters	China	4/1/2011	9291050
The Wine Group LLC	The Wine Group LLC - Chinese Characters	China	4/1/2011	9291051
The Wine Group LLC	The Wine Group LLC - Chinese Characters	China	4/1/2011	9291052
The Wine Group LLC	THE STERN NANNY	European Union	5/24/2011	9990541
The Wine Group LLC	TIMEPIECES	European Union	5/24/2011	009989054
The Wine Group LLC	TIMEPIECES	Hong Kong	5/31/2011	301932688
The Wine Group LLC	TIMEPIECES	China	6/1/2011	
The Wine Group LLC	TIMEPIECES	Taiwan	6/1/2011	100027408
The Wine Group LLC	TIMEPIECES	Japan	6/15/2011	2011-041472
The Wine Group LLC	ALTAMONT	USA	04/09/2011	85290965
The Wine Group LLC	BEST COAST	USA	06/27/2011	85356896
The Wine Group LLC	FORTUNE COOKIE	USA	04/08/2011	85290020
The Wine Group LLC	HALL OF FLAME	USA	04/12/2011	85293154
The Wine Group LLC	HEADSHRINKER	USA	05/17/2011	85323239
The Wine Group LLC	HONEY BUN	USA	06/11/2011	85343903
The Wine Group LLC	INFINITE STONE	USA	04/01/2011	85284277
The Wine Group LLC	JUST B	USA	06/29/2011	85359538
The Wine Group LLC	LAVA FLOW	USA	05/17/2011	85323231
The Wine Group LLC	MASH-UP	USA	04/30/2011	85309229
The Wine Group LLC	PEACHY KEEN	USA	05/17/2011	85323236
The Wine Group LLC	PINEAPPLE EXPRESS	USA	05/17/2011	85323233

The Wine Group LLC	PINK MONKEY	USA	05/17/2011	85323237
The Wine Group LLC	RED FLASH	USA	05/24/2011	85328982
The Wine Group LLC	ROOFTOP	USA	06/12/2011	85344023
The Wine Group LLC	SALT + PEPPER	USA	06/29/2011	85359536
The Wine Group LLC	SCHMICKIES	USA	06/11/2011	85343907
The Wine Group LLC	SHADETREE	USA	04/09/2011	85290961
The Wine Group LLC	SOLACE & SPICE	USA	06/29/2011	85359534
The Wine Group LLC	SUGAR MAMA	USA	06/02/2011	85336760
The Wine Group LLC	SWEET BITE	USA	05/31/2011	85334471
The Wine Group LLC	SWEET PLEASURES	USA	06/29/2011	85359537
The Wine Group LLC	TEAM	USA	04/06/2011	85287602
The Wine Group LLC	THE HONEY POT	USA	06/29/2011	85342089
The Wine Group LLC	THE NASTY	USA	04/26/2011	85305118
The Wine Group LLC	TIMEPIECES	Canada	05/23/2011	1528716
The Wine Group LLC	TIMEPIECES	European Union	05/23/2011	009989054
The Wine Group LLC	TO EACH, THEIR OWN (WINE)	USA	04/27/2011	85975222
The Wine Group LLC	VINE 2.0	USA	05/12/2011	85319609