

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	IP SUPPLEMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE WINE GROUP LLC		07/11/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch, as Collateral Agent
Street Address:	245 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10167
Entity Type:	U.S. branch of foreign bank: NEW YORK

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Serial Number:	85290965	ALTAMONT
Serial Number:	85356896	BEST COAST
Serial Number:	85290020	FORTUNE COOKIE
Serial Number:	85293154	HALL OF FLAME
Serial Number:	85323239	HEADSHRINKER
Serial Number:	85343903	HONEY BUN
Serial Number:	85284277	INFINITE STONE
Serial Number:	85359538	JUST B
Serial Number:	85323231	LAVA FLOW
Serial Number:	85309229	MASH-UP
Serial Number:	85323236	PEACHY KEEN
Serial Number:	85323233	PINEAPPLE EXPRESS
Serial Number:	85323237	PINK MONKEY

CH \$690.00 85290965

Serial Number:	85328982	RED FLASH
Serial Number:	85344023	ROOFTOP
Serial Number:	85359536	SALT + PEPPER
Serial Number:	85343907	SCHMICKIES
Serial Number:	85290961	SHADETREE
Serial Number:	85359534	SOLACE & SPICE
Serial Number:	85336760	SUGAR MAMA
Serial Number:	85334471	SWEET BITE
Serial Number:	85359537	SWEET PLEASURES
Serial Number:	85287602	TEAM
Serial Number:	85342089	THE HONEY POT
Serial Number:	85305118	THE NASTY
Serial Number:	85975222	TO EACH, THEIR OWN
Serial Number:	85319609	VINE 2.0

CORRESPONDENCE DATA

Fax Number: (213)627-0705
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (213) 683-5627
Email: nancychow@paulhastings.com
Correspondent Name: Nancy Chow
Address Line 1: Paul, Hastings, Janofsky & Walker LLP
Address Line 2: 515 South Flower Street, 25th Floor
Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	74033.00003
NAME OF SUBMITTER:	Nancy Chow
Signature:	/Nancy Chow/
Date:	07/12/2011

Total Attachments: 6
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IP SUPPLEMENT


This IP SUPPLEMENT, dated July 11, 2011, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among The Wine Group, Inc., a California corporation ("TWG, Inc."), The Wine Group LLC, a Delaware limited liability company (the "Company", and together with TWG, Inc., the "Co-Issuers"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen - Boerenleenbank B.A., "Rabobank International", New York Branch ("Rabobank"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "Grant"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on Schedule A attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of July 11, 2011.

THE WINE GROUP LLC,
a Delaware limited liability company

By: TWG Manager, Inc.,
a California corporation,
its Manager

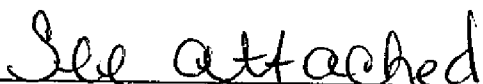
By: 
Richard Mahoney,
Chief Financial Officer

STATE OF CALIFORNIA)

CITY OF TRACY AND COUNTY OF SAN JOAQUIN) ss.

On _____, 2011 before me, _____, Notary Public, personally appeared _____, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.


Signature of Notary Public

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

State of California

County of San Joaquin }

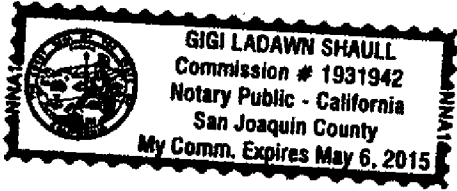
On July 11, 2011 before me, Gigi Shaull, Notary Public,
Date Here Insert Name and Title of the Officer

personally appeared Richard Mahoney
Name(s) of Signer(s)
N/A

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.
Signature: [Signature]
Signature of Notary Public



Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: FP Supplement

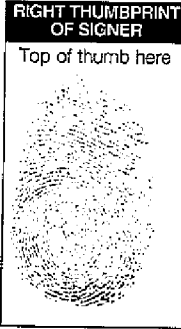
Document Date: 7-11-11 Number of Pages: 1

Signer(s) Other Than Named Above: N/A

Capacity(ies) Claimed by Signer(s)

Signer's Name: Richard Mahoney

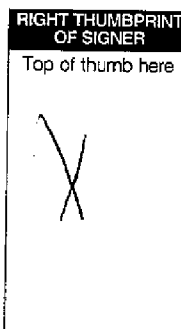
- Corporate Officer — Title(s): CEO
- Individual
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: The Wine Group

Signer's Name: _____

- Corporate Officer — Title(s): _____
- Individual
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

SCHEDULE A TO IP SUPPLEMENT

GRANTOR	TRADEMARK	COUNTRY	APPLICATION DATE	APPLICATION NUMBER
The Wine Group LLC	BOURBON OF PROOF	China	4/21/2011	9370049
The Wine Group LLC	BOURBON OF PROOF	Hong Kong	4/21/2011	301895824
The Wine Group LLC	BOURBON OF PROOF	Japan	5/2/2011	2011-030573
The Wine Group LLC	BOURBON OF PROOF	Taiwan	4/22/2011	100020085
The Wine Group LLC	Chateau Concannon - Chinese characters	China	4/1/2011	9297034
The Wine Group LLC	Chateau Concannon - Chinese characters	Hong Kong	4/1/2011	301878021
The Wine Group LLC	CHATEAU CONCANNON	China	4/1/2011	9297032
The Wine Group LLC	CHATEAU CONCANNON	Hong Kong	4/1/2011	301878012
The Wine Group LLC	Corbett Canyon - Chinese characters	China	4/1/2011	9291045
The Wine Group LLC	Corbett Canyon - Chinese characters	Hong Kong	4/1/2011	301877356
The Wine Group LLC	Corbett Canyon - Chinese characters	Taiwan	4/1/2011	100016249
The Wine Group LLC	CORBETT CANYON	Mexico	6/27/2011	1189839
The Wine Group LLC	Cupcake - Chinese characters	China	4/1/2011	9291059
The Wine Group LLC	Cupcake - Chinese characters	China	5/24/2011	
The Wine Group LLC	Cupcake - Chinese characters	Hong Kong	4/1/2011	301877301
The Wine Group LLC	Cupcake - Chinese characters	Hong Kong	5/27/2011	301929402
The Wine Group LLC	Cupcake - Chinese characters	Taiwan	4/1/2011	100016251
The Wine Group LLC	CUPCAKE	Argentina	5/30/2011	3090428
The Wine Group LLC	CUPCAKE	Australia	5/25/2011	1427369
The Wine Group LLC	CUPCAKE	Brazil	5/26/2011	
The Wine Group LLC	CUPCAKE	Canada	5/24/2011	1528801
The Wine Group LLC	CUPCAKE	Chile	5/25/2011	954541

The Wine Group LLC	CUPCAKE		China	5/24/2011	
The Wine Group LLC	CUPCAKE		Hong Kong	5/27/2011	301929411
The Wine Group LLC	CUPCAKE		India	5/31/2011	2152477
The Wine Group LLC	CUPCAKE		Japan	5/24/2011	2011-035219
The Wine Group LLC	CUPCAKE		South Korea	5/27/2011	40-2011-0028908
The Wine Group LLC	CUPCAKE		Mexico	5/25/2011	1181026
The Wine Group LLC	CUPCAKE		New Zealand	5/25/2011	842579
Golden State Vintners	Fish Isle - Chinese characters		China	4/1/2011	9291048
Golden State Vintners	Fish Isle - Chinese characters		Hong Kong	4/1/2011	301877310
Golden State Vintners	Fish Isle - Chinese characters		Taiwan	4/1/2011	100016261
The Wine Group LLC	Foxhorn - Chinese characters		China	4/1/2011	9291060
The Wine Group LLC	Foxhorn - Chinese characters		Hong Kong	4/1/2011	301877365
The Wine Group LLC	Foxhorn - Chinese characters		Taiwan	4/1/2011	100016252
The Wine Group LLC	Franzia - Chinese characters		China	4/1/2011	9291058
The Wine Group LLC	Franzia - Chinese characters		Hong Kong	4/1/2011	301877329
The Wine Group LLC	Franzia - Chinese characters		Taiwan	4/1/2011	100016255
The Wine Group LLC	Inglenook - Chinese characters		China	4/1/2011	9291047
The Wine Group LLC	Inglenook - Chinese characters		Hong Kong	4/1/2011	301877338
The Wine Group LLC	Inglenook - Chinese characters		Taiwan	4/1/2011	100016257
The Wine Group LLC	MOGEN DAVID		Nigeria	5/5/2011	
The Wine Group LLC	Oakleaf - Chinese characters		China	4/1/2011	9291046
The Wine Group LLC	Oakleaf - Chinese characters		Hong Kong	4/1/2011	301877347
The Wine Group LLC	Oakleaf - Chinese characters		Taiwan	4/1/2011	100016259
The Wine Group LLC	SANTIAGO STATION		European Union	6/28/2011	10083822
The Wine Group LLC	TEACAKE		China	4/20/2011	9364601

The Wine Group LLC	TEACAKE		Hong Kong	4/20/2011	301895103
The Wine Group LLC	TEACAKE		Japan	5/10/2011	2011-031565
The Wine Group LLC	TEACAKE		Taiwan	4/22/2011	100020088
The Wine Group LLC	The Wine Group - Chinese Characters		China	4/1/2011	9291049
The Wine Group LLC	The Wine Group - Chinese Characters		China	4/1/2011	9291050
The Wine Group LLC	The Wine Group LLC - Chinese Characters		China	4/1/2011	9291051
The Wine Group LLC	The Wine Group LLC - Chinese Characters		China	4/1/2011	9291052
The Wine Group LLC	THE STERN NANNY		European Union	5/24/2011	9990541
The Wine Group LLC	TIMEPIECES		European Union	5/24/2011	009989054
The Wine Group LLC	TIMEPIECES		Hong Kong	5/31/2011	301932688
The Wine Group LLC	TIMEPIECES		China	6/1/2011	
The Wine Group LLC	TIMEPIECES		Taiwan	6/1/2011	100027408
The Wine Group LLC	TIMEPIECES		Japan	6/15/2011	2011-041472
The Wine Group LLC	ALTAMONT		USA	04/09/2011	85290965
The Wine Group LLC	BEST COAST		USA	06/27/2011	85356896
The Wine Group LLC	FORTUNE COOKIE		USA	04/08/2011	85290020
The Wine Group LLC	HALL OF FLAME		USA	04/12/2011	85293154
The Wine Group LLC	HEADSHRINKER		USA	05/17/2011	85323239
The Wine Group LLC	HONEY BUN		USA	06/11/2011	85343903
The Wine Group LLC	INFINITE STONE		USA	04/01/2011	85284277
The Wine Group LLC	JUST B		USA	06/29/2011	85359538
The Wine Group LLC	LAVA FLOW		USA	05/17/2011	85323231
The Wine Group LLC	MASH-UP		USA	04/30/2011	85309229
The Wine Group LLC	PEACHY KEEN		USA	05/17/2011	85323236
The Wine Group LLC	PINEAPPLE EXPRESS		USA	05/17/2011	85323233

The Wine Group LLC	PINK MONKEY	USA	05/17/2011	85323237
The Wine Group LLC	RED FLASH	USA	05/24/2011	85328982
The Wine Group LLC	ROOFTOP	USA	06/12/2011	85344023
The Wine Group LLC	SALT + PEPPER	USA	06/29/2011	85359536
The Wine Group LLC	SCHMICKIES	USA	06/11/2011	85343907
The Wine Group LLC	SHADETREE	USA	04/09/2011	85290961
The Wine Group LLC	SOLACE & SPICE	USA	06/29/2011	85359534
The Wine Group LLC	SUGAR MAMA	USA	06/02/2011	85336760
The Wine Group LLC	SWEET BITE	USA	05/31/2011	85334471
The Wine Group LLC	SWEET PLEASURES	USA	06/29/2011	85359537
The Wine Group LLC	TEAM	USA	04/06/2011	85287602
The Wine Group LLC	THE HONEY POT	USA	06/29/2011	85342089
The Wine Group LLC	THE NASTY	USA	04/26/2011	85305118
The Wine Group LLC	TIMEPIECES	Canada	05/23/2011	1528716
The Wine Group LLC	TIMEPIECES	European Union	05/23/2011	009989054
The Wine Group LLC	TO EACH, THEIR OWN (WINE)	USA	04/27/2011	85975222
The Wine Group LLC	VINE 2.0	USA	05/12/2011	85319609