

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Phanfare, Inc.		06/02/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Carbonite, Inc.		
Street Address:	177 Huntington Avenue		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02116		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3799909	PHANFARE	
CORRESPONDENCE DATA			
Fax Number:	(617)342-4001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6173424000		
Email:	PtoMailBoston@foley.com, jlynch@foley.com		
Correspondent Name:	Nicole Gage		
Address Line 1:	111 Huntington Avenue		
Address Line 2:	Foley & Lardner LLP		
Address Line 4:	Boston, MASSACHUSETTS 02199		
ATTORNEY DOCKET NUMBER:	052974-0106		
NAME OF SUBMITTER:	Jennifer Lynch for Nicole Gage		
Signature:	/Jennifer Lynch/		
Date:	07/13/2011		
Total Attachments: 3 source=Phanfare Trademark Assignment#page1.tif source=Phanfare Trademark Assignment#page2.tif source=Phanfare Trademark Assignment#page3.tif			

OP \$40.00 3799909

U.S. TRADEMARK ASSIGNMENT

WHEREAS, Phanfare, Inc., a Delaware Corporation, having a place of business at 84 Nassau Street, Princeton, NJ 08542 (hereinafter "Assignor"), is the owner of all right, title and interest in and to the following trademark and corresponding application therefor in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PHANFARE	3,799,909	June 8, 2010

WHEREAS, Carbonite, Inc., a Delaware corporation, having a place of business at 177 Huntington Ave, Boston, MA 02116 (hereinafter "Assignee"), is desirous of acquiring said mark and substantially all of the other assets of Assignor pursuant to the terms and conditions of an Asset Purchase Agreement (the "Purchase Agreement") dated as of the date hereof by and among the Assignee, the Assignor and the other persons and entities party thereto;


NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all United States rights, title and interest in and to the aforementioned mark together with the goodwill of the business symbolized by the mark, the United States application thereof, as well as all rights to injunctive relief, damages or profits, due or accrued, arising out of past infringement of said mark or injury to the said good will, and the right to sue for and recover the same in her, the Assignee's, own name. Assignor will cooperate with Assignee, including performance of any reasonable actions, and the execution and delivery upon the reasonable request of Assignor of any documents necessary or appropriate to give effect to the intent and terms of this Assignment. The Assignor hereby authorizes and requests the Commissioner of Trademarks of the United States of America to record this Assignment to reflect Assignee's ownership of the Trademarks set forth herein. In the event of a conflict between the terms of this Assignment and the Purchase Agreement, the Purchase Agreement shall control.

*[Remainder of Page Intentionally Left Blank]*

WHEREAS, the Assignee and the Assignor have executed this U.S. Trademark Assignment as of the date written below.

PHANFARE, INC., as Assignor

Date: June 2, 2011

By:   
[signature]

Name: Andrew Erlich

Title: CEO

CARBONITE, INC., as Assignee

Date: June 2, 2011

By: \_\_\_\_\_  
[signature]

Name: \_\_\_\_\_

Title: \_\_\_\_\_

WHEREAS, the Assignee and the Assignor have executed this U.S. Trademark Assignment as of the date written below.

PHANFARE, INC., as Assignor

Date: ~~May~~ <sup>June</sup> 2, 2011

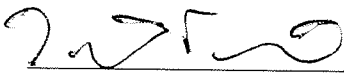
By: \_\_\_\_\_  
[signature]

Name: \_\_\_\_\_

Title: \_\_\_\_\_

CARBONITE, INC., as Assignee

Date: ~~May~~ <sup>June</sup> 2, 2011

By:  \_\_\_\_\_  
[signature]

Name: Dan Friend

Title: CEO and President