

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ATTESTATION OF OWNERSHIP		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KEYBANK NATIONAL ASSOCIATION		07/12/2011	NATIONAL BANKING ASSOCIATION: UNITED STATES
RECEIVING PARTY DATA			
Name:	AmeriMark Direct LLC		
Street Address:	6864 ENGLE ROAD		
City:	CLEVELAND		
State/Country:	OHIO		
Postal Code:	44130		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2676385	AMERIMARK DIRECT	
Registration Number:	1216804	ANTHONY RICHARDS	
Registration Number:	1205801	ANTHONY RICHARDS	
Registration Number:	2244807	HEALTH SOLUTIONS	
Registration Number:	2789874	KIDZONE!	
Registration Number:	2871736	SUE SCOTT	
CORRESPONDENCE DATA			
Fax Number:	(714)755-8290		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	ipdocket@lw.com		
Correspondent Name:	Latham & Watkins LLP, c/o Julie Dalke		
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TRADEMARK
 REEL: 004581 FRAME: 0280

ATTORNEY DOCKET NUMBER:	(039686-0000)
NAME OF SUBMITTER:	Adam Kummins
Signature:	/Adam Kummins/
Date:	07/13/2011
Total Attachments: 2 source=1#page1.tif source=1#page2.tif	

ATTESTATION OF OWNERSHIP

This Attestation of Ownership is made as of July 12, 2011 by AmeriMark Direct LLC (the "Registrant").

WHEREAS, a security interest was entered into on March 10, 2003 and recorded on May 6, 2003 under Reel/Frame No. 2863/0345 assigning a security interest, but not an ownership interest, in favor of Keybank National Association with respect to the trademark registrations listed in Exhibit A, attached hereto (collectively, the "Trademarks").

WHEREAS, a security agreement was entered into on March 18, 2005 and recorded on April 26, 2005 under Reel/Frame No. 3105/0785 assigning a security interest, but not an ownership interest, in favor of Keybank National Association with respect to the Trademarks.

WHEREAS, a release of security interest was entered into on June 20, 2006 and recorded on June 22, 2006 under Reel/Frame No. 3336/0696 releasing Keybank National Association's security interest, in favor of the Registrant, with respect to the Trademarks.

WHEREAS, a release of security interest was entered into on June 20, 2006 and recorded on June 22, 2006 under Reel/Frame No. 3336/0705 releasing Keybank National Association's security interest, in favor of the Registrant, with respect to the Trademarks.

NOW, THEREFORE, the Registrant hereby attests to the following:

All recordals in favor of Keybank National Association were merely the granting of a security interest, but not an ownership interest. At no time was ownership of any of the Trademarks assigned from Registrant to Keybank National Association or to any other party. All security interests in favor of Keybank National Association have been released to the Registrant. Accordingly, ownership of the Trademarks remains in the name of AmeriMark Direct LLC.

IN WITNESS WHEREOF, the undersigned has caused this Attestation of Ownership to be duly executed and delivered as of the date first above written.

AMERIMARK DIRECT LLC

By: [Signature]

Name: Louis Cresla

Title: President

Exhibit A: Chart of Trademark Registrations

Mark	Registration Number
AMERIMARK DIRECT	2676385
ANTHONY RICHARDS	1216804
ANTHONY RICHARDS	1205801
HEALTH SOLUTIONS	2244807
KIDZONE!	2789874
SUE SCOTT	2871736