

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Runs With Vampires, LLC		04/25/2011	LIMITED LIABILITY COMPANY: NEW MEXICO
RECEIVING PARTY DATA			
Name:	Summit Entertainment, LLC		
Street Address:	1630 Stewart Street, Suite 120		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3631075	BELLA'S CHARM BRACELET	
CORRESPONDENCE DATA			
Fax Number:	(310)996-7007		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310.312.4000		
Email:	rwalsh@manatt.com		
Correspondent Name:	Jill M. Pietrini, Esq.		
Address Line 1:	11355 W. Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90064		
ATTORNEY DOCKET NUMBER:	11186-033		
NAME OF SUBMITTER:	Jill M. Pietrini, Esq.		
Signature:	//jmp//		
Date:	07/13/2011		
Total Attachments: 1 source=Assignment - BELLA'S CHARM BRACELET#page1.tif			

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**ASSIGNMENT OF TRADEMARK AND THE UNITED STATES
REGISTRATION THEREFOR**

THIS ASSIGNMENT is made by and between Runs With Vampires, LLC, a New Mexico limited liability company, having a principal place of business at 11121 Crazy Well Drive, Austin, TX 78717, on the one hand (hereinafter "Assignor") and Summit Entertainment, LLC, a Delaware limited liability company, having its principal place of business at 1630 Stewart Street, Suite 120, Santa Monica, California 90404, on the other hand (hereinafter "Assignee").

WHEREAS, Assignor claims to own all rights, title and interest in and to the trademark, and the U.S. registration thereof identified below (hereinafter the "Mark" and "Registration"), along with the goodwill of the business appurtenant to said Mark and Registration:

Trademark	Registration No.	Date of First Use	Registration Date
BELLA'S CHARM BRACELET	3,631,075	8/31/08	6/2/09

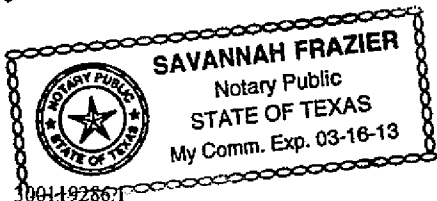
WHEREAS, Assignor has agreed to assign all right, title, and interest in the Mark and Registration to Assignee, including the goodwill associated with the Mark and any and all claims, demands, and causes of action for infringement, of the Mark, past, present, and future, and all of the proceeds from the foregoing.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States and in any other country in the world in and to the Mark and Registration, along with the goodwill of the business symbolized by the Mark, together with any and all claims, demands, and causes of action for infringement of the Mark, past, present and future, and all of the proceeds from the foregoing.

Signed at Austin, Texas effective this 25th day of April, 2011.

State of Texas
 County of Williamson
 Sworn to and subscribed before me on
 the 25 day of April, 2011

Notary Public Signature [Signature]
 My Commission Expires: 03/16/13



RUNS WITH VAMPIRES, LLC

[Signature]
 Name: Kristine Massey

Title: Sole Member