

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pennant Foods Company, LLC		03/28/2011	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Otis Spunkmeyer, LLC
Street Address:	14490 Catalina Street
City:	San Leandro
State/Country:	CALIFORNIA
Postal Code:	94577
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Serial Number:	76696795	PENNANT
Registration Number:	3696240	DOUGHLECTABLES
Registration Number:	3655116	DOUGHLECTABLES
Registration Number:	3814859	JUST BAKE
Registration Number:	3474403	FINE BAKED GOODS IN THE EUROPEAN TRADITION
Registration Number:	3352857	WHERE BAKING TRADITIONS BEGIN
Registration Number:	3152520	LA FRANCAISE BAKERY
Registration Number:	2467778	BAKERS' BLISS
Registration Number:	2314803	PENNANT
Registration Number:	2488507	JUSTBAKE
Registration Number:	2540932	SWEET BITES
Registration Number:	2272417	PENNANT
Registration Number:	2283394	CRAFTSMAN
Registration Number:	2274587	JUST WHIP

TRADEMARK

900196985

REEL: 004582 FRAME: 0551

CH \$490.00 76696795

Registration Number:	2109095	
Registration Number:	2143193	EAT WELL -- TREAT YOUR BODY RIGHT
Registration Number:	1758563	
Registration Number:	1732155	PENNANT
Registration Number:	0691390	PENNANT

CORRESPONDENCE DATA

Fax Number: (703)243-6410
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 703-465-5355
Email: smithj@mwzb.com
Correspondent Name: Jeffrey Smith, Esq of Millen & White, PC
Address Line 1: 2200 Clarendon Boulevard
Address Line 2: Suite 1400
Address Line 4: Arlington, VIRGINIA 22201

ATTORNEY DOCKET NUMBER:	PENNANT-0100-X
NAME OF SUBMITTER:	Jeffrey A. Smith
Signature:	/jas/
Date:	07/13/2011

Total Attachments: 24

source=Trademark Assignment#page1.tif
source=Trademark Assignment#page2.tif
source=Trademark Assignment#page3.tif
source=Trademark Assignment#page4.tif
source=Trademark Assignment#page5.tif
source=Trademark Assignment#page6.tif
source=Trademark Assignment#page7.tif
source=Trademark Assignment#page8.tif
source=Trademark Assignment#page9.tif
source=Trademark Assignment#page10.tif
source=Trademark Assignment#page11.tif
source=Trademark Assignment#page12.tif
source=Trademark Assignment#page13.tif
source=Trademark Assignment#page14.tif
source=Trademark Assignment#page15.tif
source=Trademark Assignment#page16.tif
source=Trademark Assignment#page17.tif
source=Trademark Assignment#page18.tif
source=Trademark Assignment#page19.tif
source=Trademark Assignment#page20.tif
source=Trademark Assignment#page21.tif
source=Trademark Assignment#page22.tif
source=Trademark Assignment#page23.tif
source=Trademark Assignment#page24.tif

TRADEMARK




TRADEMARK ASSIGNMENT

WHEREAS, Pennant Foods Company, LLC , a limited liability company organized under the laws of the state of Delaware, a wholly-owned subsidiary of FSB Global Holdings, Inc., collectively "Assignor," is the owner of certain trademarks (the "Marks") identified for convenience in the accompanying attachment, and

WHEREAS, Otis Spunkmeyer, LLC, a limited liability company organized under the laws of the state of Delaware, hereafter "Assignee," desires to acquire the Marks and the above-referenced federal trademark registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks. The effective date of transfer is March 28, 2011.

By: 

Russell A. Doll
President and CEO
Fresh Start Bakeries North America

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark Client Reference	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
---	--------	---------	---------------------------	--------------------------------	----------------------------------	--------------------------

132462-3005 BAKERS' BLISS	Registered	United States of America	Trademark	76/067233 6/9/2000	2467778 7/10/2001	Schwartz, Kay Lyn
------------------------------	------------	--------------------------	-----------	-----------------------	----------------------	-------------------

04/10/2011 1 Ltr to Client Renewal/Use Due in 3 months
 06/10/2011 1 Ltr to Client Renewal/Use Due in 1 Month
 07/10/2011 1 Next Renewal Date
 01/10/2012 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 30
Goods/Services: 30 - dry cake mixes, sold in bulk, and frozen baked cakes
Remarks: (Formerly 061636-3007)

ASSIGNMENT: Assignor: LBI Acquisition Corporation; Assignee: Pennant Foods Company; Reel/Frame: 2231/0640; Recorded: 1/25/01
 (Formerly 128613-3005)

ASSIGNMENT: Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame:
 094198/0883; Recordation Date: 05/04/2010.

GARDERE
 attorneys and counselors • www.gardere.com

Print Date: 12/22/2010

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
-------------------------------------	--------	---------	---------------------------	--------------------------------	----------------------------------	--------------------------

132462-3008	Registered	United States of America	Trademark	75/194793 11/7/1996	2109095 10/28/1997	Schwartz, Kay Lyn
-------------	------------	--------------------------	-----------	------------------------	-----------------------	-------------------

BUTTERFLY DESIGN

10/28/2016 1 Ltr to Client Renewal/Use Due in 12 months
 04/28/2017 1 Ltr to Client Renewal/Use Due in 6 Months
 07/28/2017 1 Ltr to Client Renewal/Use Due in 3 months
 09/28/2017 1 Ltr to Client Renewal/Use Due in 1 Month
 10/28/2017 1 Next Renewal Date
 04/28/2018 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 42
Goods/Services: 42 - bakery services
Remarks: (Formerly 061636-3015)



ASSIGNMENT: Assignor: SCIS Food Services, Inc.; Assignee: Chef Solutions Inc.; Reel/Frame: 002853/0080; Recordation Date: 10/24/2003
ASSIGNMENT: Assignor: SCIS Food Services, Inc.; Assignee: Chef Solutions Inc.; Reel/Frame: 002861/0551; Recordation Date: 05/27/2004
ASSIGNMENT: Assignor: Chef Solutions, Inc.; Assignee: Pennant Food's Company; Reel/Frame: 2885/0464; Recordation Date: 07/02/04
 (Formerly 128613-3008)

ASSIGNMENT: Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.

Print Date: 12/22/2010

GARDERE

attorneys and counsellors • www.gardere.com

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark	Status	Country	Property Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
132462-3009 BUTTERFLY LOGO	Registered	United States of America	Trademark	74/228846 12/5/1991	1758563 3/16/1993	Schwartz, Kay Lyn

03/16/2012 1 Ltr to Client Renewal/Use Due in 12 months
 09/16/2012 1 Ltr to Client Renewal/Use Due in 6 Months
 12/16/2012 1 Ltr to Client Renewal/Use Due in 3 months
 02/16/2013 1 Ltr to Client Renewal/Use Due in 1 Month
 03/16/2013 1 Next Renewal Date
 09/16/2013 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 30
Goods/Services: 30 - bakery goods; namely, croissants, danish pastries, dough and batter for bakery goods

Remarks: (Formerly 061636-3016)



ASSIGNMENT: Assignor: SCIS Food Services, Inc.; Assignee: Chef Solutions Inc.; Reel/Frame: 002765/0141; Recordation Date: 6/13/03

ASSIGNMENT: Assignor: Chef Solutions, Inc.; Assignee: Pennant Foods Company; Reel/Frame: 2885/0464; Recordation Date: 07/02/04

(Formerly 128613-3009)
 ASSIGNMENT: Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.

Print Date: 12/22/2010

GARDERE

attorneys and counselors • www.gardere.com

Docket Report by Client For: Pennant Foods 132462

Client/Matter No Title/Trademark	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
132462-3015 CRAFTSMAN	Registered	United States of America	Trademark	75/570203 10/14/1998	2283394 10/5/1999	Schwartz, Kay Lyn
<p>10/05/2018 1 Ltr to Client Renewal/Use Due in 12 months</p> <p>04/05/2019 1 Ltr to Client Renewal/Use Due in 6 Months</p> <p>07/05/2019 1 Ltr to Client Renewal/Use Due in 3 months</p> <p>09/05/2019 1 Ltr to Client Renewal/Use Due in 1 Month</p> <p>10/05/2019 1 Next Renewal Date</p> <p>04/05/2020 1 Renewal Grace Period</p>						
<p>Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America</p> <p>Classes: 30</p> <p>Goods/Services: 30 - donut mix</p> <p>Remarks: (Formerly 061636-3029)</p> <p>ASSIGNMENT; Assignor: LBI Aquisition Corporation; Assignee: Pennant Foods Company; Reel/Frame: 2231/0640; Recorded: 1/25/01 (Formerly 128613-3015)</p> <p>ASSIGNMENT; Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.</p>						

Print Date: 12/22/2010

GARDERE
attorneys and counsllors • www.gardere.com

Docket Report by Client For: Pennant Foods 132462

Client/Matter No Title/Trademark	Status	Country	Property Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
132462-3018 EAT WELL--TREAT YOUR BODY RIGHT	Registered	United States of America	Trademark	75/052838 2/2/1996	2143193 3/10/1998	Schwartz, Kay Lyn
<p> 03/10/2017 1 Ltr to Client Renewal/Use Due in 12 months 09/10/2017 1 Ltr to Client Renewal/Use Due in 6 Months 12/10/2017 1 Ltr to Client Renewal/Use Due in 3 months 02/10/2018 1 Ltr to Client Renewal/Use Due in 1 Month 03/10/2018 1 Next Renewal Date 09/10/2018 1 Renewal Grace Period </p>						
<p> Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America Classes: 30 Goods/Services: 30 - breads and low-fat baked goods, namely, muffins, cookies, brownies, and crêpe cakes Remarks: (Formerly 061636-3036) ASSIGNMENT: Assignor: Contopco, Inc.; Assignee: LBI Acquisition Corp.; Reel/Frame: 1798/0331; Recordation Date: 10/5/98 ASSIGNMENT: Assignor: LBI Acquisition Corporation, Assignee: Pennant Foods Company, Reel/Frame: 2231/0640; Recorded: 1/25/01 (Formerly 128613-3018) ASSIGNMENT; Assignor: Pennant Food Company, Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010. </p>						

Print Date: 12/22/2010

GARDERE
attorneys and consultants • www.gardere.com

Docket Report by Client For: Pennant Foods 132462

Client/Matter No Title/Trademark	Status	Country	Property Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
132462-3026 JUST WHIP	Registered	United States of America	Trademark	75/569212 10/13/1998	2274587 8/31/1999	Schwartz, Kay Lyn
<p>08/31/2018 1 Ltr to Client Renewal/Use Due in 12 months</p> <p>02/28/2019 1 Ltr to Client Renewal/Use Due in 6 Months</p> <p>05/31/2019 1 Ltr to Client Renewal/Use Due in 3 months</p> <p>07/31/2019 1 Ltr to Client Renewal/Use Due in 1 Month</p> <p>08/31/2019 1 Next Renewal Date</p> <p>02/29/2020 1 Renewal Grace Period</p>						
<p>Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America</p> <p>Classes: 30</p> <p>Goods/Services: 30 - dessert toppings, namely, buttercream icing</p> <p>Remarks: (Formerly 061636-3047)</p> <p>ASSIGNMENT; Assignor: LBI Aquisition Corporation, Assignee: Pennant Foods Company, Reel/Frame: 2231/0640; Recorded: 1/25/01 (Formerly 128613-3026)</p> <p>ASSIGNMENT; Assignor: Pennant Food Company, Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.</p>						

Print Date: 12/22/2010

GARDERE
attorneys and counselors • www.gardere.com

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No	Status	Country	Property Type	Application No.	Pat/Reg No.	Responsible
Client Reference	Title/Trademark		Sub Type	Filing Date	Registration Date	Attorneys
132462-3028	Registered	United States of America	Trademark	75/699226 5/6/1999	2488507 9/11/2001	Schwartz, Kay Lyn

03/11/2011 Ltr to Client Renewal/Use Due in 6 Months
 06/11/2011 Ltr to Client Renewal/Use Due in 3 months
 08/11/2011 Ltr to Client Renewal/Use Due in 1 Month
 09/11/2011 Next Renewal Date
 03/11/2012 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 30
Goods/Services: 30 - frozen cookie dough
Remarks: (Formerly 061636-3050)
 (Formerly 128613-3028)

ASSIGNMENT; Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.

GARDERE
 ATTORNEYS AND COUNSELORS • WWW.GARDERE.COM

Print Date: 12/22/2010

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No	Status	Country	Property Type	Application No.	Pat/Reg No.	Responsible
Title/Trademark			Sub Type	Filing Date	Registration Date	Attorneys
132462-3041	Registered	United States of America	Trademark	72/074005 5/18/1959	691390 1/12/1960	Schwartz, Kay Lyn
PENNANT						

01/12/2019 1 Ltr to Client Renewal/Use Due in 12 months
 07/12/2019 1 Ltr to Client Renewal/Use Due in 6 Months
 10/12/2019 1 Ltr to Client Renewal/Use Due in 3 months
 12/12/2019 1 Ltr to Client Renewal/Use Due in 1 Month
 01/12/2020 1 Next Renewal Date
 07/12/2020 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America

Classes: 30

Goods/Services: 30 - cookies and crackers

Remarks: (Formerly 061636-3076)

(Formerly 128613-3041)

ASSIGNMENT; Assignor: Pennant Food Company, Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.

GARDERE
attorneys and counselors • www.gardere.com

Print Date: 12/22/2010

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark	Status	Country	Property Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
132462-3042 PENNANT	Registered	United States of America	Trademark Sub Type	74/079870 7/19/1990	1732155 11/10/1992	Schwartz, Kay Lyn

11/10/2011 1 Ltr to Client Renewal/Use Due in 12 months
 05/10/2012 1 Ltr to Client Renewal/Use Due in 6 Months
 08/10/2012 1 Ltr to Client Renewal/Use Due in 3 months
 10/10/2012 1 Ltr to Client Renewal/Use Due in 1 Month
 11/10/2012 1 Next Renewal Date
 05/10/2013 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 30
Goods/Services: 30 - donut mix
Remarks: (Formerly 061636-3077)

ASSIGNMENT: Assignor: LBI Aquisition Corporation; Assignee: Pennant Foods Company; Reel/Frame: 2231/0640; Recorded: 1/25/01
 (Formerly 128613-3042)

ASSIGNMENT: Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame:
 004198/0883; Recordation Date: 05/04/2010

GARDERE
 Attorneys and Counselors at Law www.gardere.com

Print Date: 12/22/2010

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No	Status	Country	Property Type	Application No.	Pat/Reg No.	Responsible Attorneys
Client Reference	Title/Trademark		Sub Type	Filing Date	Registration Date	
132462-3043	Registered	United States of America	Trademark	75/570204 10/14/1998	2272417 8/24/1999	Schwartz, Kay Lyn

08/24/2018 1 Ltr to Client Renewal/Use Due in 12 months
 02/24/2019 1 Ltr to Client Renewal/Use Due in 6 Months
 05/24/2019 1 Ltr to Client Renewal/Use Due in 3 months
 07/24/2019 1 Ltr to Client Renewal/Use Due in 1 Month
 08/24/2019 1 Next Renewal Date
 02/24/2020 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 30
Goods/Services: 30 - bread
Remarks: (Formerly 061636-3078)

ASSIGNMENT: Assignor: LBI Acquisition Corporation; Assignee: Pennant Foods Company; Reel/Frame: 2231/0640; Recorded: 1/25/01
 (Formerly 128613-3043)

ASSIGNMENT: Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America. Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
132462-3044 PENNANT	Registered	United States of America	Trademark	75/699248 5/6/1999	2314803 2/1/2000	Schwartz, Kay Lyn

02/01/2019 1 Ltr to Client Renewal/Use Due in 12 months
 08/01/2019 1 Ltr to Client Renewal/Use Due in 6 Months
 11/01/2019 1 Ltr to Client Renewal/Use Due in 3 months
 01/01/2020 1 Ltr to Client Renewal/Use Due in 1 Month
 02/01/2020 1 Next Renewal Date
 08/01/2020 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 30
Goods/Services: 30 - frozen puff pastry and danish pastry dough
Remarks: (Formerly 061636-3079)

ASSIGNMENT: Assignor: EBI Acquisition Corporation; Assignee: Pennant Foods Company; Reel/Frame: 2231/0640; Recorded: 1/25/01
 (Formerly 128613-3044)

ASSIGNMENT: Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame:
 004198/0883; Recordation Date: 05/04/2010

Print Date: 12/22/2010

GARDERE
 attorneys and counselors • www.gardere.com

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
132462-3064 SWEET BITES	Registered	United States of America	Trademark	75/615201 1/4/1999	2540932 2/19/2002	Schwartz, Kay Lyn
02/19/2011 1	Ltr to Client Renewal/Use Due in 12 months					
08/19/2011 1	Ltr to Client Renewal/Use Due in 6 Months					
11/19/2011 1	Ltr to Client Renewal/Use Due in 3 months					
01/19/2012 1	Ltr to Client Renewal/Use Due in 1 Month					
02/19/2012 1	Next Renewal Date					
08/19/2012 1	Renewal Grace Period					
Owner:	Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America					
Classes:	30					
Goods/Services:	30 - cookies, cakes, brownies, muffins and cinnamon rolls					
Remarks:	(Formerly 061636-3114)					
	ASSIGNMENT: Assignor: LBI Aquisition Corporation, Assignee: Pennant Foods Company, Reel/Frame: 2187/0825, Recorded: 11/8/01					
	(Formerly 128613-3064)					
	ASSIGNMENT: Assignor: Pennant Food Company, Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.					

Print Date: 12/22/2010

GARDERE
attorneys and counselors • www.gardere.com

Docket Report by Client For: Pennant Foods 132462

Client/Matter No Title/Trademark Client Reference	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
---	--------	---------	---------------------------	--------------------------------	----------------------------------	--------------------------

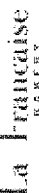
132462-3077 LA FRANCAISE BAKERY and design	Registered	United States of America	Trademark	76/614900 10/5/2004	3152520 10/10/2006	Schwartz, Kay Lyn
---	------------	--------------------------	-----------	------------------------	-----------------------	-------------------

10/10/2011 1 Section 8 & 15 - 1 Year Reminder
 04/10/2012 1 Section 8 & 15 - 6 Mo. Reminder
 09/10/2012 1 Section 8 & 15 - 1 Mo. Reminder
 10/10/2012 1 Deadline to File Declaration Use
 03/10/2013 1 Section 8 & 15 Final Rmdr. 1 mo. before grace ends
 04/10/2013 1 Grace period for Affidavit of Use
 10/10/2015 1 Ltr to Client Renewal/Use Due in 12 months
 04/10/2016 1 Ltr to Client Renewal/Use Due in 6 Months
 07/10/2016 1 Ltr to Client Renewal/Use Due in 3 months
 09/10/2016 1 Ltr to Client Renewal/Use Due in 1 Month
 10/10/2016 1 Next Renewal Date
 04/10/2017 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America

Classes: 30

Goods/Services: 30 - Wholesale bakery goods; namely, croissants, cinnamon rolls, muffins and danish pastries, dough and batter for bakery goods



Remarks: ASSIGNMENT: Assignor: La Francaise Bakery, Inc.; Assignee: Pennant Foods Company; Reel/Frame: 003227/0820, Recordation Date: 11/14/05

(Formerly 128613-3077)

CBP Recordation No.: TMK 07-00991

ASSIGNMENT; Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.

Print Date: 12/22/2010

GARDERE
attorneys and counselors • www.gardere.com

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No	Status	Country	Property Type	Application No.	Pat/Reg No.	Responsible
132462-3078	Registered	United States of America	Trademark	76/629467	3352857	Schwartz, Kay Lyn
WHERE BAKING TRADITIONS BEGIN						
12/11/2012 1	Section 8 & 15 - 1 Year Reminder					
06/11/2013 1	Section 8 & 15 - 6 Mo. Reminder					
11/11/2013 1	Section 8 & 15 - 1 Mo. Reminder					
12/11/2013 1	Deadline to File Declaration Use					
05/11/2014 1	Section 8 & 15 Final Rmdr. 1 mo. before grace ends					
06/11/2014 1	Grace period for Affidavit of Use					
12/11/2016 1	Ltr to Client Renewal/Use Due in 12 months					
06/11/2017 1	Ltr to Client Renewal/Use Due in 6 Months					
09/11/2017 1	Ltr to Client Renewal/Use Due in 3 months					
11/11/2017 1	Ltr to Client Renewal/Use Due in 1 Month					
12/11/2017 1	Next Renewal Date					
06/11/2018 1	Renewal Grace Period					

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 30
Goods/Services: 30 - cookie, cinnamon rolls, muffins, frozen puff pastry, danish and danish pastry dough, croissants, bread, baking mixes, cream fillings for pastries, icings and baking glazes
Remarks: (Formerly 128613-3078)

ASSIGNMENT, Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.

Print Date: 12/22/2010

Docket Report by Client For: Pennant Foods 132462

Client/Matter No Title/Trademark	Status	Country	Property Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
132462-3088	Registered	United States of America	Trademark Sub Type Normal	76/679294 7/9/2007	3474403 7/29/2008	Schwartz, Kay Lyn
FINE BAKED GOODS IN THE EUROPEAN TRADITION						
07/29/2013 1			Section 8 & 15 - 1 Year Reminder			
01/29/2014 1			Section 8 & 15 - 6 Mo. Reminder			
06/29/2014 1			Section 8 & 15 - 1 Mo. Reminder			
07/29/2014 1			Deadline to File Declaration Use			
12/29/2014 1			Section 8 & 15 Final Rmdr. 1 mo. before grace ends			
01/29/2015 1			Grace period for Affidavit of Use			
07/29/2017 1			Ltr to Client Renewal/Use Due in 12 months			
01/29/2018 1			Ltr to Client Renewal/Use Due in 6 Months			
04/29/2018 1			Ltr to Client Renewal/Use Due in 3 months			
06/29/2018 1			Ltr to Client Renewal/Use Due in 1 Month			
07/29/2018 1			Next Renewal Date			
01/29/2019 1			Renewal Grace Period			
Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America						
Classes: 30						
Goods/Services: 30 - croissants, cinnamon rolls, danishes and puff pastries						
Remarks: ASSIGNMENT; Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.						

Print Date: 12/22/2010

GARDERE
attorneys and counselors • www.gardere.com

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark Client Reference	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
---	--------	---------	---------------------------	--------------------------------	----------------------------------	--------------------------

132462-3089 JUST BAKE	Registered	United States of America	Trademark	76/687666 3/13/2008	3814859 7/6/2010	Schwartz, Kay Lyn
--------------------------	------------	--------------------------	-----------	------------------------	---------------------	-------------------

07/06/2015 1 Section 8 & 15 - 1 Year Reminder
 01/06/2016 1 Section 8 & 15 - 6 Mo. Reminder
 06/06/2016 1 Section 8 & 15 - 1 Mo. Reminder
 07/06/2016 1 Deadline to File Declaration Use
 12/06/2016 1 Section 8 & 15 Final Rmdr. 1 mo. before grace ends
 01/06/2017 1 Grace period for Affidavit of Use
 07/06/2019 1 Ltr to Client Renewal/Use Due in 12 months
 01/06/2020 1 Ltr to Client Renewal/Use Due in 6 Months
 04/06/2020 1 Ltr to Client Renewal/Use Due in 3 months
 06/06/2020 1 Ltr to Client Renewal/Use Due in 1 Month
 07/06/2020 1 Next Renewal Date
 01/06/2021 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 30
Goods/Services: 30 - Frozen bread dough; frozen bakery dough and muffin batters
Remarks: ASSIGNMENT; Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.

JUST BAKE

Docket Report by Client For: Pennant Foods 132462

Client/Matter No Title/Trademark Client Reference	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
---	--------	---------	---------------------------	--------------------------------	----------------------------------	--------------------------

132462-3092 Registered
DOUGHLECTABLES and design

United States of America Trademark 76/691221 3696240 Schwartz, Kay Lyn
7/10/2008 10/13/2009

- 10/13/2014 1 Section 8 & 15 - 1 Year Reminder
- 04/13/2015 1 Section 8 & 15 - 6 Mo. Reminder
- 09/13/2015 1 Section 8 & 15 - 1 Mo. Reminder
- 10/13/2015 1 Deadline to File Declaration Use
- 03/13/2016 1 Section 8 & 15 Final Rmdr. 1 mo. before grace ends
- 04/13/2016 1 Grace period for Affidavit of Use
- 10/13/2018 1 Ltr to Client Renewal/Use Due in 12 months
- 04/13/2019 1 Ltr to Client Renewal/Use Due in 6 Months
- 07/13/2019 1 Ltr to Client Renewal/Use Due in 3 months
- 09/13/2019 1 Ltr to Client Renewal/Use Due in 1 Month
- 10/13/2019 1 Next Renewal Date
- 04/13/2020 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America

Classes: 30

Goods/Services: 30 - Frozen dough bakery products

Remarks: ASSIGNMENT; Assignor: Pennant Food Company, Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America, Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.



**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No	Status	Country	Property Type	Application No.	Pat/Reg No.	Responsible
Title/Trademark				Filing Date	Registration Date	Attorneys
132462-3093	Registered	United States of America	Trademark	76/689634	3655116	Schwartz, Kay Lyn
DOUGHLECTABLES			Sub Type	5/14/2008	7/14/2009	

07/14/2014 1 Section 8 & 15 - 1 Year Reminder
 01/14/2015 1 Section 8 & 15 - 6 Mo. Reminder
 06/14/2015 1 Section 8 & 15 - 1 Mo. Reminder
 07/14/2015 1 Deadline to File Declaration Use
 12/14/2015 1 Section 8 & 15 Final Rmdr. 1 mo. before grace ends
 01/14/2016 1 Grace period for Affidavit of Use
 07/14/2018 1 Ltr to Client Renewal/Use Due in 12 months
 01/14/2019 1 Ltr to Client Renewal/Use Due in 6 Months
 04/14/2019 1 Ltr to Client Renewal/Use Due in 3 months
 06/14/2019 1 Ltr to Client Renewal/Use Due in 1 Month
 07/14/2019 1 Next Renewal Date
 01/14/2020 1 Renewal Grace Period

Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 30
Goods/Services: 30 - Frozen dough bakery products
Remarks: ASSIGNMENT; Assignor: Pennant Food Company; Assignee: Pennant Food Company, L.L.C. d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.

Print Date: 12/22/2010

GARDERE
 attorneys and counselors • www.gardere.com

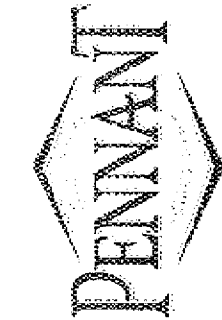
**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark Client Reference	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
---	--------	---------	---------------------------	--------------------------------	----------------------------------	--------------------------

132462-3094
PENNANT logo

Published
United States of America
Trademark
76/696795
4/9/2009
Schwartz, Kay Lyn

02/02/2011 1
05/02/2011 1
Notes: 6 mo.
Status Check/TM Registration Certificate Rcvd
Due Diligence



Owner: Pennant Foods Company, LLC d/b/a Fresh Start Bakeries North America
Classes: 30
Goods/Services: 30 - Bakery goods, namely, cakes, brownies, croissants, cinnamon rolls, muffins, puff pastries, and Danish pastries; dough and batter for bakery goods; baking mixes for bread, brownies and cookies; dry donut mix; cake mixes sold in bulk; frozen baked cakes; frozen bread dough; frozen bakery dough and muffin batters; frozen dough; bakery products; frozen cookie dough; frozen puff pastry; Danish and Danish pastry dough; dessert toppings, namely, butter cream icing; cream fillings for pastries; donut glazes, donut sugars; frozen thaw and serve baked cookies and dry muffin mixes
Remarks: ASSIGNMENT: Assignor: Pennant Food Company; Assignee: Pennant Food Company, LLC d/b/a Fresh Start Bakeries North America; Reel/ Frame: 004198/0883; Recordation Date: 05/04/2010.

Print Date: 12/22/2010

GARDERE
ATTORNEYS AND COUNSELORS • www.gardere.com

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark Client Reference	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
---	--------	---------	---------------------------	--------------------------------	----------------------------------	--------------------------

132462-7002 Allowed
L.A. FRANCAISE BOULANGERIE and butterfly logo

Canada Trademark
1426559
2/3/2009
Schwartz, Kay Lyn

- 02/03/2011 1 **General Deadline**
- Notes: 1 yr. Reminder re: Declaration of Use/ Reg. Fees due
- 05/03/2011 1 **General Deadline**
- Notes: 6 mo. Reminder re: Declaration of Use/Reg. Fees due
- 08/03/2011 1 **General Deadline**
- Notes: 3 mo. Reminder re: Declaration of Use/Reg. Fees due
- 02/03/2012 1 **(Formality) Registration fee payment deadline**
- 02/03/2012 1 **Original deadline to file statement of use**

Owner: Pennant Foods Company, LLC
Classes: -
Goods/Services: -- frozen bread dough
Remarks: ASSIGNMENT: Assignor: Pennant Foods Company; Assignee: Pennant Foods Company, LLC; - Recorded 6/29/2010; file number 1426559.



Print Date: 12/22/2010

Docket Report by Client For: Pennant Foods 132462

Client/Matter No Title/Trademark	Status	Country	Property Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
132462-7003 PENNANT	Pending	Canada	Trademark	1436375 4/29/2009		Schwartz, Kay Lyn

03/29/2011 1 Notice of Approval (CA)
 09/29/2011 1 Status Request to Foreign Associate
 Notes: 1 yr.
 04/29/2012 1 (Formality) Registration fee payment deadline
 04/29/2012 1 Original deadline to file statement of use

Owner: Pennant Foods Company, LLC

Classes:

Goods/Services: - - WARES.

(1) Bakery goods, namely cakes, brownies, croissants, cinnamon rolls, muffins, puff pastries, and Danish pastries; dough and batter for bakery goods; baking mixes for breads, biscuits, brownies, cakes, cookies, donuts, muffins and pizza dough; dry donut mix; cake mixes sold in bulk; frozen baked cakes; frozen bread dough; frozen bakery dough and muffin batters; frozen dough bakery products; frozen cookie dough; frozen puff pastry; Danish and Danish pastry dough; fruit fillings; dessert toppings, namely, butter cream icing, cream fillings for pastries, donut glazes, donut sugars; frozen thaw and serve baked cookies and dry muffin mixes.

(2) Frozen puff pastry and Danish pastry dough.

(3) Bread.

(4) Donut mix.

(5) Cookies and crackers

SERVICES:

(1) Bakery services.

Remarks: ASSIGNMENT: Assignor: Pennant Foods Company; Assignee: Pennant Foods Company, LLC; - Recorded 6/29/2010; file number 1426559.

Print Date: 12/22/2010

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark Client Reference	Status	Country	Property Type Sub Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
---	--------	---------	---------------------------	--------------------------------	----------------------------------	--------------------------

132462-7004 PENNANT logo	Pending	Canada	Trademark	1436373 4/29/2009		Schwartz, Kay Lyn
-----------------------------	---------	--------	-----------	----------------------	--	-------------------

03/16/2011 1 Status Check
 Notes: Check TARR Serial # 76/696795 - See file 132462-3094
 04/16/2011 1 Extended Official Action Due
 Notes: Cert. Copy of U.S. Reg. to issue from Serial # 76/696795 - HARD DEADLINE
 04/29/2012 1 (Formality) Registration fee payment deadline
 04/29/2012 1 Original deadline to file statement of use

Owner: Pennant Foods Company, LLC

Classes:

Goods/Services: - - WARES:

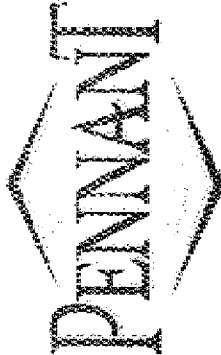
(1) Bakery goods, namely cakes, brownies, croissants, cinnamon rolls, muffins, puff pastries, and Danish pastries; dough and batter for bakery goods; baking mixes for breads, biscuits, brownies, cakes, cookies, donuts, muffins and pizza dough; dry donut mix; cake mixes sold in bulk; frozen baked cakes; frozen bread dough; frozen bakery dough and muffin batters; frozen dough bakery products; frozen cookie dough; frozen puff pastry; Danish and Danish pastry dough; fruit fillings; dessert toppings, namely, butter cream icing; cream fillings for pastries; donut glazes, donut sugars; frozen thaw and serve baked cookies and dry muffin mixes.

(2) Bakery goods, namely cakes, brownies, croissants, cinnamon rolls, muffins, puff pastries, and Danish pastries; dough and batter for bakery goods; baking mixes for breads, biscuits, brownies, cakes, cookies, donuts, muffins and pizza dough; dry donut mix; cake mixes sold in bulk; frozen baked cakes; frozen bread dough; frozen bakery dough and muffin batters; frozen dough bakery products; frozen cookie dough; frozen puff pastry; Danish and Danish pastry dough; fruit fillings; dessert toppings, namely, butter cream icing; cream fillings for pastries; donut glazes, donut sugars; frozen thaw and serve baked cookies and dry muffin mixes.

SERVICES:

(1) Bakery services.
 (2) Bakery services.

Remarks: ASSIGNMENT; Assignor: Pennant Foods Company, LLC; Assignee: Pennant Foods Company, LLC; - Recorded 6/29/2010, file number 1426559.



GARDERE

attorneys and counselors in www.gardere.com

Print Date: 12/22/2010

**Docket Report by Client For: Pennant Foods
132462**

Client/Matter No Title/Trademark	Status	Country	Property Type	Application No. Filing Date	Pat/Reg No. Registration Date	Responsible Attorneys
Client Reference 132462-9003 TM CANCELLATION: KRAFT CANADA INC. (re: PENNANT)	Pending	Canada	Sub Type Trademark			Schwartz, Kay Lyn

01/15/2011 Status Check re: Expungment of Reg. No TMA444777

Owner:

Classes:

Goods/Services:

Remarks:

Cancellation of Registration # TMA444777 - "PENNANT" Kraft Canada Inc.