

TO: CLIFFORD W. BROWNING OF KRIEG DEVAULT COMPANY: ONE INDIANA SQUARE, SUITE 28

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.106/28/2011
900195604

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Comite International Olympique</td> <td></td> <td>06/01/2011</td> <td>Swiss Association: Switzerland:</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Comite International Olympique		06/01/2011	Swiss Association: Switzerland:																
Name	Formerly	Execution Date	Entity Type																								
Comite International Olympique		06/01/2011	Swiss Association: Switzerland:																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">United States Olympic Committee</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">One Olympic Plaza</td> </tr> <tr> <td>City:</td> <td colspan="3">Colorado Springs</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">COLORADO</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">80909</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">congressionally chartered corporation: Colorado:</td> </tr> </table>				Name:	United States Olympic Committee			Street Address:	One Olympic Plaza			City:	Colorado Springs			State/Country:	COLORADO			Postal Code:	80909			Entity Type:	congressionally chartered corporation: Colorado:		
Name:	United States Olympic Committee																										
Street Address:	One Olympic Plaza																										
City:	Colorado Springs																										
State/Country:	COLORADO																										
Postal Code:	80909																										
Entity Type:	congressionally chartered corporation: Colorado:																										
PROPERTY NUMBERS Total: 1																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3864219</td> <td>SOCHI.RU 2014</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3864219	SOCHI.RU 2014																		
Property Type	Number	Word Mark																									
Registration Number:	3864219	SOCHI.RU 2014																									
CORRESPONDENCE DATA																											
<p>Fax Number: (317)636-1507 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 317-636-4341 Email: ipdocketing@kdlegal.com Correspondent Name: Clifford W. Browning of Krieg DeVault Address Line 1: One Indiana Square, Suite 2800 Address Line 4: Indianapolis, INDIANA 46204</p>																											
ATTORNEY DOCKET NUMBER:	IOLC 61																										
NAME OF SUBMITTER:	Meg A. Ward																										
Signature:	/megaward/																										
Date:	06/28/2011																										
Total Attachments: 1 source=Assignment IOLC 61#page1.tif																											

OPI \$40.00 3864219

TO: CLIFFORD W. BROWNING OF KRIEG DEVAULT COMPANY: ONE INDIANA SQUARE, SUITE 28

TRADEMARK ASSIGNMENT

WHEREAS, the Comité International Olympique, a Switzerland association located at Château de Vidy, 1007 Lausanne, Switzerland (hereinafter "Assignor"), has registered the following mark in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
SOCHI.RU 2014 (Stylized/Design)	3,864,219	October 19, 2010

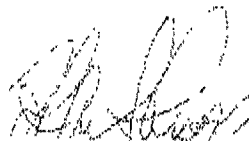
WHEREAS, the United States Olympic Committee, a United States congressionally chartered corporation located at One Olympic Plaza, Colorado Springs, Colorado 80909 (hereinafter "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto said Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above identified registration thereof.

Comité International Olympique



By: Christophe de Kepper
Title: Director General



By: Howard M. Stopp
Title: Director of Legal Affairs

Date: June 1, 2011

