

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Entity Type
	Blue Highway, LLC		LIMITED LIABILITY COMPANY: DELAWARE
EXECUTION DATE			
		07/12/2011	
RECEIVING PARTY DATA			
Name:	BH Acquisition, Inc.		
Street Address:	Crouse Hinds Hall		
Internal Address:	Suite 500		
City:	Syracuse		
State/Country:	NEW YORK		
Postal Code:	13224		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
Serial Number:	77649903	DESTINATION: INNOVATION	
CORRESPONDENCE DATA			
Fax Number:	(315)218-8748		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	315.218.8515		
Email:	bskpto@bsk.com		
Correspondent Name:	George R. McGuire		
Address Line 1:	One Lincoln Center		
Address Line 4:	Syracuse, NEW YORK 13202		
ATTORNEY DOCKET NUMBER:	156T276 - 333417		
NAME OF SUBMITTER:	George R. McGuire		
Signature:	/george r. mcguire/		
Date:	07/14/2011		
Total Attachments: 1 source=BH Acquisition Assignments#page2.tif			

CH \$40.00 77649903

Trademark Assignment

Whereas, Blue Highway, LLC, a limited liability company formed under the laws of the state of Delaware and having a principal place of business at 2-212 Center for Science and Technology Syracuse New York 132444, has adopted and is using a mark, DESTINATION INNOVATION, for which said Blue Highway, LLC has filed application in the U.S. Patent and Trademark Office for registration, Serial No. 77/649,903; and

Whereas BH Acquisition, Inc., a corporation formed under the laws of the state of New York and having a principal place of business at Crouse Hinds Hall, Suite 500, Syracuse, NY 13224, is desirous of acquiring said mark;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Blue Highway, LLC does hereby assign to said BH Acquisition, Inc., all right, title, and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified application for registration of said mark.

BLUE HIGHWAY, LLC

By: *Nathan J. LaComb*
Name: Nathan J. LaComb
Its: Authorized Signatory

STATE OF NEW YORK)
COUNTY OF ONONDAGA) SS.:

On this 12th day of July 2011, before me appeared *Nathan LaComb*, the person who signed this instrument, who acknowledged that he/she signed it as a free act on his/her behalf (or on behalf of the identified corporation or other juristic entity with authority to do so).

Joan C. Jewell
(Signature of notary public)

JOAN C. JEWELL
Notary Public, State of New York
No. 01JE6035651
Qualified in Cayuga County
Commission Expires January 3, 2014

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