

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JOOP! GmbH		04/09/2010	LIMITED LIABILITY COMPANY: GERMANY

RECEIVING PARTY DATA

Name:	JOOP! GmbH & Co. KG
Composed Of:	COMPOSED OF JOOP! Mode GmbH, a German limited liability company and Strellson AG a Swiss corporation
Street Address:	Harvestehuder Weg 22
City:	20149 Hamburg
State/Country:	GERMANY
Entity Type:	LIMITED PARTNERSHIP: GERMANY

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1812209	JOOP!
Registration Number:	2997510	

CORRESPONDENCE DATA

Fax Number: (212)484-3990
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212 484 3900
Email: lewertoff.katrin@arentfox.com, branch.tanya@arentfox.com, NYIPDocket@arentfox.com
Correspondent Name: Katrin Lewertoff and Michael A. Grow
Address Line 1: Arent Fox LLP
Address Line 2: 1675 Broadway
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER: 029831.00000

DOMESTIC REPRESENTATIVE

900197089

**TRADEMARK
 REEL: 004583 FRAME: 0271**

OP \$65.00 1812209

Name: Katrin Lewertoff
Address Line 1: Arent Fox LLP
Address Line 2: 1675 Broadway
Address Line 4: New York, NEW YORK 10019

NAME OF SUBMITTER:	Katrin Lewertoff
Signature:	/Katrin Lewertoff/
Date:	07/14/2011
Total Attachments: 0	

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