

TO: WILLIAM H. BREWSTER COMPANY: 1100 PEACHTREE STREET, SUITE 2800

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
Stylesheet Version v1.107/13/2011  
900196908

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GCSwag, Inc.		06/09/2011	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	University of Miami		
Street Address:	Plumer Building, Suite 10		
City:	Coral Gables		
State/Country:	FLORIDA		
Postal Code:	33124		
Entity Type:	not for profit corporation: Florida		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77886724		
CORRESPONDENCE DATA			
Fax Number:	(404)541-3372		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	404-815-6500		
Email:	tmadmin@kilpatricktownsend.com		
Correspondent Name:	William H. Brewster		
Address Line 1:	1100 Peachtree Street, Suite 2800		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	C1233/392191		
NAME OF SUBMITTER:	Sabina A. Vayner		
Signature:	/sabina a. vayner/		
Date:	07/13/2011		
Total Attachments: 2 source=CLC - Ass. from GCSWAG to Univ. of Miami#page1.tif source=CLC - Ass. from GCSWAG to Univ. of Miami#page2.tif			

OP \$40.00 77886724

TO: WILLIAM H. BREWSTER COMPANY: 1100 PEACHTREE STREET, SUITE 2800

ASSIGNMENT

THIS ASSIGNMENT is made as of the 9<sup>th</sup> day of June

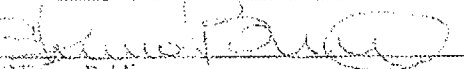
2011, between GCSWag, Inc., a corporation duly organized and existing under the laws of the State of Florida, with its principal place of business at 9702 NW 70<sup>th</sup> Street, Tamarac, Florida 33321 U.S.A. (the "Assignor") and the University of Miami, a not for profit corporation duly organized and existing under the laws of the State of Florida, with its principal place of business at Plumer Building, Suite 10, Coral Gables, Florida 33124 U.S.A. (the "Assignee").

WHEREAS, Assignor is the owner of the trademark listed in Schedule A attached hereto (the "Trademark"); and

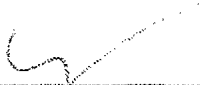
WHEREAS, Assignee wishes to acquire all of Assignor's rights in and to the Trademark and the good will associated therewith;

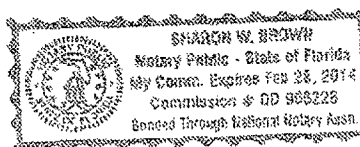
NOW, THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Trademark together with the good will of the business symbolized by the Trademark, and with the right to recover damages and profits and all other remedies for past infringements thereof.

Signed, sealed, and delivered before me  
This 9 day of June, 2011.

  
Notary Public

Assignor:  
GCSWAG, INC.

  
Warren Eller  
Vice President  
*Produced Pursuant to  
E.O. 13526, 70 CFR 1.501*



TO: WILLIAM H. BREWSTER COMPANY: 1100 PEACHTREE STREET, SUITE 2800

SCHEDULE A

Mark

Serial No.



77886724