

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elliott Sales, LLC		07/07/2011	LIMITED LIABILITY COMPANY: MAINE
RECEIVING PARTY DATA			
Name:	Geiger Bros.		
Street Address:	70 Mt. Hope Ave.		
City:	Lewiston		
State/Country:	MAINE		
Postal Code:	04240		
Entity Type:	CORPORATION: MAINE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1979382		
Registration Number:	1914849	DOT'S FISHING GUIDE	
Registration Number:	1893313		
Registration Number:	1894097	BIGGER THE DOT - BETTER THE FISHING	
CORRESPONDENCE DATA			
Fax Number:	(207)783-9325		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2077863566		
Email:	trademarks@brannlaw.com		
Correspondent Name:	Kevin R. Haley, Esq.		
Address Line 1:	184 Main Street		
Address Line 2:	P.O. Box 3070		
Address Line 4:	Lewiston, MAINE 04240		
ATTORNEY DOCKET NUMBER:	GEIG-CORRECTIVE ASSIGNMT		

OP \$1115.00 1979382

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**TRADEMARK
 REEL: 004583 FRAME: 0460**

NAME OF SUBMITTER:	Kevin R. Haley
Signature:	/Kevin R. Haley/
Date:	07/15/2011
Total Attachments: 2 source=20110715081926#page1.tif source=20110715081926#page2.tif	

TRADEMARK ASSIGNMENT

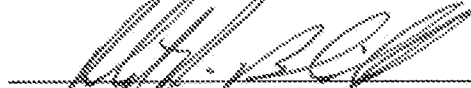
WHEREAS, Elliott Sales, LLC, a Maine Limited Liability Company, (hereinafter the "Assignor"), owns the four (4) U.S. Trademark Registrations identified in Schedule A (attached), (collectively referred to herein as the "Marks");

WHEREAS, Geiger Bros., a Maine Corporation (hereinafter the "Assignee"), desires to acquire the Marks identified in Schedule A thereof;

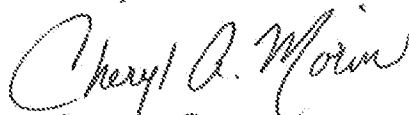
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Marks and the registrations thereof, together with any and all goodwill associated with the Marks.

ELLIOTT SALES, LLC

Dated: 7/7/11


By: Robert J. Blaisdell

Notarization Required


Notary Public
Reg # 48116
Comm. Exp. May 31, 2013

SCHEDULE A
LIST OF TRADEMARKS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Design Only	1979382	June 11, 1996
.....		
DOT'S FISHING GUIDE	1914849	August 29, 1995
Design Only	1893313	May 9, 1995
.....		
• BIGGER THE DOT - BETTER THE FISHING	1894097	May 16, 1995