

06/27/2011



Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31/2012)

103627972

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

RECORDATION SERVICES
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office, Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Public Abstract Corporation

- Individual(s)
- General Partnership
- Corporation- State: NY
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) May 24, 2011

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: First American Financial Corporation

Internal

Address: _____

Street Address: 1 First American Way

City: Santa Ana

State: CA

Country: USA Zip: 92707

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other _____

Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

76591544

B. Trademark Registration No.(s)

3039220

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

PUBLIC ABSTRACT

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Erin Wilson, Esq.

Internal Address: _____

Street Address: 1 First American Way

City: Santa Ana

State: CA Zip: 92707

Phone Number: 714-250-3026

Fax Number: _____

Email Address: eriwilson@firstam.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number 06/27/2011 AHULLINS 00000010 3039220

Authorized User Name 01 FC:8521

9. Signature:

Joseph P. DeSalvo
Signature
Name of Person Signing

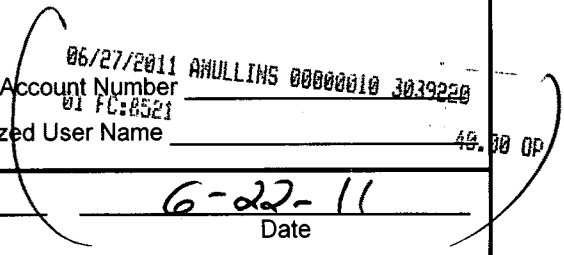
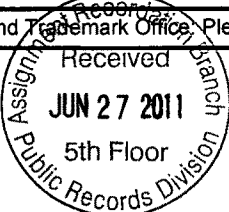
6-27-11
Date

Total number of pages including cover sheet, attachments, and document: _____

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004583 FRAME: 0685

6-27-11



TRADEMARK ASSIGNMENT

WHEREAS, Public Abstract Corporation, a New York corporation ("ASSIGNOR"), owns the entire right, title and interest in, to and under the registered trademark set forth in the attached Schedule A (the "Trademark"); and

WHEREAS, First American Financial Corporation, Delaware corporation ("ASSIGNEE"), is desirous of acquiring the entire right, title and interest in, to and under the Trademark.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the ASSIGNOR has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the Trademark, together with the goodwill of the business symbolized by the Trademark, and the registration thereof, and further including: all income, royalties, and damages now and hereafter due and/or payable to ASSIGNOR, including without limitation, damages and payments for past or future infringements and misappropriations thereof, all rights to sue for past, present and future infringements or misappropriations thereof, and all rights corresponding to any of the above throughout the world. This Assignment shall be deemed effective as of May 24, 2011.

1. ASSIGNOR HEREBY agrees to change the registered owner of the Trademarks into the name of Assignee and the Assignee agrees to accept the change of the registered owner of the Trademarks. ASSIGNOR hereby authorizes and requests the Commissioner of the United States Patent and Trademark Office, and any official of any country or countries foreign to the United States, whose duty is to issue trademark registrations or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument. ASSIGNOR shall bear the registration fees incurred hereby.
2. ASSIGNOR HEREBY represents and warrants as follows:
 - (a) ASSIGNOR has full right to convey the entire interest herein assigned, and that the ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith;
 - (b) ASSIGNOR is not aware of any third party whose rights are prejudiced due to use of the Trademarks, and there is no litigation or any other disputes arising from or relating to the Trademarks;
 - (c) the Trademarks are free of any liens, security interests, encumbrances or licenses; and
 - (d) ASSIGNOR will not engage in any action that may be detrimental to the validity of the Trademarks after the completion of the assignment(s).

(e) ASSIGNOR HEREBY further covenants and agrees that the ASSIGNOR will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to the ASSIGNOR respecting the Trademark, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths, and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for the Trademark.

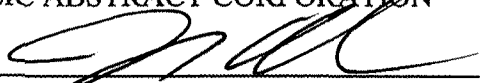
(f) This Assignment shall be governed by, and construed and enforced in accordance with, the laws of the State of New York.

(g) This Assignment may be executed in any number of counterparts, each of which shall be any original, but such counterparts shall together constitute but one and the same instrument. Facsimile transmission of any signed original counterpart and/or retransmission of any signed facsimile transmission shall be deemed the same as the delivery of an original.

* * *

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be
duly executed by its duly authorized officer on the date set forth below:

PUBLIC ABSTRACT CORPORATION

By: 

Its: V. Res

Date: May 24, 2011

IN TESTIMONY WHEREOF, ASSIGNEE has caused this Assignment to be
duly executed by its duly authorized officer on the date set forth below.

FIRST AMERICAN FINANCIAL CORPORATION

By:  _____

Its: EVF _____

Date: May 24, 2011 _____

SCHEDULE A - TRADEMARKS

Name of Trademark	USPTO Registration #	Date of Registration
1. PUBLIC ABSTRACT	3039220	January 10, 2006



First American Title

JOSEPH D. DESALVO
VICE PRESIDENT, SR. LEGAL COUNSEL
NEW YORK DIVISION AND
NATIONAL COMMERCIAL SERVICES DIVISION

June 22, 2011

Mail Stop Assignment Recordation Services
Director of U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Public Abstract Corporation


Dear Sirs,

I am enclosing the following documentation regarding the recordation of the assignment of trademark, above referenced, in your office:

- 1) Recordation Form Cover Sheet
- 2) Trademark Assignment
- 3) Our Company Check No.: 09191132 for recording fee (\$40.00)

Please take the necessary steps to record the assignment. If you have any questions or comments, do not hesitate to contact me directly.

Very truly yours,


Joseph D. DeSalvo

633 Third Avenue, New York, NY 10017
TEL 212.850.0604 • FAX 212.331.1455
Email: JDesalvo@firstam.com
www.firstam.com

RECORDED: 06/27/2011

TRADEMARK
REEL: 004583 FRAME: 0691