

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SANCILIO & COMPANY, LLC		07/11/2011	CORPORATION: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KELLY PIONEER GROUP, INC.		
<b>Street Address:</b>	756 RIVER ROAD		
<b>City:</b>	FAIR HAVEN		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07704		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3412283	ICEBOLTZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)253-3331		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	800-334-8241		
<b>Email:</b>	FRANK@KELLYPIONEER.COM		
<b>Correspondent Name:</b>	KELLY PIONEER GROUP, INC.		
<b>Address Line 1:</b>	756 RIVER ROAD		
<b>Address Line 4:</b>	FAIR HAVEN, NEW JERSEY 33404		
<b>NAME OF SUBMITTER:</b>	FRANK KELLY		
<b>Signature:</b>	/frank kelly/		
<b>Date:</b>	07/15/2011		
<b>Total Attachments: 1</b> source=ICEBOLTZ_Assignment#page1.tif			

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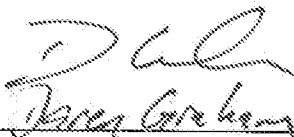
ASSIGNMENT

WHEREAS, SANCILIO & COMPANY, LLC, a corporation organized and existing under the laws of the state of Florida, with offices at 3874 Fiscal Court, Suite 200, Riviera Beach, FL 33404 ("Assignor"), is the owner of the following trademark (the "Mark"), now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
ICEBOLTZ	3,412,283	April 15, 2008

WHEREAS, KELLY PIONEER GROUP, INC., a corporation organized and existing under the laws of the state of New York, with offices at 756 River Road, Fair Haven, New Jersey 07704 ("Assignee"), is desirous of acquiring said registered Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all rights, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark and the above-named registration therefore, and with all claims arising out of or relating to the use or ownership of the Mark.

By:   
Name  
Chief Legal Officer  
Title

SANCILIO & COMPANY, LLC

Dated: 7-11-11