

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thomas Petersen		05/27/2011	Individual: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Internet Brands, Inc.		
Street Address:	909 N. Sepulveda Blvd		
Internal Address:	11th Floor		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3665829	SOBERRECOVERY	
CORRESPONDENCE DATA			
Fax Number:	(310)280-4842		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 280-4360		
Email:	alex.alexander@internetbrands.com		
Correspondent Name:	Alex Alexander		
Address Line 1:	909 N. Sepulveda Blvd.		
Address Line 2:	11th Floor		
Address Line 4:	El Segundo, CALIFORNIA 90245		
NAME OF SUBMITTER:	Alex Alexander		
Signature:	/Alex Alexander/		
Date:	07/15/2011		
Total Attachments: 3 source=Trademark Assignment to IB (5.27.2011)#page1.tif source=Trademark Assignment to IB (5.27.2011)#page2.tif source=Trademark Assignment to IB (5.27.2011)#page3.tif			

OP \$40.00 3665829

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS, Thomas Petersen, an individual, ("Assignor") is the owner of the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks"), and filed with the U.S. Patent and Trademark Office on May 23, 2011, an assignment to transfer record ownership of the Mark from Soberrecovery, LLC, located at 31878 Del Obispo Street, Suite 118-464, San Juan Capistrano, CA 92675 ("SLLC"), to Assignor, and Assignor is a resident of the United States;


WHEREAS, Internet Brands, Inc., a Delaware corporation with offices located at 909 North Sepulveda Blvd., 11th Floor, El Segundo, CA 90245 ("Assignee"), is desirous of acquiring and using the Marks and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the goodwill of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments (personally and/or for an on behalf of SLLC) that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting Assignee's right to the Marks.

This assignment will be governed by and construed in accordance with the laws of the State of California without regard to any conflicts of law principles and it may be executed in one (1) or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

THOMAS M. PETERSEN



Thomas M. Petersen

DATE: May 27, 2011

INTERNET BRANDS, INC.

DATE: May 27, 2011

By: _____
Robert N. Brisco
Chief Executive Officer

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

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THOMAS M. PETERSEN

DATE: May 27, 2011

Thomas M. Petersen

INTERNET BRANDS, INC.

DATE: May 27, 2011

By: _____
Robert N. Brisco

Chief Executive Officer

Schedule A

Trademark and Service Mark Assignment

By and between Thomas Petersen (Assignor)
And Internet Brands, Inc. (Assignee)

<u>Mark</u>	<u>Serial No.</u>	<u>Registration No.</u>
SOBERRECOVERY	77519001	3665829