TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Infiniti Classics International, Inc.		06/30/2011	INC. ASSOCIATION: NEW YORK

RECEIVING PARTY DATA

Name:	Infinity Classics International, Inc.	
Street Address:	1365 38th Street	
City:	Brooklyn	
State/Country:	NEW YORK	
Postal Code:	11218	
Entity Type:	INC. ASSOCIATION: NEW YORK	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3726678	MEMOI
Registration Number:	3610523	MEMOI

CORRESPONDENCE DATA

Fax Number: (212)983-8421

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: acampbell@malinalaw.com

Correspondent Name: Malina & Associates PLLC

Address Line 1: 444 Madison Avenue, 17th Floor

Address Line 4: New York, NEW YORK 10022

NAME OF SUBMITTER:	Bernard Malina
Signature:	/Bernard Malina/
Date:	07/15/2011

Total Attachments: 1

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TRADEMARK REEL: 004584 FRAME: 0221

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, INFINITI CLASSICS INTERNATIONAL, INC., having its principal offices at 1365 38th Street, Brooklyn, NY 11218, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	Registration No.	Date of Registration
MEMOI	3,726,678	December 15, 2009
MEMOI	3,610,523	April 21, 2009

WHEREAS, Infinity Classics International, Inc., a New York

Corporation, having its principal offices at 1365 38th Street, Brooklyn, NY

11218, is desirous of acquiring said registered trademarks.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, INFINITI CLASSICS INTERNATIONAL, INC assigns to Infinity Classics International, Inc., all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

INFINITI CLASSICS INTERNATIONAL, INC.

Dated: June 30, 2011 By:

TRADEMARK REEL: 004584 FRAME: 0222

RECORDED: 07/15/2011