

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Knot, Inc.		06/27/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	XO Group Inc.
Street Address:	462 Broadway, 6th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10013
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 75

Property Type	Number	Word Mark
Serial Number:	85046451	ANYTHING ANYWHERE ONE LIST
Serial Number:	78373317	
Serial Number:	85269549	COMMITMENT MEDIA
Serial Number:	77633285	COUPLEPRENEUR
Serial Number:	85046450	
Serial Number:	78296595	FLOWER GIRL
Serial Number:	78831257	FROM THE KNOT THE NEST
Serial Number:	78373343	
Serial Number:	77801142	GIFT REGISTRY 360
Serial Number:	85046449	GIFT REGISTRY 360
Serial Number:	85046445	GIFTREGISTRY360.COM
Serial Number:	78638301	GREATBOYFRIENDS
Serial Number:	76519249	GREATBOYFRIENDS
Serial Number:	76519243	GREATGIRLFRIENDS

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Serial Number:	78296581	
Serial Number:	78296559	I DO
Serial Number:	74174825	KNOT SHOP
Serial Number:	78906001	KNOT TV
Serial Number:	77948415	KNOTTIE
Serial Number:	85177067	LILAGUIDE.COM
Serial Number:	85046458	LINK & SYNC
Serial Number:	85269552	MOMMYDEALS
Serial Number:	77726886	MOMMYHOOD
Serial Number:	77197042	MY KNOT
Serial Number:	77197054	MY KNOT
Serial Number:	77197058	MY KNOT
Serial Number:	77197065	MY KNOT
Serial Number:	77197068	MY KNOT
Serial Number:	77197074	MY KNOT
Serial Number:	85107265	MY REAL WEDDING
Serial Number:	77128428	NESTIE
Serial Number:	77948416	NESTIE
Serial Number:	78644483	START CLEAN, STAY CLEAN.
Serial Number:	78764483	PARTYSPOT
Serial Number:	78764524	PARTYSPOT
Serial Number:	78296517	RING BEARER
Serial Number:	85022102	SEMPELST
Serial Number:	78296505	TAKEN.
Serial Number:	77516480	THE BUMP
Serial Number:	78964167	THE BUMP
Serial Number:	75817494	THE INTERNET WEDDING SUPERSTORE
Serial Number:	76154965	THE KNOT
Serial Number:	78311733	THE KNOT
Serial Number:	75214240	THE KNOT
Serial Number:	78479304	THE KNOT
Serial Number:	78728182	THE KNOT
Serial Number:	77163920	THE KNOT MARKET INTELLIGENCE
Serial Number:	78168326	THE KNOT REAL WEDDINGS
Serial Number:	78877256	THE KNOT TV

	85021995	THE KNOT WEDDING DRESS LOOK BOOK
Serial Number:	76613873	THE KNOT WEDDING DRESS WORKOUT
Serial Number:	76613874	THE KNOT WEDDING REWARDS
Serial Number:	78749434	THE MUST-HAVE SHOPPING GUIDE FOR BRIDES
Serial Number:	78749457	THE MUST-HAVE SOURCEBOOK FOR BRIDES
Serial Number:	78549460	THE NEST
Serial Number:	78728088	(THE NEST)
Serial Number:	78831314	THE NEST FROM THE KNOT
Serial Number:	78780161	THE WEDDING EVENT
Serial Number:	78296469	TO-BE-WED WEAR
Serial Number:	78896970	WED O RAMA.COM
Serial Number:	85021989	WEDDING DRESS LOOK BOOK
Serial Number:	85021999	WEDDING DRESS LOOK BOOK BY THE KNOT
Serial Number:	78491695	WEDDING DRESS WORKOUT
Serial Number:	76613872	WEDDING REWARDS
Serial Number:	76394404	WEDDING SUPPLIES DIRECT
Serial Number:	78221139	WEDDING TRACKER
Serial Number:	77914562	WEDDING911 BY THE KNOT
Serial Number:	85075645	WEDDINGBUZZ
Serial Number:	85075646	WEDDINGBUZZ
Serial Number:	85075644	WEDDINGBUZZ
Serial Number:	85075647	WEDDINGBUZZ
Serial Number:	77461847	WEDDINGPAGES.COM
Serial Number:	78896952	WEDORAMA.COM
Serial Number:	76519245	WOMEN DOING GOOD DEEDS FOR WOMANKIND
Serial Number:	75792056	WPN

CORRESPONDENCE DATA

Fax Number: (202)887-4288
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202-887-4000
Email: lgeyer@akingump.com
Correspondent Name: Laura T. Geyer
Address Line 1: 1333 New Hampshire Ave NW
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036-1564

ATTORNEY DOCKET NUMBER: 031594.0012

	Laura Talley Geyer
Signature:	/Laura Talley Geyer/
Date:	07/18/2011
Total Attachments: 2 source=Knot to XO#page1.tif source=Knot to XO#page2.tif	

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE KNOT, INC.", CHANGING ITS NAME FROM "THE KNOT, INC." TO "XO GROUP INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JUNE, A.D. 2011, AT 12:39 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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110763990



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8863597

DATE: 06-27-11

TRADEMARK
REEL: 004584 FRAME: 0911

**CERTIFICATE OF AMENDMENT OF
THE AMENDED AND RESTATED CERTIFICATE OF INCORPORATION OF
THE KNOT, INC.**

The undersigned, David Liu, hereby certifies that:

1. He is the duly elected and acting Chief Executive Officer of The Knot, Inc., a Delaware corporation.
2. The Certificate of Incorporation of this corporation was originally filed with the Secretary of State of Delaware on May 2, 1996 under the name "Weddings.com, Inc." (the "Original Certificate").
3. The Original Certificate was restated and filed with the Secretary of State of Delaware on April 27, 1998, on April 8, 1999 and on December 7, 1999 (the latter, the "Prior Restated Certificate").
4. Pursuant to Section 242 of the General Corporation Law of the State of Delaware, this Certificate of Amendment of the Amended and Restated Certificate of Incorporation amends Article I of the Prior Restated Certificate to read in its entirety as follows:

"Article I

Name

The name of the Corporation is XO Group Inc."

5. The foregoing Certificate of Amendment of the Amended and Restated Certificate of Incorporation has been duly adopted by this Corporation's Board of Directors and Stockholders in accordance with the applicable provisions of Sections 141 and 242 of the General Corporation Law of the State of Delaware.

Executed at New York, New York, June 27, 2011.

/s/ David Liu

David Liu
Chief Executive Officer