#### Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fanimation Design & MFG., Inc.		03/26/2011	CORPORATION: INDIANA

#### RECEIVING PARTY DATA

Name:	Fanimation, Inc.	
Street Address:	10983 Bennett Parkway	
City:	Zionsville	
State/Country:	INDIANA	
Postal Code:	46077	
Entity Type:	CORPORATION: INDIANA	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76560143	ESCALADE

#### CORRESPONDENCE DATA

Fax Number: (317)638-2139

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 317-638-2922

Email: docketing@maginot.com
Correspondent Name: Maginot, Moore & Beck

Address Line 1: 111 Monument Circle, Suite 3250

Address Line 2: Chase Tower

Address Line 4: Indianapolis, INDIANA 46204-5109

ATTORNEY DOCKET NUMBER:	1904-0100
NAME OF SUBMITTER:	Paul J. Maginot
Signature:	/Paul J. Maginot/
Date:	07/18/2011

Total Attachments: 3

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\$40.00 /656U14

## State of Indiana Office of the Secretary of State

#### CERTIFICATE OF AMENDMENT

of

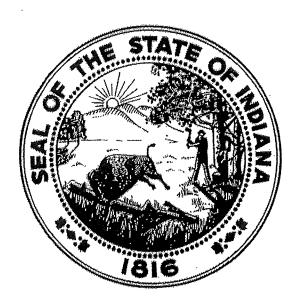
#### FANIMATION DESIGN & MFG., INC.

I, TODD ROKITA, Secretary of State of Indiana, hereby certify that Articles of Amendment of the above For-Profit Domestic Corporation have been presented to me at my office, accompanied by the fees prescribed by law and that the documentation presented conforms to law as prescribed by the provisions of the Indiana Business Corporation Law.

The name following said transaction will be:

FANIMATION, INC.

NOW, THEREFORE, with this document I certify that said transaction will become effective Tuesday, April 06, 2004.



In Witness Whereof, I have caused to be affixed my signature and the seal of the State of Indiana, at the City of Indianapolis, April 6, 2004.

TODD ROKITA, SECRETARY OF STATE

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INDIANA SECRETARY OF STATE

APPROVED
AND
FILED
IND. SECRETARY OF STATE

# ARTICLES OF AMENDMENT OF THE ARTICLES OF INCORPORATION OF FANIMATION DESIGN & MFG., INC.

2004 APR -6 PM 3: 58

The undersigned officer of Fanimation Design & Mfg., Inc. (the "Corporation"), existing pursuant to the provisions of the Indiana Business Corporation Law, as amended (the "Act"), desiring to give notice of corporation action effectuating the amendment of the Corporation's Articles of Incorporation, certifies the following facts:

#### ARTICLE I AMENDMENT

SECTION 1. The date of the incorporation of the Corporation is: March 20, 1996.

SECTION 2. The name of the Corporation following this amendment of its Articles of Incorporation is FANIMATION, INC.

SECTION 3. The exact text of Article I of the Corporation's Articles of Incorporation is amended to read as follows:

#### **ARTICLE I**

#### Name

The name of the Corporation is Fanimation, Inc.

### ARTICLE II MANNER OF ADOPTION AND VOTE

SECTION 1. Action by the Board of Directors. The Board of Directors of the Corporation duly adopted a resolution proposing to amend the terms and provisions of Article I of the Articles of Incorporation.

The resolution was adopted by written consent executed the 26 day of Mych, 2004, and signed by the sole Director of the Corporation.

SECTION 2. Action of Shareholders. The Shareholders of the Corporation entitled to vote in respect of the Articles of Amendment adopted the proposed amendment. The amendment was adopted by written consent executed the day of day of , 2004, and signed by all the Shareholders.

TRADEMARK REEL: 004585 FRAME: 0088 SECTION 3. Compliance with Legal Requirements. The manners of the adoption of the Articles of Amendment and the vote by which they were adopted constitute full legal compliance with the provisions of the Act, the Articles of Incorporation, and the By-Laws of the Corporation.

Thomas C. Frampton, President

This instrument prepared by Dwayne C. Isaacs, Attorney at Law, BINGHAM MCHALE LLP, 2700 Market Tower, 10 W. Market Street, Indianapolis, IN 46204; Telephone (317) 635-8900.

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**RECORDED: 07/18/2011**