

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GENERAL TOBACCO GROUP CO., LTD JINAN CIGARETTE FACTORY		04/28/2011	CORPORATION: CHINA
RECEIVING PARTY DATA			
Name:	CHINA TOBACCO SHANDONG INDUSTRIAL CO., LTD.		
Street Address:	NO.30, JIEFANG ROAD		
Internal Address:	LIXIA DISTRICT, JINAN CITY		
City:	SHANDONG PROVINCE		
State/Country:	CHINA		
Postal Code:	--		
Entity Type:	Limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3196480	HOOP	
CORRESPONDENCE DATA			
Fax Number:	(484)920-1474		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	info.info168@gmail.com		
Correspondent Name:	Wang Zhikun		
Address Line 1:	3011-12, 30/F, Office Tower		
Address Line 2:	Convention Plaza		
Address Line 4:	1 Harbour Road, HONG KONG		
ATTORNEY DOCKET NUMBER:	39833		
DOMESTIC REPRESENTATIVE			
Name:			

OP \$40.00 3196480

900197331

**TRADEMARK
 REEL: 004585 FRAME: 0627**

Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Wang Zhikun
Signature:	/wzk/
Date:	07/19/2011

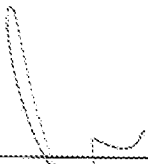
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DECLARATION

I, the undersigned, do hereby solemnly, sincerely and truly declare and say as follows:

I am fully conversant in both the English and the Chinese languages and am qualified to translate the assignment between GENERAL TOBACCO GROUP CO., LTD JINAN CIGARETTE FACTORY and CHINA TOBACCO SHANDONG INDUSTRIAL CO., LTD. dated 28 April 2011, a copy of which is attached hereto as Exhibit "A", from Chinese into English and its English translation is attached hereto as Exhibit "B" and I certify that Exhibit "B" is a true translation into English of the assignment.

DECLARED by



Name: Lam Minmin

Identification No.: P577572(1)

Date: 19 July 2011

EXHIBIT A

转让合同

本转让合同由以下双方于 2011 年 4 月 28 日签订:

转让人: GENERAL TOBACCO GROUP CO., LTD JINAN CIGARETTE FACTORY, 是依据中国法律成立并合法存续的有限公司, 其地址为 80, GENERAL ROAD, JINAN, SHANDONG, China.

受让人: CHINA TOBACCO SHANDONG INDUSTRIAL CO., LTD., 是依据中国法律成立并合法存续的有限公司, 其地址为 NO.30, JIEFANG ROAD, LIXIA DISTRICT, JINAN CITY, SHANDONG PROVINCE, PEOPLE'S REPUBLIC OF CHINA.

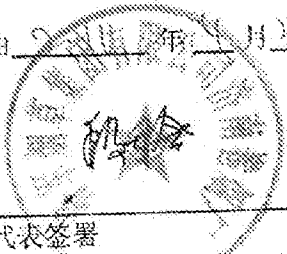
鉴于:

- (A) 转让人为美国第 3196480 注册号商标《HOOP》的拥有人(以下称为《商标》), 所述商标的注册资料打印见附。
- (B) 转让人及受让人同意按下列条款转让及获取所述商标。

据此, 双方现协议如下:

- 1 以美金一元作为代价, 现由受让人支付转让人(转让人特此确认收悉有关代价), 转让人作为实益拥有人特此出售、转让及让予受让人所述商标的所有权利、产权及利益和所述商标的商誉, 以及对所述商标过往侵权行为提出诉讼的权利, 并保留任何因该等诉讼而得到的赔偿和其他济助的权利。
- 2 本转让合同受中国的法律管辖, 并根据中国的法律解释。双方得受中国法院的非专属司法管辖权管辖。

本合同由 2011 年 4 月 28 日起正式生效。



转让人代表签署

转让人名称: GENERAL TOBACCO GROUP CO., LTD JINAN CIGARETTE FACTORY

转让人代表姓名: 段玲

转让人代表职衔: 法定代表人

受让人代表签署

受让人名称: CHINA TOBACCO SHANDONG INDUSTRIAL CO., LTD.

受让人代表姓名: 韩林

受让人代表职衔: 法定代表人

见证人签署

见证人姓名: 姜沛沛

见证人身份证号码: 37010219750112682X

见证人签署

见证人姓名: 姜霖

见证人身份证号码: 370102197701261111

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2011-07-19 05:24:04 ET

Serial Number: 78821315 Assignment Information Trademark Document Retrieval

Registration Number: 3196480

Mark

HOOP

(words only): HOOP

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Date of Status: 2007-01-09

Filing Date: 2006-02-23

Transformed into a National Application: No

Registration Date: 2007-01-09

Register: Principal

Law Office Assigned: LAW OFFICE 115

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 650 -Publication And Issue Section

Date In Location: 2007-01-09

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. GENERAL TOBACCO GROUP CO., LTD JINAN CIGARETTE FACTORY

Address:

GENERAL TOBACCO GROUP CO., LTD JINAN CIGARETTE FACTORY
80, GENERAL ROAD

JINAN, SHANDONG

China

Legal Entity Type: Corporation

State or Country of Incorporation: China

GOODS AND/OR SERVICES

International Class: 034

Class Status: Active

Tobacco; cigars; cigarettes; ashtrays not of precious metal; matches; lighters not of precious metal; tobacco filters; tobacco pipes not of precious metal; cigarette tips; cigarette papers

Basis: 1(a)

First Use Date: 2005-08-08

First Use in Commerce Date: 2005-10-08

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2010-08-24 - Attorney Revoked And/Or Appointed

2010-08-24 - TEAS Revoke/Appoint Attorney Received

2007-01-09 - Registered - Principal Register

2006-10-24 - Published for opposition

2006-10-04 - Notice of publication

2006-09-13 - Law Office Publication Review Completed

2006-09-01 - Assigned To LIE

2006-08-21 - Approved for Pub - Principal Register (Initial exam)

2006-08-14 - Assigned To Examiner

2006-03-01 - New Application Entered In Tram

ATTORNEY/CORRESPONDENT INFORMATION

Correspondent

Jiang peipei
80, GENERAL ROAD
JINAN, SHANDONG China

EXHIBIT B

ASSIGNMENT DEED

THIS ASSIGNMENT is made on the 28th day of April, 2011

BETWEEN

- (1) GENERAL TOBACCO GROUP CO., LTD JINAN CIGARETTE FACTORY, a corporation incorporated under the laws of the People's Republic of China, whose address is 80, GENERAL ROAD, JINAN, SHANDONG, China ("The Assignor")
- and
- (2) CHINA TOBACCO SHANDONG INDUSTRIAL CO., LTD., a limited company incorporated under the laws of the People's Republic of China, whose address is NO.30, JIEFANG ROAD, LIXIA DISTRICT, JINAN CITY, SHANDONG PROVINCE, PEOPLE'S REPUBLIC OF CHINA ("The Assignee")

WHEREAS

- (A) The Assignor is the registered proprietor of Registration Number 3196480 for the mark **HOOP** in the United States of America ("the Mark"). A printout of the registration details of the Mark is attached hereto.
- (B) The Assignor wishes to transfer and the Assignee wishes to acquire the Mark on the terms set out below.

ASSIGNMENT

1. In consideration of the sum of USD 1 now paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges), the Assignor as beneficial owner hereby sells, assigns and transfers to the Assignee all its rights, title and interests in and to the Mark with the goodwill attaching to the Mark together with the right to sue for past infringements of the Mark and to retain any damages and other relief obtained as a result of such action.
2. This Assignment shall be governed by and construed in accordance with the laws of the People's Republic of China and the parties hereby submit to the non-exclusive jurisdiction of the people's courts of the People's Republic of China.

IN WITNESS WHEREOF this Assignment has been entered into on the 28th day of April, 2011.

(signature of Duan Ling)
SIGNED by the Assignor's representative
Name of the Assignor: GENERAL TOBACCO GROUP
CO., LTD JINAN CIGARETTE
FACTORY
Name of the Assignor's representative: Duan Ling
Title of the Assignor's representative: Legal representative

(signature of Han Lin)
SIGNED by the Assignee's representative
Name of the Assignee: CHINA TOBACCO
SHANDONG INDUSTRIAL
CO., LTD.
Name of the Assignee's representative: Han Lin
Title of the Assignee's representative: Legal representative

(signature of Jiang Peipei)
SIGNED by witness
Name of witness: Jiang Peipei
Identification of witness: 37010219750112492X

(signature of Wang Zhikun)
SIGNED by witness
Name of witness: Wang Zhikun
Identification of witness: 370102197709244541