

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wiley Publishing, Inc.		07/19/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	John Wiley & Sons, Inc.		
Street Address:	111 River Street		
City:	Hoboken		
State/Country:	NEW JERSEY		
Postal Code:	07030		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Registration Number:	1887907	...FOR DUMMIES	
Registration Number:	1857666	FOR DUMMIES	
Registration Number:	1963774	FOR DUMMIES	
Registration Number:	2273310	...FOR DUMMIES	
Registration Number:	1832735	... FOR DUMMIES	
Registration Number:	1923589	---- SECRETS	
Registration Number:	1826333	A QUICK REFERENCE FOR THE REST OF US!	
Registration Number:	1936733	A REFERENCE FOR THE REST OF US!	
Registration Number:	1850672	A REFERENCE FOR THE REST OF US!	
Registration Number:	2627149	A REFERENCE FOR THE REST OF US!	
Registration Number:	2456874	AN OWNER'S GUIDE TO A HAPPY HEALTHY PET	
Registration Number:	2922769	AUDEL	
Registration Number:	1302531	CASSELL'S	
Registration Number:	2499548	CLIFFS	

CH \$590.00 1887907

Registration Number:	2497612	CLIFFS NOTES
Registration Number:	2640374	CLIFFSAP
Registration Number:	2643622	CLIFFSCOMPLETE
Registration Number:	2652306	CLIFFSNOTES
Registration Number:	2985633	CLIFFSNOTES.COM
Registration Number:	2632532	CLIFFSQUICKREVIEW
Registration Number:	2632531	CLIFFSTESTPREP
Registration Number:	3422055	DAY BY DAY
Registration Number:	1759840	DOS FOR DUMMIES

CORRESPONDENCE DATA

Fax Number: (201)748-6500
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2017485711
Email: lghelfand@wiley.com
Correspondent Name: Laura Ghelfand
Address Line 1: 111 River Street
Address Line 2: Legal Department
Address Line 4: Hoboken, NEW JERSEY 07030

ATTORNEY DOCKET NUMBER:	ASSIGNMENT
NAME OF SUBMITTER:	Laura Ghelfand
Signature:	/lgh/
Date:	07/19/2011

Total Attachments: 13
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of April 25, 2011 from Wiley Publishing, Inc., a Delaware corporation, whose office is at 111 River Street, Hoboken, NJ 07030 (the "Assignor"), to John Wiley & Sons, Inc., a New York corporation, having an office at 111 River Street, Hoboken, New Jersey 07030 (the "Assignee").

WHEREAS, Assignor owns the trademarks listed in Schedule A hereto (the "Trademarks"); and

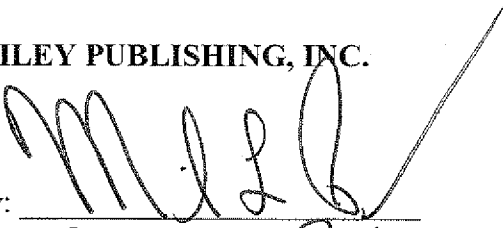
WHEREAS, Assignor desires to assign to Assignee all right, title and interest in, to and under such Trademarks throughout the universe and Assignee desires to obtain all right, title and interest in, to and under such Trademarks;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, all right, title and interest in, to and under, throughout the universe, free and clear of all liens, claims, charges, security interests, and other encumbrances, the Trademarks, all registrations and applications therefor, together with the entire goodwill attached to the Trademarks, and Assignor's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for any infringement, impairment, distortion, or other unauthorized use or conduct in derogation of the foregoing, prior to the date hereof, including without limitation the right to receive all proceeds and damages therefrom.

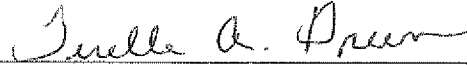
The Assignor undertakes and agrees to execute such further documents as may reasonably be required to permit the Assignee to obtain additional registrations and renewals of the Trademarks and the recording of this Trademark Assignment. Assignor hereby irrevocably nominates, constitutes and appoints Assignee as their true and lawful attorney, with full power and authority in Assignee's name or in the name of Assignor, with full power of substitution, to claim, demand payment or collect and enforce all rights, claims, and interests transferred and assigned hereby, and to prosecute the same at law or in equity, and upon complete discharge thereof, to execute and deliver any and all necessary instruments of satisfaction and release, and to execute and deliver in Assignor's names any and all instruments necessary or appropriate to confirm Assignee's rights to the assets set forth herein.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed and delivered as of the date indicated above.

WILEY PUBLISHING, INC.

By: 
Name: Michael L. Preston
Title: Corporate Secretary

On this 14th day of July, 2011, before me personally appeared Michael L. Preston to me personally known, who, being duly sworn, did say that he is an officer of Wiley Publishing, Inc., and that he duly executed the foregoing instrument for and on behalf of Wiley Publishing, Inc., being duly authorized to do so and that he acknowledged said instrument to be the free act and deed of partnership.



Notary Public

TERELLE A. GREEN
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES OCT. 8, 2013
I.D. NO. 2378819

SCHEDULE A
Trademarks

Wiley Publishing, Inc.		
COUNTRY	REG NO.	APPL NO.
--- FOR DUMMIES		
AUSTRALIA	626,474	626,474
NORWAY	176222	94,2024
SWEDEN	338461	97-03618
SWITZERLAND	430,208	4118/1995.8
UNITED STATES	1,887,907	74/802,112
UNITED STATES	1,857,666	74/444,727
UNITED STATES	1,963,774	74/551,067
UNITED STATES	2,273,310	75/280,117
UNITED STATES	1,832,735	74/402,595
---- FOR DUMMIES (FOR TEAPOTS in Russian)		
FED. OF RUSSIA	259,624	97704618
---- SECRETS		
UNITED STATES	1,923,589	74/503,205
---- VOHIKUTELE (FOR DUMMIES in Estonian)		
ESTONIA	200801136	200801136
---- ZALIEMS (FOR DUMMIES in Lithuanian)		
LITHUANIA	35393	97-3553
A QUICK REFERENCE FOR THE REST OF US!		
UNITED STATES	1,826,333	74/387,153
A REFERENCE FOR THE REST OF US!		
AUSTRALIA	828,919	828,919
CANADA	TMA660,013	1,239,322
EUROPEAN UNION	4421756	4421756
GERMANY	305 27 800	30527800.2/16
NEW ZEALAND	612,214	612,214
UNITED STATES	1,936,733	74/556,778
UNITED STATES	1,850,672	74/353,891
UNITED STATES	2,627,149	75/863,682
abctest		
UNITED STATES		78/123,456
AH DAI		
CHINA	3644289	3644289
AN OWNER'S GUIDE TO A HAPPY HEALTHY PET		
UNITED STATES	2,456,874	75/838,736

AUDEL		
UNITED STATES	2,922,769	78/281,523
CASSELL'S		
UNITED STATES	1,302,531	73/417,225
CLIFFS		
CANADA	TMA633,746	1,034,440
JAPAN	4,406,245	11-77752
SINGAPORE	T99/08863E	T99/08863E
SOUTH AFRICA	1999/14766	99/14766
UNITED STATES	2,499,548	75/814,282
CLIFFS NOTES		
CANADA	TMA633,687	1,034,434
FRANCE	3002627	3002627
JAPAN	3,331,347	07-017248
SINGAPORE	T99/08864C	T99/08864C
SOUTH AFRICA	1999/14767	99/14767
UNITED KINGDOM	2,205,398	2205398
UNITED STATES	2,497,612	75/814,279
CLIFFSAP		
UNITED STATES	2,640,374	76/012,775
CLIFFSCOMPLETE		
UNITED STATES	2,643,622	75/938,639
CLIFFSNOTES		
UNITED STATES	2,652,306	75/871,303
CLIFFSNOTES.COM		
UNITED STATES	2,985,633	75/851,184
CLIFFSQUICKREVIEW		
UNITED STATES	2,632,532	76/012,792
CLIFFSTESTPREP		
UNITED STATES	2,632,531	76/012,791
DAY BY DAY		
UNITED STATES	3,422,055	77/255,638
Design of Yellow and Black Stripes (CLIFF'S NOTES)		
AUSTRALIA	654,555	654,555
AUSTRALIA	654,556	654,556
DLA OPORNYCH (FOR DUMMIES in Polish)		
POLAND	112,671	Z137465
DOS FOR DUMMIES		

CANADA	TMA453154	768408
FED. OF RUSSIA	140,900	94035431
GERMANY	39,502,102	39502102
MALAYSIA	9501597	95/01597
PANAMA	73,575	73,575
SLOVENIA	9471302	Z9471302
SOUTH AFRICA	1994/09470	94/9470
UNITED STATES	1,759,840	74/283,795
DOS FOR DUMMIES (in Slovene)		
SLOVENIA	9471301	Z9471301
DUMMIES		
EUROPEAN UNION	3,776,432	3,776,432
DUMMIES (Black & Yellow Trade Dress)		
EUROPEAN UNION	3,784,411	3,784,411
DUMMIES DAILY		
AUSTRALIA	752,519	752,519
Dummies Man Design		
AUSTRALIA	760,393	760,393
BOLIVIA	81495-C	861
BRAZIL	821,137,077	821,137,077
CANADA	TMA534587	875858
CHILE	546,125	435,190
CHINA	1307942	9800055919
COLOMBIA	232,146	99-044318
CROATIA	Z980505	Z980505A
ECUADOR	1486-00DNPI	92721
EGYPT	114380	114380
EL SALVADOR	182	8059/98
FED. OF RUSSIA	189,228	98707231
FRANCE	98/764127	98/764127
GUATEMALA	101526	5255-99
GUYANA	17131A	17131a
HONDURAS	77708	542/99
HONG KONG	200004863	05025/1998
HUNGARY	161694	M9802031
MEXICO	629,371	331008
NICARAGUA	42020C.C	98-04689
PANAMA	100729	100729

PUERTO RICO	43526	43526
ROMANIA	33,627	50805
SAUDI ARABIA	562/32	44888
SLOVENIA	9870576	Z9870576
SOUTH KOREA	449875	1998-0010816
SPAIN	2246058	2246058
SPAIN	2246057	2246057
SURINAME	16406	16406
SWITZERLAND	466,978	03170/1998
TAIWAN	946553	87032050
TRINIDAD & TOBAGO	29167	29167
URUGUAY	309359	309359
VENEZUELA		23524-98
Dummies Man Design (Pointing left)		
BULGARIA	34853	41934
JAPAN	4,300,833	10-46349
SERBIA AND	44199	44199 Z-716/98
SOUTH AFRICA	98/06730	98/06730
UNITED STATES	2,111,950	75/149,728
UNITED STATES	2,240,267	75/325,430
Dummies Man Design (Pointing Right)		
EUROPEAN UNION	807,982	807,982
INDIA	805676	805676
ISRAEL	119,232	119,232
NEW ZEALAND	291,157	291,157
NORWAY	199824	199803533
SINGAPORE	T98/04151A	4151/98
THAILAND	Kor93787	362026
UNITED STATES	2,245,458	75/326,322
UNITED STATES	2,317,575	75/325,211
UNITED STATES	2,301,283	75/326,321
UNITED STATES	2,742,153	75/324,418
Dummies Man Design (Pointing right)b		
DOMINICAN REPUBLIC	103806	3583
Dummies Man Design (right pointing)		
UKRAINE	23528	98093760
Dummies Man Logo		
POLAND	131,929	Z-186487
VIETNAM	87352	4-2006-13054
DUMMIES.COM		

UNITED STATES	2,294,974	75/361,062
UNITED STATES	2,448,575	75/274,157
EXPERT ONE-ON-ONE		
EUROPEAN UNION		3374873
FLASH NOTES		
FRANCE	3002625	3002625
FOR BEGINNERS (Arabic translation of FOR DUMMIES)		
SAUDI ARABIA	616/21	32275
FOR DOSMERE (FOR DUMMIES in Danish)		
DENMARK	VR 1994 02711	3511994
FOR DUMMIES		
ARGENTINA	1,559,184	1,934,558
AUSTRALIA		1241173
BENELUX	561,416	833,207
BRAZIL	817775803	817,775,803
BULGARIA	25149	26833
CANADA	TMA656,524	1,147,637
CANADA	468806	803627
CANADA		1,409,385
CHINA	1154703	970007577
COLOMBIA	175,098	94041630
CROATIA	Z940861	Z940861A
CZECH REPUBLIC	178,525	0-88444-94
DENMARK	04.563-1994	VA02.5301994
EUROPEAN UNION	577,130	577,130
EUROPEAN UNION	7289581	7289581
FED. OF RUSSIA		2005709597
FRANCE	94/536208	94/536208
GERMANY	30509757	30509757.1/6
GREECE	120,879	120879
HONG KONG	199809833	94/03699
HUNGARY	143994	M9401759
ICELAND	280/2000	3030/1999
INDIA	638844	638844
IRELAND	162520	5515/94
ISRAEL	98,823	98,823
ITALY	283	GE2005C000283
JAPAN	4,028,762	6-34706
LITHUANIA	35394	97-3554
MALAYSIA		2002/02841

MEXICO	503,805	240,715
NEW ZEALAND	240,623	240,623
PAKISTAN	124595	124595
POLAND	R-90726	Z131750
PORTUGAL	303,370	303370
ROMANIA	25,920	34,619
SAUDI ARABIA	616/20	32274
SINGAPORE	T94/07693J	T94/07693J
SOUTH AFRICA	2001/21851	2001/21851
SOUTH KOREA	336,440	MI96C003151
SPAIN	2662812	2662812
TAIWAN	700596	83057704
TURKEY	165,198	95/11835
UKRAINE	23529	98093761
UNITED KINGDOM	1583063	1583063
UNITED STATES	2,297,231	75/215,678
UNITED STATES	2,264,139	75/356,624
UNITED STATES	2,120,234	74/679,686
UNITED STATES	2,124,132	74/679,699
UNITED STATES	2,448,025	75/214,364
UNITED STATES	2,582,499	75/312,694
UNITED STATES	2,559,317	75/629,673
UNITED STATES	3,167,658	78/615,850
VENEZUELA	183,923	4359-94
VIETNAM	89206	4-2006-14596
FOR DUMMIES & Design (Cover Trade Dress)		
UNITED STATES	2,475,136	75/825,642
FOR DUMMIES (FOR BEGINNERS in Bulgarian)		
BULGARIA	39340	49053
FOR DUMMIES (in Bulgarian)		
BULGARIA	25688	28172
FOR DUMMIES (In Chinese characters)		
CHINA	3644290	3644290
CHINA	1154702	970007578
FOR DUMMIES (in Hebrew)		
ISRAEL	98,824	98,824
FOR DUMMIES (in Russian)		
UKRAINE	23530	98093762
FOR DUMMIES (Stylized)		
SERBIA AND	52374	Z-1473/04

FOR DUMMIES A REFERENCE FOR THE REST OF US! & Design		
NEW ZEALAND	612,215	612,215
UNITED STATES	1,837,859	74/353,892
FOR DUMMIES A REFERENCE FOR THE REST OF US! (Cover Trade Dress w/Black Board)		
UNITED STATES	2,128,088	75/038,540
FOR DUMMIES A REFERENCE FOR THE REST OF US! (Cover Trade Dress with Man)		
UNITED STATES	2,475,137	75/825,644
FOR DUMMIES A REFERENCE FOR THE REST OF US! (Cover Trade Dress)		
AUSTRALIA	828,921	828,921
FOR DUMMIES ESPRESSO		
ITALY	282	GE2005C000282
FUR DUMMIES		
GERMANY	38716521	39716521.8
GUIA VISUAL (VISUAL GUIDE in Spanish)		
ARGENTINA	1799630	2028515
CHILE		338014
COLOMBIA	190678	96-014916
MEXICO	591,913	262926
PERU	29278	6766
VENEZUELA		5035
HAPPY HEALTHY PET		
UNITED STATES	2,694,426	75/981,714
HBH HOWELL BOOK HOUSE		
UNITED STATES	3,154,963	78/492,501
HOW TO COOK EVERYTHING		
UNITED STATES	2,627,174	75/892,528
UNITED STATES	2,665,089	75/981,430
UNITED STATES	2,817,723	75/983,401
HOWELL BOOK HOUSE		
UNITED STATES	2,499,212	75/838,735
KELTANOKILLE		
EUROPEAN UNION		00 5242375
LA MICRO-INFORMATIQUE ANTI-NULS & Design (another French variation of FOR DUMMIES)		
FRANCE	93/482787	93/482787
LA MICRO-INFORMATIQUE POUR LES NULS (French variation of DATAPROCESSING FOR DUMMIES)		
FRANCE	93/482786	93/482,786
LECTIL, PENTRU TO(N)TI (variation of FOR DUMMIES in Romanian)		
ROMANIA	28740	41173

MACS FOR DUMMIES (in Slovene)		
SLOVENIA	9471297	Z9471297
MASTER VISUALLY		
UNITED STATES	2,546,621	76/146,036
NOTHING SPECIAL		
SOUTH KOREA	434571	97-44667
PAR LEIGOS (FOR DUMMIES in Brazilian)		
BRAZIL	818,279,621	818,279,621
PARA DUMMIES		
ARGENTINA	1,728,111	2,008,839
BOLIVIA	68813-C	742
BRAZIL	819,792,209	819,792,209
CHILE	468,391	325,709
COLOMBIA	197905	9553947
ECUADOR	3440-98	62,835
EL SALVADOR		474/96
GUATEMALA	083496/318/178	M-0848-6
GUYANA	15197A	15197A
HONDURAS	64,581	10751/95
MEXICO	630,273	348521
NICARAGUA	33091	96-02472
PANAMA	97900	97900
PARAGUAY	190441	23066
PERU	23,223	284,407
PORTUGAL	318895B	318895B
SPAIN	2246059	2246059
SPAIN	2662813	2662813
SURINAME	14,786	14,786
URUGUAY	282622	282622
VENEZUELA		19129-95
PARA LEIGOS		
BRAZIL		818279621
PARA TOTOS (FOR DUMMIES version in Portugal)		
PORTUGAL	376,918	376,918
PCS FOR DUMMIES		
CANADA	453153	768407
FED. OF RUSSIA	140,899	94035430
GERMANY	39,502,100	395021006
SLOVENIA	9471300	Z9471300
SOUTH AFRICA	1994/09471	94/9471

UNITED STATES	1,831,298	74/339,088
PCS ZA TELEBANE (PCS FOR DUMMIES in Slovak)		
SLOVENIA	9471299	Z9471299
PER DUMMIES		
ITALY	748,606	MI96C003151
PER IMBRANATI		
ITALY		GE2005C000416
POUR LES NULS		
CANADA	TMA466169	781979
CANADA		1,409,386
POUR LES NULS (FOR DUMMIES in Belgian)		
BENELUX	599,965	872,002
POUR LES NULS (FOR DUMMIES in Switzerland)		
SWITZERLAND	438,485	4064/96
POUR LES NULS (French variation of FOR DUMMIES)		
FRANCE	93/482784	93/482784
POUR LES P'TITS NULS & Design (another French version of FOR DUMMIES)		
FRANCE	93/482785	93/482785
PRITEL POCITAC (FOR DUMMIES in Czech)		
CZECH REPUBLIC	188,046	0-92655-94
PRO DUMMIES		
CZECH REPUBLIC	218,873	0-129341
READ LESS, LEARN MORE		
UNITED STATES	2,696,593	76/975,011
SERI FOR DUMMIES		
MALAYSIA	96/03947	96/003947
SIMPLIFIED		
UNITED STATES	2,031,288	74/631,977
SOFTWARE FOR THE REST OF US!		
UNITED STATES	3,220,101	78/892,967
THE BASEBALL ENCYCLOPEDIA		
UNITED STATES	1,791,562	74/277,988
THE DUMMIES WAY		
CANADA	659,854	1,239,321
EUROPEAN UNION	4421641	4421641
UNITED STATES	2,454,686	75/816,088
THE FUN AND EASY WAY		
UNITED STATES	2,622,783	75/862,854
UNOFFICIAL GUIDE		
UNITED STATES	1,809,108	74/273,350

UNITED STATES	2,572,647	75/838,733
V & Design		
UNITED STATES	3,254,352	75/938,020
VISUAL & V Design		
UNITED STATES	2,894,043	75/938,019
VISUAL POCKET GUIDE		
CANADA	513019	788544
VOOR DUMMIES		
BENELUX	561,417	833,208
WE DEFINE YOUR WORLD		
UNITED STATES	2,719,032	76/422,017
WEBSTER'S NEW WORLD		
UNITED STATES	2,1468,079	73/622,956
UNITED STATES	2,611,288	75/872,510
WEBSTER'S NEW WORLD & Design		
UNITED STATES	2,613,782	75/893,579
WEBSTER'S NEW WORLD DICTIONARY		
UNITED STATES	1,468,992	73/622,959
WROX		
EUROPEAN UNION	3833902	3,833,902
WROX & Design		
INDONESIA	505,327	n/a
INDONESIA	505,328	n/a
WROX PROGRAMMER TO PROGRAMMER		
ARGENTINA	2353625	n/a
ARGENTINA	2353626	n/a
ARGENTINA	2353627	n/a
ARGENTINA	2353628	n/a
EUROPEAN UNION	1,128,867	1,128,867
UNITED STATES	3,454,802	77/131,582
WROX PROGRAMMER TO PROGRAMMER & Design		
AUSTRALIA	841,854	841,854
CANADA	638,071	1,083,857
MALAYSIA	2000/09868	2000/09868
MALAYSIA	9869	2000/09869
MALAYSIA	2000/09871	2000/09871
MALAYSIA		2000-09870

MEXICO	694,948	464,595
MEXICO	705,646	464,596
MEXICO	705,645	464,593
MEXICO	701,622	464,594
NEW ZEALAND	618783	618783
NEW ZEALAND	618,784	618784
NEW ZEALAND	618785	618785
NEW ZEALAND	618.786	618786
SINGAPORE	T0012400F	T0012400F
SINGAPORE	T0012401D	T0012401D
SINGAPORE	T0012402B	T0012402B
SINGAPORE	T0012399I	T0012399I
SOUTH KOREA	4145	2000-3524
THAILAND	Kor161400	453191
THAILAND	Kor166572	453192
THAILAND	Bor16321	453193
THAILAND	Bor17267	453194
UNITED STATES	2,477,094	75/660,800
UNITED STATES	2,437,997	75/659,960
WIPO		746,704
Yellow & Black Striped Trade Dress for Cover (Cliffsnotes)		
UNITED STATES	2,503,644	75/928,183
YOUR SHORTCUT TO SUCCESS		
UNITED STATES	2,519,261	75/851,183
ZA NEUPUCENE (Stylized version of FOR DUMMIES)		
SERBIA AND		Z-1474/04
---ZA NEZNALICE (FOR DUMMIES in Croatian)		
CROATIA	Z942378	Z942378
ZA USPJESNE (FOR DUMMIES in Croatian)		
CROATIA	Z20001146	Z20001146A