

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Expert Dealer Services, LLC		07/19/2011	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Motor Dealer Services Group, LLC		
Street Address:	2020 Haren Drive, Suite 100		
City:	Henderson		
State/Country:	NEVADA		
Postal Code:	89015		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2973820	ROADSENTRY	
CORRESPONDENCE DATA			
Fax Number:	(617)523-1872		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6175233515		
Email:	smartin@altmartlaw.com		
Correspondent Name:	Steven K Martin		
Address Line 1:	6 Beacon Street, Suite 600		
Address Line 4:	Boston, MASSACHUSETTS 02108		
ATTORNEY DOCKET NUMBER:	PREVU40569		
NAME OF SUBMITTER:	Steven K Martin		
Signature:	/Steven K Martin/		
Date:	07/19/2011		
Total Attachments: 1 source=2011-07-19 Assignment#page1.tif			

OP \$40.00 2973820

ASSIGNMENT OF TRADEMARK

Whereas, Expert Dealer Services, LLC, a California Limited Liability Company, having an address of 2020 Haren Drive, Suite 100, Henderson, Nevada, 89015, hereinafter called "Assignor", has adopted and is using the mark ROADSENTRY in connection with the goods and services set forth in the following United States Trademark Registration, which is owned by Assignor:

U.S. Registration No. 2,973,820 issued July 19, 2005.

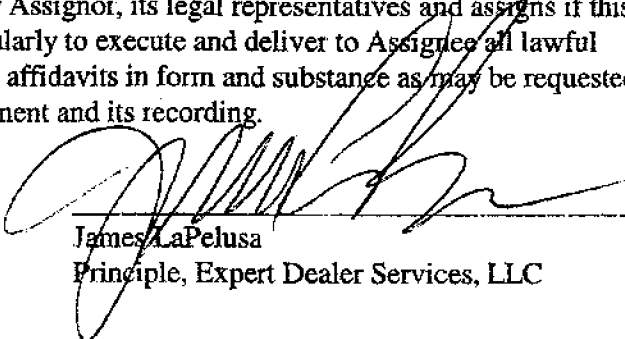
Whereas, Motor Dealer Services Group, LLC, a Nevada Limited Liability Company, having a principal place of business at 2020 Haren Drive, Suite 100, Henderson, Nevada, 89015, together with its successors and assigns, hereinafter called "Assignee", desires to acquire said mark and said registration.

Now therefore, for valuable consideration furnished by Assignee to Assignor, receipt and sufficiency of which Assignor hereby acknowledges, Assignor hereby, without reservations:

1. Assigns, transfers, and conveys to Assignee Assignor's entire right, title, and interest in and to said mark ROADSENTRY, as set forth in said registration, the goodwill and business symbolized thereby, and said registration described above.

2. Binds itself and its legal representatives and assigns, upon Assignee's reasonable request and at Assignee's expense, but without additional consideration to Assignor, to perform all acts reasonably serving to ensure that said registration shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by Assignor, its legal representatives and assigns if this assignment has not been made; and particularly to execute and deliver to Assignee all lawful applications, documents, assignments, and affidavits in form and substance as may be requested by Assignee in order to effectuate this assignment and its recording.

Date: 7/19/11


James LaPelusa
Principle, Expert Dealer Services, LLC

State of _____)
County of _____) ss

Before me personally appeared James LaPelusa, to me known to be the person who is described in and who executed the above instrument, and acknowledged to me that he executed the same of his own free will for the purpose therein set forth.

Notary
My commission expires: _____