

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
GS1 US, Inc.		07/13/2011	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	GS1 AISBL
<b>Street Address:</b>	Avenue Louise 326
<b>Internal Address:</b>	Blue Tower
<b>City:</b>	Brussels
<b>State/Country:</b>	BELGIUM
<b>Postal Code:</b>	BE 1050
<b>Entity Type:</b>	non-profit international association: BELGIUM

**PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	2466064	COMPOSITE COMPONENT
Registration Number:	2596160	COMPOSITE SYMBOLOGY
Registration Number:	3114635	GS1 GLOBAL REGISTRY
Registration Number:	2634203	GTIN
Registration Number:	2641260	GLOBAL TRADE ITEM NUMBER
Registration Number:	3431332	GS1 HEALTHCARE USER GROUP
Registration Number:	3431333	GS1 HUG
Registration Number:	3431334	GS1 HUG

**CORRESPONDENCE DATA**

Fax Number: (215)563-4044  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 215.563.4100  
 Email: rherrell@ddhs.com  
 Correspondent Name: Roger W. Herrell, Esq.

CH \$215.00 2466064

**900197389**

**TRADEMARK**  
**REEL: 004586 FRAME: 0174**

Address Line 1: 1601 Market Street  
Address Line 2: Suite 2400  
Address Line 4: Philadelphia, PENNSYLVANIA 19103

**DOMESTIC REPRESENTATIVE**

Name: Roger W. Herrell, Esq.  
Address Line 1: 1601 Market Street  
Address Line 2: Suite 2400  
Address Line 4: Philadelphia, PENNSYLVANIA 19103

NAME OF SUBMITTER:	Roger W. Herrell, Esq.
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Signature:	/Roger W. Herrell/
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Date:	07/19/2011
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Total Attachments: 8  
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## TRADEMARK ASSIGNMENT

WHEREAS, GS1 US, Inc., a corporation of the State of Delaware, located at Princeton Pike Corporate Center, 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, United States, (hereinafter called "GS1 US"), has adopted and used the trademark **Composite Component** which is registered in the United States Patent and Trademark Office under Registration No. 2,466,064, dated 7/3/2001 and

WHEREAS, GS1 AISBL, a non-profit international association of Brussels, located at Blue Tower, Avenue Louise 326, BE 1050 Brussels, Belgium, (hereinafter called "GS1"), is desirous of acquiring said trademark, together with the goodwill of the business symbolized by the trademark, and the registration thereof;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, GS1 US, does hereby assign unto GS1 all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by the trademark, and the above-identified registration for the trademark.

IN WITNESS WHEREOF, this assignment has been executed this 13 day of July, 2011.

GS1 US, Inc.

By:   
Name: Yegneswaran Kumar  
Title: Corporate Secretary

Princeton Pike Corporate Center  
1009 Lenox Drive, Suite 202  
Lawrenceville, New Jersey 08648 USA  
T +1 609.620.0200  
F +1 609.620.1200

[www.gs1us.org](http://www.gs1us.org)

**TRADEMARK**  
**REEL: 004586 FRAME: 0176**



## TRADEMARK ASSIGNMENT

WHEREAS, GS1 US, Inc., a corporation of the State of Delaware, located at Princeton Pike Corporate Center, 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, United States, (hereinafter called "GS1 US"), has adopted and used the trademark **Composite Symbology** which is registered in the United States Patent and Trademark Office under Registration No. 2,596,160, dated 7/16/2002 and

WHEREAS, GS1 AISBL, a non-profit international association of Brussels, located at Blue Tower, Avenue Louise 326, BE 1050 Brussels, Belgium, (hereinafter called "GS1"), is desirous of acquiring said trademark, together with the goodwill of the business symbolized by the trademark, and the registration thereof;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, GS1 US, does hereby assign unto GS1 all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by the trademark, and the above-identified registration for the trademark.

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**TRADEMARK**

**REEL: 004586 FRAME: 0177**



## TRADEMARK ASSIGNMENT

WHEREAS, GS1 US, Inc., a corporation of the State of Delaware, located at Princeton Pike Corporate Center, 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, United States, (hereinafter called "GS1 US"), has adopted and used the trademark **GS1 Global Registry** which is registered in the United States Patent and Trademark Office under Registration No. 3,114,635 dated 7/11/2006 and

WHEREAS, GS1 AISBL, a non-profit international association of Brussels, located at Blue Tower, Avenue Louise 326, BE 1050 Brussels, Belgium, (hereinafter called "GS1"), is desirous of acquiring said trademark, together with the goodwill of the business symbolized by the trademark, and the registration thereof;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, GS1 US, does hereby assign unto GS1 all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by the trademark, and the above-identified registration for the trademark.

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**TRADEMARK**  
**REEL: 004586 FRAME: 0178**



## TRADEMARK ASSIGNMENT

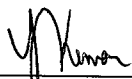
WHEREAS, GS1 US, Inc., a corporation of the State of Delaware, located at Princeton Pike Corporate Center, 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, United States, (hereinafter called "GS1 US"), has adopted and used the trademark **GTIN** which is registered in the United States Patent and Trademark Office under Registration No. 2,634,203 dated 10/15/2002 and

WHEREAS, GS1 AISBL, a non-profit international association of Brussels, located at Blue Tower, Avenue Louise 326, BE 1050 Brussels, Belgium, (hereinafter called "GS1"), is desirous of acquiring said trademark, together with the goodwill of the business symbolized by the trademark, and the registration thereof;

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**TRADEMARK**  
**REEL: 004586 FRAME: 0179**



## TRADEMARK ASSIGNMENT

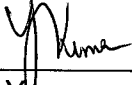
WHEREAS, GS1 US, Inc., a corporation of the State of Delaware, located at Princeton Pike Corporate Center, 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, United States, (hereinafter called "GS1 US"), has adopted and used the trademark **Global Trade Item Number** which is registered in the United States Patent and Trademark Office under Registration No. 2,641,260 dated 10/22/2002 and

WHEREAS, GS1 AISBL, a non-profit international association of Brussels, located at Blue Tower, Avenue Louise 326, BE 1050 Brussels, Belgium, (hereinafter called "GS1"), is desirous of acquiring said trademark, together with the goodwill of the business symbolized by the trademark, and the registration thereof;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, GS1 US, does hereby assign unto GS1 all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by the trademark, and the above-identified registration for the trademark.

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**TRADEMARK**  
**REEL: 004586 FRAME: 0180**



## TRADEMARK ASSIGNMENT

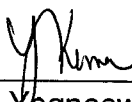
WHEREAS, GS1 US, Inc., a corporation of the State of Delaware, located at Princeton Pike Corporate Center, 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, United States, (hereinafter called "GS1 US"), has adopted and used the trademark **GS1 Healthcare User Group** which is registered in the United States Patent and Trademark Office under Registration No. 3,431,332 dated 5/20/2008 and

WHEREAS, GS1 AISBL, a non-profit international association of Brussels, located at Blue Tower, Avenue Louise 326, BE 1050 Brussels, Belgium, (hereinafter called "GS1"), is desirous of acquiring said trademark, together with the goodwill of the business symbolized by the trademark, and the registration thereof;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, GS1 US, does hereby assign unto GS1 all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by the trademark, and the above-identified registration for the trademark.

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**TRADEMARK**  
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WHEREAS, GS1 US, Inc., a corporation of the State of Delaware, located at Princeton Pike Corporate Center, 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, United States, (hereinafter called "GS1 US"), has adopted and used the trademark **GS1 HUG** which is registered in the United States Patent and Trademark Office under Registration No. 3,431,333 dated 5/20/2008 and

WHEREAS, GS1 AISBL, a non-profit international association of Brussels, located at Blue Tower, Avenue Louise 326, BE 1050 Brussels, Belgium, (hereinafter called "GS1"), is desirous of acquiring said trademark, together with the goodwill of the business symbolized by the trademark, and the registration thereof;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, GS1 US, does hereby assign unto GS1 all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by the trademark, and the above-identified registration for the trademark.

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**TRADEMARK**  
**REEL: 004586 FRAME: 0182**



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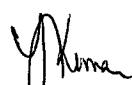
WHEREAS, GS1 US, Inc., a corporation of the State of Delaware, located at Princeton Pike Corporate Center, 1009 Lenox Drive, Suite 202, Lawrenceville, New Jersey 08648, United States, (hereinafter called "GS1 US"), has adopted and used the trademark **GS1 HUG and Design** which is registered in the United States Patent and Trademark Office under Registration No. 3,431,334 dated 5/20/2008 and

WHEREAS, GS1 AISBL, a non-profit international association of Brussels, located at Blue Tower, Avenue Louise 326, BE 1050 Brussels, Belgium, (hereinafter called "GS1"), is desirous of acquiring said trademark, together with the goodwill of the business symbolized by the trademark, and the registration thereof;

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