

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PIXETELL, INC.	FORMERLY Ontier, Inc., fka Knowledge Equity, Inc.	05/31/2011	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Northwest Analytics, Inc.		
Also Known As:	AKA Northwest Analytical Inc.		
Street Address:	111 SW 5TH AVE STE 800		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97204		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3605232	PIXETELL	
Registration Number:	3836186	SAY IT. SHOW IT. SEND IT.	
Serial Number:	77895589	HYPERLENS	
Registration Number:	3883383	REPLY RIBBON	
Serial Number:	77559250	REPLY RIBBON	
CORRESPONDENCE DATA			
Fax Number:	(503)419-3001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	503-419-3012		
Email:	mjames@whiteandlee.com		
Correspondent Name:	Mark B. James		
Address Line 1:	805 SW Broadway, Suite 2440		
Address Line 4:	Portland, OREGON 97205		

OP \$140.00 3605232

NAME OF SUBMITTER:	Mark B. James
Signature:	/Mark B. James/
Date:	07/19/2011
Total Attachments: 7 source=1 - Bill of Sale FINAL(executed)#page1.tif source=1 - Bill of Sale FINAL(executed)#page2.tif source=1 - Bill of Sale FINAL(executed)#page3.tif source=2 - Purchase Agreement - Other IP List#page1.tif source=3 - Business Name Search#page1.tif source=3 - Business Name Search#page2.tif source=3 - Business Name Search#page3.tif	

BILL OF SALE

This **BILL OF SALE** is made and entered into as of May 31, 2011, by and among on the one hand, Northwest Analytics, Inc., a Delaware corporation ("**Buyer**"), and, on the other hand, Pixetell, Inc., an Oregon corporation ("**Seller**"). The Buyer and the Seller are referred to collectively herein as the "**Parties**." All defined terms not otherwise defined herein shall have the meaning set forth in the Asset Purchase Agreement dated as of May 31, 2011, by and among the Buyer, the Seller (the "**Purchase Agreement**").

RECITALS

A. Pursuant to the Purchase Agreement, Seller agreed to sell, and Buyer agreed to purchase, the Purchased Assets for an amount of consideration equal to the Purchase Price.

B. It is the Parties' intention to reflect the transfer of the Purchased Assets by the execution and delivery of this Bill of Sale of even date herewith at the Closing.

C. The Parties now desire to carry out the intent and purpose of the Purchase Agreement by Seller's execution and delivery to Buyer of this Bill of Sale as evidence of the sale, conveyance, assignment, transfer and delivery to Buyer of the Purchased Assets pursuant to the Purchase Agreement.

NOW, THEREFORE, in consideration of the covenants, promises and representations set forth herein and in the Purchase Agreement and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereby agree as follows:

1. Seller does hereby, effective from and after the Closing, sell, conveys, assigns, transfers and delivers unto Buyer, Seller's entire right, title and interest in, to and under the Purchased Assets, as set forth in the Purchase Agreement.

2. Seller hereby constitutes and appoints Buyer, its successors and assigns, the true and lawful attorneys of Seller, with full power of substitution for Seller and in its name and stead or otherwise, for the benefit of Buyer, its successors and assigns, to take the following actions in relation to the Purchased Assets:

a. demand and receive from time to time, any and all Purchased Assets hereby sold, conveyed, assigned, transferred and delivered and give receipts and releases for and in respect of the same and any part thereof; and

b. do all such acts and things in relation to the Purchased Assets as Buyer shall deem advisable.

3. Seller hereby declares that the appointment made and the powers hereby granted are coupled with an interest and are and shall be irrevocable by Seller in any manner and for any reason.

4. Each of the Parties shall use its reasonable best efforts to take, or cause to be taken, all appropriate action, do or cause to be done all things necessary, proper or advisable under applicable laws, and execute and deliver such documents and other papers, as may be required to carry out the provisions of this Bill of Sale and consummate and make effective the transactions contemplated by this Bill of Sale.

5. Each of the Parties acknowledges and agrees that neither the representations and warranties nor the rights and remedies of the Parties under the Purchase Agreement shall be deemed to be enlarged, modified or altered in any way by this Bill of Sale, and, to the extent there shall arise a conflict between this Bill of Sale and the Purchase Agreement, the Purchase Agreement shall control.

6. This Bill of Sale shall bind and shall inure to the benefit of the respective Parties and their assigns, transferees and successors.

7. This Bill of Sale shall be governed in all respects by the internal laws of the State of Oregon as applied to agreements entered into among Oregon residents to be performed entirely within Oregon, without regard to principles of conflicts of law.

8. This Bill of Sale may be executed in one or more counterparts, each of which shall be deemed an original but all of which together will constitute one and the same instrument.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the Parties have caused this Bill of Sale to be signed, all as of the date first written above.

~~NORTHWEST ANALYTICS, INC~~

By: _____
Name: Robert Ward
Title: Chief Executive Officer

~~PIXETELL, INC~~

By: _____
Name: Sebastian Rapport
Title: Chief Executive Officer

(SIGNATURE PAGE TO BILL OF SALE)

TRADEMARK
REEL: 004586 FRAME: 0188

SCHEDULE I

LISTED OTHER IP ASSETS

1. Trademarks:

Pixetell

Say it. Show it. Send it.

Hyperlens

Reply Ribbon

Seller will be retaining, and will be entitled to use, all domain names and related email addresses, including "Pixetell.com".

Business Name Search

New Search		Printer Friendly		Business Entity Data			07-19-2011 10:25
Registry Nbr	Entity Type	Entity Status	Jurisdiction	Registry Date	Next Renewal Date	Renewal Due?	
496622-99	DBC	ACT	OREGON	02-08-2008	02-08-2012		
Entity Name PIXETELL, INC.							
Foreign Name							

New Search		Printer Friendly		Associated Names		
Type	PPB	PRINCIPAL PLACE OF BUSINESS				
Addr 1	818 SW 3RD AVE STE 1478					
Addr 2						
CSZ	PORTLAND	OR	97204	Country	UNITED STATES OF AMERICA	

Please click [here](#) for general information about registered agents and service of process.

Type	AGT REGISTERED AGENT	Start Date	01-26-2011	Resign Date	
Of Record	462580-83	NATIONAL REGISTERED AGENTS, INC.			
Addr 1	325 13TH STREET NE STE 501				
Addr 2					
CSZ	SALEM	OR	97301	Country	UNITED STATES OF AMERICA

Type	PRE PRESIDENT	Resign Date
Name	SEBASTIAN RAPPORT	
Addr 1	818 SW 3RD AVE STE 1478	
Addr 2		
CSZ	PORTLAND	OR 97204
Country	UNITED STATES OF AMERICA	

Type	SEC SECRETARY	Resign Date
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Name	SEBASTIAN	RAPPORT		
Addr 1	818 SW 3RD AVE STE 1478			
Addr 2				
CSZ	PORTLAND OR	97204	Country	UNITED STATES OF AMERICA

New Search Printer Friendly		Name History		
Business Entity Name	Name Type	Name Status	Start Date	End Date
PIXETELL, INC.	EN	CUR	07-15-2010	
ONTIER, INC.	EN	PRE	06-19-2008	07-15-2010
KNOWLEDGE EQUITY, INC.	EN	PRE	02-08-2008	06-19-2008

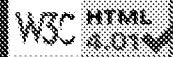
Please [read](#) before ordering [Copies](#).

New Search Printer Friendly		Summary History				
Image Available	Action	Transaction Date	Effective Date	Status	Name/Agent Change	Dissolved By
	CHANGE OF REGISTERED AGENT/ADDRESS	01-26-2011		FI	Agent	
	ANNUAL REPORT PAYMENT	01-25-2011	01-24-2011	SYS		
	ARTICLES OF AMENDMENT	08-20-2010		FI		
	ARTICLES OF AMENDMENT	08-18-2010		FI		
	ARTICLES OF AMENDMENT	07-15-2010		FI	Name	
	ANNUAL REPORT PAYMENT	01-15-2010	01-14-2010	SYS		
	AMENDED ANNUAL REPORT	03-25-2009		FI		
	NOTICE LATE ANNUAL	02-13-2009		SYS		
	ARTICLES OF AMENDMENT	06-19-2008		FI	Name	
	ARTICLES OF AMENDMENT	04-23-2008		FI		

	ARTICLES OF INCORPORATION	02-08-2008		FI	Agent	
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